

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5787/-74.6281

365 US-206	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Bridgewater, NJ 08807								
Population								
Estimated Population (2023)	10,954		60,527		124,136		375,611	
Projected Population (2028)	11,936		63,897		128,304		381,158	
Census Population (2020)	10,126		57,268		120,624		372,361	
Census Population (2010)	9,693		54,774		110,754		348,931	
Projected Annual Growth (2023-2028)	982	1.8%	3,370	1.1%	4,168	0.7%	5,547	0.3%
Historical Annual Growth (2020-2023)	828	2.7%	3,259	1.9%	3,512	1.0%	3,250	0.3%
Historical Annual Growth (2010-2020)	433	0.4%	2,494	0.5%	9,870	0.9%	23,430	0.7%
Estimated Population Density (2023)	3,489 <i>psm</i>		2,142 <i>psm</i>		1,581 <i>psm</i>		1,196 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
Households								
Estimated Households (2023)	4,502		22,245		46,295		136,627	
Projected Households (2028)	4,884		23,459		47,753		138,244	
Census Households (2020)	4,165		20,993		44,645		133,694	
Census Households (2010)	3,895		20,281		41,162		125,329	
Projected Annual Growth (2023-2028)	382	1.7%	1,214	1.1%	1,458	0.6%	1,617	0.2%
Historical Annual Change (2010-2023)	607	1.2%	1,964	0.7%	5,133	1.0%	11,299	0.7%
Average Household Income								
Estimated Average Household Income (2023)	\$118,707		\$167,740		\$175,646		\$194,593	
Projected Average Household Income (2028)	\$119,456		\$174,364		\$186,819		\$210,991	
Census Average Household Income (2010)	\$76,609		\$103,477		\$108,008		\$118,516	
Census Average Household Income (2000)	\$58,718		\$84,741		\$89,595		\$97,724	
Projected Annual Change (2023-2028)	\$749	0.1%	\$6,624	0.8%	\$11,174	1.3%	\$16,398	1.7%
Historical Annual Change (2000-2023)	\$59,989	4.4%	\$82,999	4.3%	\$86,050	4.2%	\$96,870	4.3%
Median Household Income								
Estimated Median Household Income (2023)	\$101,981		\$136,534		\$140,266		\$149,788	
Projected Median Household Income (2028)	\$103,678		\$138,186		\$143,170		\$153,997	
Census Median Household Income (2010)	\$64,821		\$90,043		\$93,032		\$96,939	
Census Median Household Income (2000)	\$48,354		\$72,297		\$75,661		\$80,211	
Projected Annual Change (2023-2028)	\$1,697	0.3%	\$1,652	0.2%	\$2,904	0.4%	\$4,209	0.6%
Historical Annual Change (2000-2023)	\$53,627	4.8%	\$64,236	3.9%	\$64,605	3.7%	\$69,578	3.8%
Per Capita Income								
Estimated Per Capita Income (2023)	\$48,906		\$61,851		\$65,647		\$70,953	
Projected Per Capita Income (2028)	\$48,986		\$64,208		\$69,669		\$76,693	
Census Per Capita Income (2010)	\$30,788		\$38,314		\$40,137		\$42,563	
Census Per Capita Income (2000)	\$24,456		\$31,909		\$33,303		\$35,439	
Projected Annual Change (2023-2028)	\$80	-	\$2,357	0.8%	\$4,022	1.2%	\$5,740	1.6%
Historical Annual Change (2000-2023)	\$24,450	4.3%	\$29,942	4.1%	\$32,344	4.2%	\$35,514	4.4%
Estimated Average Household Net Worth (2023)	\$1.33 M		\$1.87 M		\$1.94 M		\$2.05 M	

