

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

LEVIN
MANAGEMENT

Lat/Lon: 40.4629/-74.4592

869 U.S. Rte 1	1 mi radius		3 mi radius		5 mi radius	
North Brunswick Township, NJ 08902						
Population						
Estimated Population (2025)	15,091		138,744		275,282	
Projected Population (2030)	14,605		136,894		272,624	
Census Population (2020)	14,404		133,133		263,573	
Census Population (2010)	13,685		126,227		252,316	
Projected Annual Growth (2025-2030)	-486	-0.6%	-1,850	-0.3%	-2,658	-0.2%
Historical Annual Growth (2020-2025)	687	-	5,611	0.8%	11,709	0.9%
Historical Annual Growth (2010-2020)	719	0.5%	6,906	0.5%	11,257	0.4%
Estimated Population Density (2025)	4,806	psm	4,910	psm	3,507	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	5,004		44,841		92,236	
Projected Households (2030)	5,018		45,348		93,922	
Census Households (2020)	4,842		42,336		87,006	
Census Households (2010)	4,680		39,111		83,092	
Projected Annual Growth (2025-2030)	14	-	507	0.2%	1,686	0.4%
Historical Annual Change (2010-2025)	324	0.5%	5,730	1.0%	9,144	0.7%
Average Household Income						
Estimated Average Household Income (2025)	\$154,517		\$134,587		\$144,193	
Projected Average Household Income (2030)	\$151,601		\$132,841		\$142,079	
Census Average Household Income (2010)	\$77,900		\$79,583		\$87,931	
Census Average Household Income (2000)	\$64,691		\$67,702		\$73,729	
Projected Annual Change (2025-2030)	-\$2,916	-0.4%	-\$1,746	-0.3%	-\$2,114	-0.3%
Historical Annual Change (2000-2025)	\$89,826	5.6%	\$66,885	4.0%	\$70,464	3.8%
Median Household Income						
Estimated Median Household Income (2025)	\$123,653		\$109,523		\$117,983	
Projected Median Household Income (2030)	\$122,489		\$109,114		\$117,195	
Census Median Household Income (2010)	\$67,664		\$67,899		\$76,628	
Census Median Household Income (2000)	\$54,628		\$55,170		\$61,788	
Projected Annual Change (2025-2030)	-\$1,164	-0.2%	-\$409	-	-\$788	-0.1%
Historical Annual Change (2000-2025)	\$69,025	5.1%	\$54,353	3.9%	\$56,195	3.6%
Per Capita Income						
Estimated Per Capita Income (2025)	\$51,492		\$43,973		\$48,806	
Projected Per Capita Income (2030)	\$52,357		\$44,487		\$49,445	
Census Per Capita Income (2010)	\$26,640		\$24,658		\$28,957	
Census Per Capita Income (2000)	\$23,932		\$21,979		\$25,343	
Projected Annual Change (2025-2030)	\$865	0.3%	\$514	0.2%	\$639	0.3%
Historical Annual Change (2000-2025)	\$27,560	4.6%	\$21,994	4.0%	\$23,463	3.7%
Estimated Average Household Net Worth (2025)	\$1.47 M		\$1.27 M		\$1.47 M	

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869 U.S. Rte 1						
North Brunswick Township, NJ 08902	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2025)	15,091		138,744		275,282	
White (2025)	6,037	40.0%	49,164	35.4%	107,777	39.2%
Black or African American (2025)	2,104	13.9%	25,291	18.2%	46,667	17.0%
American Indian or Alaska Native (2025)	157	1.0%	1,211	0.9%	1,687	0.6%