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5787/-74.6281

365 US-206			1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Bridgewater, NJ 08807										
Race and Ethnicity										
Total Population (2023)			10,954		60,527		124,136		375,611	
White (2023)	5,437	49.6%	33,448	55.3%	72,611	58.5%	202,939	54.0%		
Black or African American (2023)	1,076	9.8%	4,577	7.6%	8,849	7.1%	41,172	11.0%		
American Indian or Alaska Native (2023)	59	0.5%	204	0.3%	435	0.4%	1,262	0.3%		
Asian (2023)	2,085	19.0%	14,187	23.4%	24,204	19.5%	80,235	21.4%		
Hawaiian or Pacific Islander (2023)	2	-	13	-	32	-	96	-		
Other Race (2023)	1,153	10.5%	3,380	5.6%	8,150	6.6%	22,496	6.0%		
Two or More Races (2023)	1,142	10.4%	4,719	7.8%	9,856	7.9%	27,412	7.3%		
Population < 18 (2023)	2,177	19.9%	12,120	20.0%	23,876	19.2%	72,849	19.4%		
White Not Hispanic	965	44.3%	6,289	51.9%	13,171	55.2%	37,457	51.4%		
Black or African American	220	10.1%	969	8.0%	1,794	7.5%	8,304	11.4%		
Asian	422	19.4%	2,776	22.9%	4,367	18.3%	14,007	19.2%		
Other Race Not Hispanic	99	4.6%	490	4.0%	959	4.0%	2,952	4.1%		
Hispanic	471	21.6%	1,595	13.2%	3,583	15.0%	10,130	13.9%		
Not Hispanic or Latino Population (2023)	8,336	76.1%	51,304	84.8%	103,489	83.4%	318,866	84.9%		
Not Hispanic White	4,983	59.8%	31,570	61.5%	68,565	66.3%	192,328	60.3%		
Not Hispanic Black or African American	1,033	12.4%	4,418	8.6%	8,405	8.1%	39,520	12.4%		
Not Hispanic American Indian or Alaska Native	13	0.2%	45	-	72	-	214	-		
Not Hispanic Asian	2,072	24.8%	14,145	27.6%	24,115	23.3%	79,987	25.1%		
Not Hispanic Hawaiian or Pacific Islander	1	-	8	-	13	-	32	-		
Not Hispanic Other Race	28	0.3%	142	0.3%	324	0.3%	1,016	0.3%		
Not Hispanic Two or More Races	206	2.5%	976	1.9%	1,997	1.9%	5,769	1.8%		
Hispanic or Latino Population (2023)	2,618	23.9%	9,223	15.2%	20,647	16.6%	56,745	15.1%		
Hispanic White	454	17.3%	1,878	20.4%	4,046	19.6%	10,612	18.7%		
Hispanic Black or African American	42	1.6%	160	1.7%	445	2.2%	1,652	2.9%		
Hispanic American Indian or Alaska Native	46	1.8%	159	1.7%	363	1.8%	1,048	1.8%		
Hispanic Asian	14	0.5%	42	0.5%	89	0.4%	248	0.4%		
Hispanic Hawaiian or Pacific Islander	-	-	5	-	19	-	64	0.1%		
Hispanic Other Race	1,125	43.0%	3,238	35.1%	7,826	37.9%	21,479	37.9%		
Hispanic Two or More Races	936	35.8%	3,742	40.6%	7,859	38.1%	21,642	38.1%		
Not Hispanic or Latino Population (2020)	7,459	73.7%	48,503	84.7%	99,985	82.9%	314,554	84.5%		
Hispanic or Latino Population (2020)	2,667	26.3%	8,766	15.3%	20,639	17.1%	57,807	15.5%		
Not Hispanic or Latino Population (2010)	7,502	77.4%	48,202	88.0%	95,847	86.5%	307,581	88.1%		
Hispanic or Latino Population (2010)	2,191	22.6%	6,572	12.0%	14,907	13.5%	41,350	11.9%		
Not Hispanic or Latino Population (2028)	9,070	76.0%	53,740	84.1%	106,705	83.2%	323,629	84.9%		