Asian (2025)	2,478	16.4%	25,205	18.2%	62,610	22.7%
Hawaiian or Pacific Islander (2025)	7	-	75	-	149	-
Other Race (2025)	2,709	18.0%	23,909	17.2%	33,597	12.2%
Two or More Races (2025)	1,598	10.6%	13,888	10.0%	22,795	8.3%
Population < 18 (2025)	3,153	20.9%	29,413	21.2%	56,818	20.6%
White Not Hispanic	781	24.8%	6,054	20.6%	14,462	25.5%
Black or African American	491	15.6%	5,850	19.9%	10,938	19.3%
Asian	426	13.5%	4,196	14.3%	11,655	20.5%
Other Race Not Hispanic	94	3.0%	881	3.0%	1,871	3.3%
Hispanic	1,361	43.2%	12,431	42.3%	17,893	31.5%
Not Hispanic or Latino Population (2025)	10,072	66.7%	94,781	68.3%	209,526	76.1%
Not Hispanic White	5,410	53.7%	44,127	46.6%	98,375	47.0%
Not Hispanic Black or African American	1,951	19.4%	23,217	24.5%	43,410	20.7%
Not Hispanic American Indian or Alaska Native	14	0.1%	112	0.1%	205	-
Not Hispanic Asian	2,406	23.9%	24,638	26.0%	61,931	29.6%
Not Hispanic Hawaiian or Pacific Islander	3	-	41	-	83	-
Not Hispanic Other Race	51	0.5%	682	0.7%	1,572	0.8%
Not Hispanic Two or More Races	236	2.3%	1,963	2.1%	3,950	1.9%
Hispanic or Latino Population (2025)	5,019	33.3%	43,963	31.7%	65,756	23.9%
Hispanic White	627	12.5%	5,037	11.5%	9,402	14.3%
Hispanic Black or African American	154	3.1%	2,074	4.7%	3,257	5.0%
Hispanic American Indian or Alaska Native	143	2.8%	1,099	2.5%	1,482	2.3%
Hispanic Asian	72	1.4%	567	1.3%	679	1.0%
Hispanic Hawaiian or Pacific Islander	4	-	34	-	66	0.1%
Hispanic Other Race	2,658	53.0%	23,227	52.8%	32,025	48.7%
Hispanic Two or More Races	1,362	27.1%	11,925	27.1%	18,845	28.7%
Not Hispanic or Latino Population (2020)	8,911	61.9%	84,192	63.2%	197,046	74.8%
Hispanic or Latino Population (2020)	5,494	38.1%	48,941	36.8%	66,527	25.2%
Not Hispanic or Latino Population (2010)	9,442	69.0%	86,318	68.4%	199,551	79.1%
Hispanic or Latino Population (2010)	4,244	31.0%	39,909	31.6%	52,766	20.9%
Not Hispanic or Latino Population (2030)	9,914	67.9%	94,987	69.4%	207,245	76.0%
Hispanic or Latino Population (2030)	4,690	32.1%	41,908	30.6%	65,378	24.0%
Projected Annual Growth (2025-2030)	-329	-1.3%	-2,056	-0.9%	-377	-0.1%
Historical Annual Growth (2010-2020)	1,250	2.9%	9,032	2.3%	13,761	2.6%

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869 U.S. Rte 1		1 mi radius		3 mi radius		5 mi radius	
North Brunswick Township, NJ 08902							
Total Age Distribution (2025)							
Total Population	15,091			138,744		275,282	
Age Under 5 Years	780	5.2%		7,502	5.4%	14,480	5.3%
Age 5 to 9 Years	818	5.4%		8,029	5.8%	15,720	5.7%
Age 10 to 14 Years	996	6.6%		8,546	6.2%	16,324	5.9%
Age 15 to 19 Years	1,112	7.4%		13,386	9.6%	24,501	8.9%
Age 20 to 24 Years	1,145	7.6%		14,745	10.6%	25,829	9.4%
Age 25 to 29 Years	1,079	7.1%		10,395	7.5%	19,478	7.1%
Age 30 to 34 Years	1,051	7.0%		10,045	7.2%	19,461	7.1%
Age 35 to 39 Years	967	6.4%		9,381	6.8%	18,373	6.7%
Age 40 to 44 Years	1,011	6.7%		9,136	6.6%	17,798	6.5%
Age 45 to 49 Years	916	6.1%		8,341	6.0%	16,709	6.1%
Age 50 to 54 Years	967	6.4%		8,083	5.8%	16,799	6.1%
Age 55 to 59 Years	965	6.4%		7,524	5.4%	16,120	5.9%
Age 60 to 64 Years	942	6.2%		6,902	5.0%	15,438	5.6%
Age 65 to 69 Years	813	5.4%		5,954	4.3%	13,287	4.8%
Age 70 to 74 Years	577	3.8%		4,283	3.1%	9,778	3.6%
Age 75 to 79 Years	409	2.7%		3,072	2.2%	6,929	2.5%
Age 80 to 84 Years	279	1.8%		1,864	1.3%	4,327	1.6%
Age 85 Years or Over	265	1.8%		1,555	1.1%	3,931	1.4%
Median Age	37.5			33.9		36.2	
Age 19 Years or Less	3,706	24.6%		37,464	27.0%	71,024	25.8%
Age 20 to 64 Years	9,043	59.9%		84,552	60.9%	166,005	60.3%
Age 65 Years or Over	2,342	15.5%		16,728	12.1%	38,253	13.9%
Female Age Distribution (2025)							
Female Population	7,513	49.8%		65,655	47.3%	130,601	47.4%
Age Under 5 Years	390	5.2%		3,710	5.7%	7,063	5.4%
Age 5 to 9 Years	407	5.4%		3,834	5.8%	7,519	5.8%
Age 10 to 14 Years	471	6.3%		4,094	6.2%	7,851	6.0%
Age 15 to 19 Years	454	6.0%		4,476	6.8%	8,161	6.2%
Age 20 to 24 Years	433	5.8%		5,646	8.6%	9,251	7.1%
Age 25 to 29 Years	534	7.1%		5,049	7.7%	9,535	7.3%
Age 30 to 34 Years	527	7.0%		4,789	7.3%	9,444	7.2%
Age 35 to 39 Years	472	6.3%		4,594	7.0%	8,993	6.9%
Age 40 to 44 Years	504	6.7%		4,565	7.0%	8,953	6.9%
Age 45 to 49 Years	478	6.4%		4,150	6.3%	8,384	6.4%
Age 50 to 54 Years	510	6.8%		4,083	6.2%	8,502	6.5%
Age 55 to 59 Years	486	6.5%		3,869	5.9%	8,250	6.3%
Age 60 to 64 Years	494	6.6%		3,502	5.3%	7,895	6.0%
Age 65 to 69 Years	438	5.8%		3,163	4.8%	7,002	5.4%
Age 70 to 74 Years	335	4.5%		2,357	3.6%	5,297	4.1%
Age 75 to 79 Years	221	2.9%		1,693	2.6%	3,773	2.9%
Age 80 to 84 Years	181	2.4%		1,124	1.7%	2,496	1.9%
Age 85 Years or Over	176	2.3%		958	1.5%	2,232	1.7%
Female Median Age	39.9			36.1		38.3	
Age 19 Years or Less	1,723	22.9%		16,114	24.5%	30,594	23.4%
Age 20 to 64 Years	4,439	59.1%		40,247	61.3%	79,208	60.6%
Age 65 Years or Over	1,350	18.0%		9,294	14.2%	20,800	15.9%

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North Brunswick Township, NJ 08902							
Male Age Distribution (2025)							
Male Population	7,578	50.2%	73,089	52.7%	144,681	52.6%	
Age Under 5 Years	389	5.1%	3,792	5.2%	7,417	5.1%	
Age 5 to 9 Years	411	5.4%	4,196	5.7%	8,201	5.7%	
Age 10 to 14 Years	525	6.9%	4,452	6.1%	8,473	5.9%	
Age 15 to 19 Years	657	8.7%	8,910	12.2%	16,340	11.3%	
Age 20 to 24 Years	713	9.4%	9,099	12.4%	16,578	11.5%	
Age 25 to 29 Years	544	7.2%	5,346	7.3%	9,944	6.9%	
Age 30 to 34 Years	524	6.9%	5,256	7.2%	10,016	6.9%	
Age 35 to 39 Years	494	6.5%	4,787	6.5%	9,380	6.5%	
Age 40 to 44 Years	506	6.7%	4,572	6.3%	8,845	6.1%	
Age 45 to 49 Years	438	5.8%	4,191	5.7%	8,325	5.8%	
Age 50 to 54 Years	457	6.0%	4,000	5.5%	8,297	5.7%	
Age 55 to 59 Years	479	6.3%	3,655	5.0%	7,869	5.4%	
Age 60 to 64 Years	448	5.9%	3,400	4.7%	7,543	5.2%	
Age 65 to 69 Years	375	4.9%	2,791	3.8%	6,285	4.3%	
Age 70 to 74 Years	241	3.2%	1,927	2.6%	4,482	3.1%	
Age 75 to 79 Years	188	2.5%	1,379	1.9%	3,156	2.2%	
Age 80 to 84 Years	97	1.3%	740	1.0%	1,831	1.3%	