Hispanic or Latino Population (2028)	2,866	24.0%	10,157	15.9%	21,599	16.8%	57,529	15.1%		
Projected Annual Growth (2023-2028)	248	1.9%	934	2.0%	952	0.9%	784	0.3%		
Historical Annual Growth (2010-2020)	476	2.2%	2,193	3.3%	5,732	3.8%	16,457	4.0%		

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5787/-74.6281

365 US-206		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Bridgewater, NJ 08807									
Total Age Distribution (2023)									
Total Population		10,954		60,527		124,136		375,611	
Age Under 5 Years		587	5.4%	2,884	4.8%	5,653	4.6%	16,698	4.4%
Age 5 to 9 Years		602	5.5%	3,251	5.4%	6,295	5.1%	19,417	5.2%
Age 10 to 14 Years		608	5.6%	3,609	6.0%	7,027	5.7%	21,971	5.8%
Age 15 to 19 Years		631	5.8%	3,754	6.2%	7,549	6.1%	24,478	6.5%
Age 20 to 24 Years		836	7.6%	3,810	6.3%	7,912	6.4%	24,510	6.5%
Age 25 to 29 Years		971	8.9%	3,730	6.2%	7,485	6.0%	21,716	5.8%
Age 30 to 34 Years		810	7.4%	3,629	6.0%	7,389	6.0%	21,991	5.9%
Age 35 to 39 Years		726	6.6%	4,075	6.7%	8,085	6.5%	24,231	6.5%
Age 40 to 44 Years		670	6.1%	4,318	7.1%	8,489	6.8%	25,578	6.8%
Age 45 to 49 Years		689	6.3%	4,291	7.1%	8,499	6.8%	25,787	6.9%
Age 50 to 54 Years		713	6.5%	4,365	7.2%	9,143	7.4%	28,070	7.5%
Age 55 to 59 Years		753	6.9%	4,336	7.2%	9,468	7.6%	29,224	7.8%
Age 60 to 64 Years		576	5.3%	3,853	6.4%	8,713	7.0%	27,098	7.2%
Age 65 to 69 Years		542	4.9%	3,112	5.1%	7,011	5.6%	21,666	5.8%
Age 70 to 74 Years		398	3.6%	2,440	4.0%	5,396	4.3%	15,935	4.2%
Age 75 to 79 Years		356	3.3%	1,935	3.2%	4,144	3.3%	11,729	3.1%
Age 80 to 84 Years		219	2.0%	1,335	2.2%	2,722	2.2%	7,400	2.0%
Age 85 Years or Over		267	2.4%	1,799	3.0%	3,156	2.5%	8,113	2.2%
Median Age		37.0		40.8		41.9		41.8	
Age 19 Years or Less		2,429	22.2%	13,498	22.3%	26,525	21.4%	82,564	22.0%
Age 20 to 64 Years		6,743	61.6%	36,407	60.2%	75,183	60.6%	228,204	60.8%
Age 65 Years or Over		1,782	16.3%	10,622	17.5%	22,429	18.1%	64,843	17.3%
Female Age Distribution (2023)									
Female Population		5,420	49.5%	30,731	50.8%	62,811	50.6%	189,443	50.4%
Age Under 5 Years		271	5.0%	1,385	4.5%	2,778	4.4%	8,131	4.3%
Age 5 to 9 Years		282	5.2%	1,602	5.2%	3,062	4.9%	9,486	5.0%
Age 10 to 14 Years		295	5.4%	1,770	5.8%	3,393	5.4%	10,552	5.6%
Age 15 to 19 Years		303	5.6%	1,786	5.8%	3,535	5.6%	11,269	5.9%
Age 20 to 24 Years		418	7.7%	1,914	6.2%	3,980	6.3%	12,192	6.4%
Age 25 to 29 Years		467	8.6%	1,792	5.8%	3,596	5.7%	10,637	5.6%
Age 30 to 34 Years		360	6.6%	1,760	5.7%	3,586	5.7%	10,758	5.7%
Age 35 to 39 Years		323	6.0%	2,025	6.6%	3,987	6.3%	11,981	6.3%
Age 40 to 44 Years		317	5.9%	2,163	7.0%	4,235	6.7%	12,883	6.8%
Age 45 to 49 Years		342	6.3%	2,051	6.7%	4,134	6.6%	12,822	6.8%
Age 50 to 54 Years		315	5.8%	2,127	6.9%	4,518	7.2%	14,008	7.4%
Age 55 to 59 Years		372	6.9%	2,176	7.1%	4,777	7.6%	14,782	7.8%
Age 60 to 64 Years		285	5.3%	1,938	6.3%	4,400	7.0%	13,729	7.2%
Age 65 to 69 Years		286	5.3%	1,608	5.2%	3,618	5.8%	11,056	5.8%