Age 85 Years or Over	89	1.2%	597	0.8%	1,699	1.2%	
Male Median Age	35.7		32.2		34.4		
Age 19 Years or Less	1,982	26.2%	21,350	29.2%	40,431	27.9%	
Age 20 to 64 Years	4,604	60.8%	44,305	60.6%	86,797	60.0%	
Age 65 Years or Over	992	13.1%	7,434	10.2%	17,453	12.1%	
Males per 100 Females (2025)							
Overall Comparison	101		111		111		
Age Under 5 Years	100	49.9%	102	50.5%	105	51.2%	
Age 5 to 9 Years	101	50.2%	109	52.3%	109	52.2%	
Age 10 to 14 Years	111	52.7%	109	52.1%	108	51.9%	
Age 15 to 19 Years	145	59.1%	199	66.6%	200	66.7%	
Age 20 to 24 Years	165	62.2%	161	61.7%	179	64.2%	
Age 25 to 29 Years	102	50.5%	106	51.4%	104	51.1%	
Age 30 to 34 Years	100	49.9%	110	52.3%	106	51.5%	
Age 35 to 39 Years	105	51.1%	104	51.0%	104	51.1%	
Age 40 to 44 Years	100	50.1%	100	50.0%	99	49.7%	
Age 45 to 49 Years	92	47.8%	101	50.2%	99	49.8%	
Age 50 to 54 Years	90	47.3%	98	49.5%	98	49.4%	
Age 55 to 59 Years	99	49.7%	94	48.6%	95	48.8%	
Age 60 to 64 Years	91	47.5%	97	49.3%	96	48.9%	
Age 65 to 69 Years	86	46.1%	88	46.9%	90	47.3%	
Age 70 to 74 Years	72	41.8%	82	45.0%	85	45.8%	
Age 75 to 79 Years	85	46.1%	81	44.9%	84	45.5%	
Age 80 to 84 Years	54	35.0%	66	39.7%	73	42.3%	
Age 85 Years or Over	51	33.8%	62	38.4%	76	43.2%	
Age 19 Years or Less	115	53.5%	132	57.0%	132	56.9%	
Age 20 to 39 Years	116	53.6%	122	54.9%	123	55.2%	
Age 40 to 64 Years	94	48.5%	98	49.6%	97	49.3%	
Age 65 Years or Over	73	42.3%	80	44.4%	84	45.6%	

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North Brunswick Township, NJ 08902							
Household Type (2025)							
Total Households	5,004			44,841		92,236	
Households with Children	1,796	35.9%		16,129	36.0%	31,647	34.3%
Average Household Size	2.9			2.9		2.8	
Household Density per Square Mile	1,594			1,587		1,175	
Population Family	13,078	86.7%		111,296	80.2%	218,061	79.2%
Population Non-Family	1,524	10.1%		19,222	13.9%	39,700	14.4%
Population Group Quarters	489	3.2%		8,227	5.9%	17,521	6.4%
Family Households	3,886	77.7%		32,044	71.5%	65,173	70.7%
Married Couple Households	2,780	71.5%		20,943	65.4%	46,316	71.1%
Other Family Households with Children	1,106	28.5%		11,102	34.6%	18,858	28.9%
Family Households with Children	1,792	46.1%		16,091	50.2%	31,595	48.5%
Married Couple with Children	1,292	72.1%		10,431	64.8%	22,512	71.3%
Other Family Households with Children	500	27.9%		5,659	35.2%	9,084	28.7%
Family Households No Children	2,093	53.9%		15,954	49.8%	33,578	51.5%
Married Couple No Children	1,488	71.1%		10,511	65.9%	23,804	70.9%
Other Family Households No Children	606	28.9%		5,442	34.1%	9,774	29.1%
Non-Family Households	1,118	22.3%		12,797	28.5%	27,063	29.3%
Non-Family Households with Children	4	0.3%		39	0.3%	52	0.2%
Non-Family Households No Children	1,114	99.7%		12,758	99.7%	27,011	99.8%
Average Family Household Size	3.4			3.5		3.3	
Average Family Income	\$165,578			\$152,174		\$166,890	
Median Family Income	\$138,993			\$131,399		\$141,504	
Average Non-Family Household Size	1.4			1.5		1.5	
Marital Status (2025)							
Population Age 15 Years or Over	12,497			114,666		228,758	
Never Married	4,335	34.7%		53,475	46.6%	95,540	41.8%
Currently Married	5,967	47.8%		42,838	37.4%	97,181	42.5%
Previously Married	2,195	17.6%		18,354	16.0%	36,037	15.8%
Separated	640	29.2%		6,311	34.4%	11,063	30.7%
Widowed	714	32.5%		4,822	26.3%	10,072	27.9%
Divorced	841	38.3%		7,221	39.3%	14,903	41.4%
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	10,240			86,536		178,429	
Elementary (Grade Level 0 to 8)	1,290	12.6%		9,983	11.5%	13,226	7.4%
Some High School (Grade Level 9 to 11)	838	8.2%		6,138	7.1%	10,241	5.7%
High School Graduate	2,435	23.8%		18,578	21.5%	36,984	20.7%
Some College	1,434	14.0%		11,497	13.3%	22,935	12.9%
Associate Degree Only	716	7.0%		5,148	5.9%	11,266	6.3%
Bachelor Degree Only	2,167	21.2%		19,851	22.9%	47,191	26.4%
Graduate Degree	1,361	13.3%		15,342	17.7%	36,585	20.5%
Any College (Some College or Higher)	5,677	55.4%		51,837	59.9%	117,978	66.1%
College Degree + (Bachelor Degree or Higher)	3,527	34.4%		35,192	40.7%	83,776	47.0%

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North Brunswick Township, NJ 08902							
Housing							
Total Housing Units (2025)	5,082		45,867		94,201		
Total Housing Units (2020)	5,060		45,600		92,410		
Historical Annual Growth (2020-2025)	22	-	267	-	1,791	-	
Housing Units Occupied (2025)	5,004	98.5%	44,841	97.8%	92,236	97.9%	
Housing Units Owner-Occupied	2,864	57.2%	20,038	44.7%	49,060	53.2%	
Housing Units Renter-Occupied	2,140	42.8%	24,803	55.3%	43,176	46.8%	
Housing Units Vacant (2025)	78	1.5%	1,026	2.2%	1,965	2.1%	
Household Size (2025)							
Total Households	5,004		44,841		92,236		
1 Person Households	885	17.7%	9,241	20.6%	19,927	21.6%	
2 Person Households	1,514	30.3%	13,513	30.1%	28,288	30.7%	
3 Person Households	978	19.6%	7,703	17.2%	16,581	18.0%	
4 Person Households	819	16.4%	7,132	15.9%	14,944	16.2%	
5 Person Households	477	9.5%	3,727	8.3%	6,885	7.5%	
6 Person Households	171	3.4%	1,918	4.3%	3,218	3.5%	
7 or More Person Households	158	3.2%	1,608	3.6%	2,393	2.6%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	1,071	21.4%	9,195	20.5%	20,474	22.2%	
HH Income \$150,000 to \$199,999	653	13.1%	5,276	11.8%	11,936	12.9%	
HH Income \$125,000 to \$149,999	548	11.0%	3,997	8.9%	8,793	9.5%	
HH Income \$100,000 to \$124,999	477	9.5%	5,106	11.4%	10,696	11.6%	
HH Income \$75,000 to \$99,999	665	13.3%	4,600	10.3%	10,234	11.1%	
HH Income \$50,000 to \$74,999	654	13.1%	5,304	11.8%	10,796	11.7%	
HH Income \$35,000 to \$49,999	275	5.5%	3,131	7.0%	5,418	5.9%	
HH Income \$25,000 to \$34,999	188	3.8%	1,995	4.4%	3,421	3.7%	
HH Income \$15,000 to \$24,999	191	3.8%	2,453	5.5%	4,266	4.6%	
HH Income \$10,000 to \$14,999	178	3.6%	1,304	2.9%	2,233	2.4%	
HH Income Under \$10,000	104	2.1%	2,480	5.5%	3,970	4.3%	
Household Vehicles (2025)							
Households 0 Vehicles Available	607	12.1%	6,938	15.5%	10,391	11.3%	