Age 70 to 74 Years		233	4.3%	1,362	4.4%	2,954	4.7%	8,597	4.5%
Age 75 to 79 Years		222	4.1%	1,143	3.7%	2,394	3.8%	6,643	3.5%
Age 80 to 84 Years		140	2.6%	831	2.7%	1,653	2.6%	4,343	2.3%
Age 85 Years or Over		189	3.5%	1,299	4.2%	2,212	3.5%	5,573	2.9%
Female Median Age		38.6		42.3		43.3		43.0	
Age 19 Years or Less		1,151	21.2%	6,543	21.3%	12,767	20.3%	39,438	20.8%
Age 20 to 64 Years		3,199	59.0%	17,946	58.4%	37,213	59.2%	113,793	60.1%
Age 65 Years or Over		1,070	19.7%	6,242	20.3%	12,831	20.4%	36,213	19.1%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5787/-74.6281

365 US-206		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Bridgewater, NJ 08807									
Male Age Distribution (2023)									
Male Population	5,534	50.5%	29,796	49.2%	61,325	49.4%	186,168	49.6%	
Age Under 5 Years	316	5.7%	1,499	5.0%	2,875	4.7%	8,567	4.6%	
Age 5 to 9 Years	320	5.8%	1,649	5.5%	3,234	5.3%	9,931	5.3%	
Age 10 to 14 Years	313	5.7%	1,839	6.2%	3,634	5.9%	11,419	6.1%	
Age 15 to 19 Years	329	5.9%	1,968	6.6%	4,014	6.5%	13,209	7.1%	
Age 20 to 24 Years	418	7.6%	1,896	6.4%	3,931	6.4%	12,318	6.6%	
Age 25 to 29 Years	503	9.1%	1,938	6.5%	3,889	6.3%	11,079	6.0%	
Age 30 to 34 Years	450	8.1%	1,870	6.3%	3,803	6.2%	11,233	6.0%	
Age 35 to 39 Years	403	7.3%	2,050	6.9%	4,098	6.7%	12,249	6.6%	
Age 40 to 44 Years	353	6.4%	2,155	7.2%	4,254	6.9%	12,695	6.8%	
Age 45 to 49 Years	347	6.3%	2,240	7.5%	4,365	7.1%	12,964	7.0%	
Age 50 to 54 Years	398	7.2%	2,238	7.5%	4,625	7.5%	14,061	7.6%	
Age 55 to 59 Years	381	6.9%	2,159	7.2%	4,691	7.6%	14,442	7.8%	
Age 60 to 64 Years	291	5.3%	1,915	6.4%	4,313	7.0%	13,369	7.2%	
Age 65 to 69 Years	255	4.6%	1,505	5.1%	3,392	5.5%	10,610	5.7%	
Age 70 to 74 Years	166	3.0%	1,078	3.6%	2,443	4.0%	7,338	3.9%	
Age 75 to 79 Years	134	2.4%	793	2.7%	1,750	2.9%	5,085	2.7%	
Age 80 to 84 Years	78	1.4%	505	1.7%	1,069	1.7%	3,057	1.6%	
Age 85 Years or Over	79	1.4%	499	1.7%	944	1.5%	2,540	1.4%	
Male Median Age	35.7		39.6		40.7		40.7		
Age 19 Years or Less	1,277	23.1%	6,955	23.3%	13,758	22.4%	43,126	23.2%	
Age 20 to 64 Years	3,545	64.0%	18,461	62.0%	37,970	61.9%	114,411	61.5%	
Age 65 Years or Over	712	12.9%	4,380	14.7%	9,598	15.7%	28,630	15.4%	
Males per 100 Females (2023)									
Overall Comparison	102		97		98		98		
Age Under 5 Years	117	53.8%	108	52.0%	104	50.9%	105	51.3%	
Age 5 to 9 Years	113	53.1%	103	50.7%	106	51.4%	105	51.1%	
Age 10 to 14 Years	106	51.4%	104	50.9%	107	51.7%	108	52.0%	
Age 15 to 19 Years	109	52.1%	110	52.4%	114	53.2%	117	54.0%	
Age 20 to 24 Years	100	50.0%	99	49.8%	99	49.7%	101	50.3%	
Age 25 to 29 Years	108	51.9%	108	52.0%	108	52.0%	104	51.0%	
Age 30 to 34 Years	125	55.6%	106	51.5%	106	51.5%	104	51.1%	
Age 35 to 39 Years	125	55.5%	101	50.3%	103	50.7%	102	50.6%	
Age 40 to 44 Years	111	52.7%	100	49.9%	100	50.1%	99	49.6%	
Age 45 to 49 Years	102	50.4%	109	52.2%	106	51.4%	101	50.3%	
Age 50 to 54 Years	126	55.8%	105	51.3%	102	50.6%	100	50.1%	