Households 1 Vehicle Available	1,623	32.4%	15,200	33.9%	32,540	35.3%	
Households 2 Vehicles Available	1,841	36.8%	14,495	32.3%	32,206	34.9%	
Households 3 or More Vehicles Available	932	18.6%	8,208	18.3%	17,099	18.5%	
Total Vehicles Available	8,494		72,608		155,586		
Average Vehicles per Household	1.7		1.6		1.7		
Owner-Occupied Household Vehicles	5,813	68.4%	41,362	57.0%	99,686	64.1%	
Average Vehicles per Owner-Occupied Household	2.0		2.1		2.0		
Renter-Occupied Household Vehicles	2,681	31.6%	31,246	43.0%	55,900	35.9%	
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.3		
Travel Time (2025)							
Worker Base Age 16 years or Over	7,847		68,919		136,409		
Travel to Work in 14 Minutes or Less	1,838	23.4%	15,161	22.0%	27,816	20.4%	
Travel to Work in 15 to 29 Minutes	2,258	28.8%	19,408	28.2%	37,023	27.1%	
Travel to Work in 30 to 59 Minutes	2,027	25.8%	17,288	25.1%	33,543	24.6%	
Travel to Work in 60 Minutes or More	626	8.0%	7,503	10.9%	17,137	12.6%	
Work at Home	1,098	14.0%	9,560	13.9%	20,891	15.3%	
Average Minutes Travel to Work	22.4		24.9		25.5		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4629/-74.4592

869 U.S. Rte 1	1 mi radius		3 mi radius		5 mi radius	
North Brunswick Township, NJ 08902						
Transportation To Work (2025)						
Worker Base Age 16 years or Over	7,847		68,919		136,409	
Drive to Work Alone	4,475	57.0%	37,547	54.5%	80,433	59.0%
Drive to Work in Carpool	1,238	15.8%	6,957	10.1%	11,723	8.6%
Travel to Work by Public Transportation	473	6.0%	5,810	8.4%	10,676	7.8%
Drive to Work on Motorcycle	-	-	-	-	2	-
Bicycle to Work	71	0.9%	976	1.4%	1,162	0.9%
Walk to Work	357	4.5%	4,114	6.0%	6,445	4.7%
Other Means	134	1.7%	3,956	5.7%	5,078	3.7%
Work at Home	1,098	14.0%	9,560	13.9%	20,891	15.3%
Daytime Demographics (2025)						
Total Businesses	634		5,164		9,999	
Total Employees	6,418		53,167		104,391	
Company Headquarter Businesses	20	3.2%	176	3.4%	319	3.2%
Company Headquarter Employees	574	8.9%	5,410	10.2%	12,379	11.9%
Employee Population per Business	10.1	to 1	10.3	to 1	10.4	to 1
Residential Population per Business	23.8	to 1	26.9	to 1	27.5	to 1
Adj. Daytime Demographics Age 16 Years or Over	10,872		97,115		193,266	
Labor Force						
Labor Population Age 16 Years or Over (2025)	12,305		112,906		225,453	
Labor Force Total Males (2025)	6,170	50.1%	59,729	52.9%	118,889	52.7%
Male Civilian Employed	4,308	69.8%	38,620	64.7%	76,703	64.5%
Male Civilian Unemployed	114	1.8%	1,625	2.7%	3,153	2.7%
Males in Armed Forces	3	-	26	-	140	0.1%
Males Not in Labor Force	1,745	28.3%	19,458	32.6%	38,893	32.7%
Labor Force Total Females (2025)	6,135	49.9%	53,176	47.1%	106,564	47.3%
Female Civilian Employed	3,539	57.7%	30,311	57.0%	59,735	56.1%
Female Civilian Unemployed	123	2.0%	1,459	2.7%	3,210	3.0%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	2,473	40.3%	21,406	40.3%	43,619	40.9%
Unemployment Rate	236	1.9%	3,084	2.7%	6,363	2.8%
Occupation (2025)						
Occupation Population Age 16 Years or Over	7,847		68,919		136,409	
Occupation Total Males	4,308	54.9%	38,608	56.0%	76,674	56.2%
Occupation Total Females	3,539	45.1%	30,311	44.0%	59,735	43.8%
Management, Business, Financial Operations	1,220	15.5%	11,261	16.3%	26,018	19.1%
Professional, Related	1,959	25.0%	18,149	26.3%	40,200	29.5%
Service	1,286	16.4%	11,917	17.3%	21,515	15.8%
Sales, Office	1,439	18.3%	11,383	16.5%	22,469	16.5%
Farming, Fishing, Forestry	3	-	255	0.4%	330	0.2%
Construction, Extraction, Maintenance	424	5.4%	3,909	5.7%	6,843	5.0%
Production, Transport, Material Moving	1,516	19.3%	12,045	17.5%	19,035	14.0%
White Collar Workers	4,618	58.9%	40,793	59.2%	88,687	65.0%
Blue Collar Workers	3,229	41.1%	28,126	40.8%	47,722	35.0%

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North Brunswick Township, NJ 08902							
Units In Structure (2025)							
Total Units	5,004		44,841		92,236		
1 Detached Unit	2,695	53.9%	18,260	40.7%	41,819	45.3%	
1 Attached Unit	400	8.0%	4,401	9.8%	10,518	11.4%	
2 Units	426	8.5%	4,770	10.6%	7,056	7.6%	
3 to 4 Units	396	7.9%	3,039	6.8%	5,930	6.4%	
5 to 9 Units	202	4.0%	2,575	5.7%	5,483	5.9%	
10 to 19 Units	218	4.4%	3,644	8.1%	7,122	7.7%	
20 to 49 Units	304	6.1%	3,117	7.0%	5,296	5.7%	
50 or More Units	354	7.1%	4,903	10.9%	8,032	8.7%	
Mobile Home or Trailer	7	0.1%	94	0.2%	940	1.0%	
Other Structure	1	-	38	-	40	-	
Homes Built By Year (2025)							
Homes Built 2020 or later	48	0.9%	661	1.4%	1,251	1.3%	
Homes Built 2010 to 2019	166	3.3%	3,057	6.7%	5,185	5.5%	
Homes Built 2000 to 2009	227	4.5%	4,176	9.1%	7,580	8.0%	
Homes Built 1990 to 1999	336	6.6%	3,583	7.8%	8,134	8.6%	
Homes Built 1980 to 1989	902	17.7%	6,760	14.7%	16,777	17.8%	
Homes Built 1970 to 1979	664	13.1%	5,301	11.6%	11,356	12.1%	
Homes Built 1960 to 1969	986	19.4%	6,440	14.0%	13,686	14.5%	
Homes Built 1950 to 1959	619	12.2%	5,012	10.9%	11,778	12.5%	
Homes Built 1940 to 1949	501	9.9%	2,717	5.9%	4,583	4.9%	
Homes Built Before 1939	556	10.9%	7,135	15.6%	11,906	12.6%	
Median Age of Homes	55.6	yrs	52.5	yrs	51.7	yrs	
Home Values (2025)							
Owner Specified Housing Units	2,864		20,038		49,060		
Home Values \$1,000,000 or More	86	3.0%	582	2.9%	1,341	2.7%	
Home Values \$750,000 to \$999,999	109	3.8%	1,030	5.1%	3,291	6.7%	
Home Values \$500,000 to \$749,999	724	25.3%	6,136	30.6%	15,090	30.8%	
Home Values \$400,000 to \$499,999	911	31.8%	5,235	26.1%	12,222	24.9%	
Home Values \$300,000 to \$399,999	657	22.9%	4,133	20.6%	9,995	20.4%	
Home Values \$250,000 to \$299,999	192	6.7%	1,075	5.4%	2,468	5.0%	
Home Values \$200,000 to \$249,999	67	2.4%	676	3.4%	1,469	3.0%	
Home Values \$175,000 to \$199,999	13	0.5%	156	0.8%	313	0.6%	
Home Values \$150,000 to \$174,999	22	0.8%	305	1.5%	536	1.1%	
Home Values \$125,000 to \$149,999	6	0.2%	55	0.3%	180	0.4%	
Home Values \$100,000 to \$124,999	12	0.4%	106	0.5%	317	0.6%	
Home Values \$90,000 to \$99,999	2	-	7	-	79	0.2%	
Home Values \$80,000 to \$89,999	2	-	8	-	33	-	