Age 55 to 59 Years	102	50.6%	99	49.8%	98	49.5%	98	49.4%	
Age 60 to 64 Years	102	50.5%	99	49.7%	98	49.5%	97	49.3%	
Age 65 to 69 Years	89	47.1%	94	48.4%	94	48.4%	96	49.0%	
Age 70 to 74 Years	71	41.6%	79	44.2%	83	45.3%	85	46.0%	
Age 75 to 79 Years	61	37.8%	69	41.0%	73	42.2%	77	43.4%	
Age 80 to 84 Years	56	35.8%	61	37.8%	65	39.3%	70	41.3%	
Age 85 Years or Over	42	29.5%	38	27.8%	43	29.9%	46	31.3%	
Age 19 Years or Less	111	52.6%	106	51.5%	108	51.9%	109	52.2%	
Age 20 to 39 Years	113	53.1%	104	50.9%	104	50.9%	103	50.7%	
Age 40 to 64 Years	108	52.0%	102	50.6%	101	50.2%	99	49.7%	
Age 65 Years or Over	67	40.0%	70	41.2%	75	42.8%	79	44.2%	

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5787/-74.6281

365 US-206 Bridgewater, NJ 08807	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2023)								
Total Households	4,502		22,245		46,295		136,627	
Households with Children	549	12.2%	6,307	28.4%	13,196	28.5%	43,210	31.6%
Average Household Size	2.4		2.7		2.6		2.7	
Household Density per Square Mile	1,434		787		590		435	
Population Family	8,696	79.4%	50,664	83.7%	103,639	83.5%	313,424	83.4%
Population Non-Family	2,149	19.6%	8,688	14.4%	18,891	15.2%	54,063	14.4%
Population Group Quarters	109	1.0%	1,174	1.9%	1,606	1.3%	8,124	2.2%
Family Households	2,743	60.9%	15,287	68.7%	31,488	68.0%	94,196	68.9%
Married Couple Households	2,044	74.5%	12,047	78.8%	24,741	78.6%	74,835	79.4%
Other Family Households with Children	699	25.5%	3,240	21.2%	6,748	21.4%	19,361	20.6%
Family Households with Children	546	19.9%	6,263	41.0%	13,079	41.5%	42,807	45.4%
Married Couple with Children	218	40.0%	4,905	78.3%	10,391	79.4%	34,735	81.1%
Other Family Households with Children	328	60.0%	1,358	21.7%	2,688	20.6%	8,072	18.9%
Family Households No Children	2,197	80.1%	9,024	59.0%	18,409	58.5%	51,389	54.6%
Married Couple No Children	1,826	83.1%	7,142	79.1%	14,350	77.9%	40,100	78.0%
Other Family Households No Children	371	16.9%	1,882	20.9%	4,059	22.1%	11,289	22.0%
Non-Family Households	1,759	39.1%	6,957	31.3%	14,807	32.0%	42,431	31.1%
Non-Family Households with Children	3	0.1%	43	0.6%	117	0.8%	403	1.0%
Non-Family Households No Children	1,757	99.9%	6,914	99.4%	14,690	99.2%	42,028	99.0%
Average Family Household Size	3.2		3.3		3.3		3.3	
Average Family Income	\$129,976		\$195,994		\$208,617		\$235,066	
Median Family Income	\$127,872		\$165,947		\$171,318		\$180,980	
Average Non-Family Household Size	1.2		1.2		1.3		1.3	
Marital Status (2023)								
Population Age 15 Years or Over	9,157		50,783		105,160		317,524	
Never Married	2,906	31.7%	14,373	28.3%	30,649	29.1%	95,182	30.0%
Currently Married	4,908	53.6%	28,381	55.9%	58,463	55.6%	175,852	55.4%
Previously Married	1,342	14.7%	8,029	15.8%	16,048	15.3%	46,490	14.6%
Separated	317	23.7%	1,268	15.8%	2,366	14.7%	9,998	21.5%
Widowed	450	33.5%	2,501	31.1%	5,245	32.7%	14,011	30.1%