Home Values \$70,000 to \$79,999	-	-	16	-	85	0.2%	
Home Values \$60,000 to \$69,999	2	-	11	-	174	0.4%	
Home Values \$50,000 to \$59,999	10	0.3%	26	0.1%	117	0.2%	
Home Values \$35,000 to \$49,999	13	0.5%	72	0.4%	303	0.6%	
Home Values \$25,000 to \$34,999	7	0.2%	107	0.5%	496	1.0%	
Home Values \$10,000 to \$24,999	1	-	90	0.4%	186	0.4%	
Home Values Under \$10,000	29	1.0%	211	1.1%	365	0.7%	
Owner-Occupied Median Home Value	\$453,874		\$462,002		\$466,203		
Renter-Occupied Median Rent	\$1,539		\$1,690		\$1,720		

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869 U.S. Rte 1		1 mi radius		3 mi radius		5 mi radius	
North Brunswick Township, NJ 08902							
Total Annual Consumer Expenditure (2025)							
Total Household Expenditure		\$637.38 M		\$5.48 B		\$11.72 B	
Total Non-Retail Expenditure		\$335.09 M		\$2.93 B		\$6.24 B	
Total Retail Expenditure		\$302.29 M		\$2.56 B		\$5.48 B	
Alcoholic Beverages		\$3.92 M		\$33.56 M		\$71.72 M	
Apparel		\$11.72 M		\$100.67 M		\$213.68 M	
Contributions		\$20.9 M		\$177.48 M		\$384.65 M	
Education		\$14.77 M		\$125.75 M		\$271.05 M	
Entertainment		\$36.19 M		\$311.26 M		\$659.72 M	
Food Away From Home		\$27.95 M		\$239.78 M		\$509.95 M	
Grocery		\$39.44 M		\$344.83 M		\$708.38 M	
Health Care		\$34.17 M		\$296.23 M		\$618.3 M	
Household Furnishings and Equipment		\$16.95 M		\$145.24 M		\$309.65 M	
Household Operations		\$11.82 M		\$102.03 M		\$215.46 M	
Miscellaneous Expenses		\$10.82 M		\$92.75 M		\$197.58 M	
Personal Care		\$7.86 M		\$68.35 M		\$141.66 M	
Shelter		\$102.25 M		\$917.52 M		\$1.89 B	
Tax and Retirement		\$179.65 M		\$1.52 B		\$3.36 B	
Tobacco and Related		\$2.69 M		\$24.59 M		\$47.27 M	
Transportation		\$88.3 M		\$735.33 M		\$1.62 B	
Utilities		\$27.98 M		\$245.06 M		\$501.73 M	
Monthly Household Consumer Expenditure (2025)							
Total Household Expenditure		\$10,615		\$10,189		\$10,587	
Total Non-Retail Expenditure		\$5,581	52.6%	\$5,436	53.3%	\$5,635	53.2%
Total Retail Expenditures		\$5,035	47.4%	\$4,754	46.7%	\$4,952	46.8%
Alcoholic Beverages		\$65	0.6%	\$62	0.6%	\$65	0.6%
Apparel		\$195	1.8%	\$187	1.8%	\$193	1.8%
Contributions		\$348	3.3%	\$330	3.2%	\$348	3.3%
Education		\$246	2.3%	\$234	2.3%	\$245	2.3%
Entertainment		\$603	5.7%	\$578	5.7%	\$596	5.6%
Food Away From Home		\$465	4.4%	\$446	4.4%	\$461	4.4%
Grocery		\$657	6.2%	\$641	6.3%	\$640	6.0%
Health Care		\$569	5.4%	\$551	5.4%	\$559	5.3%
Household Furnishings and Equipment		\$282	2.7%	\$270	2.6%	\$280	2.6%
Household Operations		\$197	1.9%	\$190	1.9%	\$195	1.8%
Miscellaneous Expenses		\$180	1.7%	\$172	1.7%	\$179	1.7%
Personal Care		\$131	1.2%	\$127	1.2%	\$128	1.2%
Shelter		\$1,703	16.0%	\$1,705	16.7%	\$1,703	16.1%
Tax and Retirement		\$2,992	28.2%	\$2,829	27.8%	\$3,036	27.8%
Tobacco and Related		\$45	0.4%	\$46	0.4%	\$43	0.4%
Transportation		\$1,471	13.9%	\$1,367	13.4%	\$1,465	13.8%
Utilities		\$466	4.4%	\$455	4.5%	\$453	4.3%