Divorced	575	42.8%	4,261	53.1%	8,436	52.6%	22,480	48.4%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	7,689		43,219		89,700		268,537	
Elementary (Grade Level 0 to 8)	384	5.0%	1,701	3.9%	2,826	3.2%	8,009	3.0%
Some High School (Grade Level 9 to 11)	499	6.5%	1,546	3.6%	2,655	3.0%	7,210	2.7%
High School Graduate	1,850	24.1%	9,214	21.3%	18,664	20.8%	50,868	18.9%
Some College	1,056	13.7%	5,074	11.7%	11,043	12.3%	34,675	12.9%
Associate Degree Only	431	5.6%	2,398	5.5%	5,823	6.5%	18,767	7.0%
Bachelor Degree Only	1,919	25.0%	12,317	28.5%	26,497	29.5%	81,450	30.3%
Graduate Degree	1,551	20.2%	10,970	25.4%	22,191	24.7%	67,558	25.2%
Any College (Some College or Higher)	4,957	64.5%	30,758	71.2%	65,554	73.1%	202,450	75.4%
College Degree + (Bachelor Degree or Higher)	3,470	45.1%	23,287	53.9%	48,687	54.3%	149,008	55.5%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5787/-74.6281

365 US-206			1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Bridgewater, NJ 08807										
Housing										
Total Housing Units (2023)	4,734		23,182		48,219		142,440			
Total Housing Units (2020)	4,466		22,086		46,936		140,062			
Historical Annual Growth (2020-2023)	268	2.0%	1,096	1.7%	1,283	0.9%	2,378	0.6%		
Housing Units Occupied (2023)	4,502	95.1%	22,245	96.0%	46,295	96.0%	136,627	95.9%		
Housing Units Owner-Occupied	2,954	65.6%	15,809	71.1%	33,198	71.7%	96,775	70.8%		
Housing Units Renter-Occupied	1,548	34.4%	6,436	28.9%	13,097	28.3%	39,852	29.2%		
Housing Units Vacant (2023)	232	4.9%	937	4.0%	1,924	4.0%	5,813	4.1%		
Household Size (2023)										
Total Households	4,502		22,245		46,295		136,627			
1 Person Households	1,447	32.1%	5,794	26.0%	12,455	26.9%	35,872	26.3%		
2 Person Households	1,498	33.3%	7,107	32.0%	15,256	33.0%	43,511	31.8%		
3 Person Households	605	13.4%	3,858	17.3%	7,695	16.6%	22,994	16.8%		
4 Person Households	555	12.3%	3,421	15.4%	6,647	14.4%	20,527	15.0%		
5 Person Households	237	5.3%	1,327	6.0%	2,749	5.9%	8,840	6.5%		
6 Person Households	98	2.2%	495	2.2%	982	2.1%	3,188	2.3%		
7 or More Person Households	62	1.4%	243	1.1%	512	1.1%	1,696	1.2%		
Household Income Distribution (2023)										
HH Income \$200,000 or More	815	18.1%	6,322	28.4%	13,798	29.8%	43,986	32.2%		
HH Income \$150,000 to \$199,999	538	12.0%	3,348	15.1%	6,607	14.3%	18,853	13.8%		
HH Income \$125,000 to \$149,999	368	8.2%	2,058	9.2%	4,209	9.1%	12,481	9.1%		
HH Income \$100,000 to \$124,999	494	11.0%	2,216	10.0%	4,451	9.6%	12,888	9.4%		
HH Income \$75,000 to \$99,999	626	13.9%	2,356	10.6%	4,930	10.6%	14,599	10.7%		
HH Income \$50,000 to \$74,999	639	14.2%	2,240	10.1%	4,589	9.9%	13,109	9.6%		
HH Income \$35,000 to \$49,999	319	7.1%	1,158	5.2%	2,495	5.4%	7,158	5.2%		
HH Income \$25,000 to \$34,999	182	4.0%	736	3.3%	1,559	3.4%	4,406	3.2%		
HH Income \$15,000 to \$24,999	260	5.8%	802	3.6%	1,667	3.6%	4,176	3.1%		
HH Income \$10,000 to \$14,999	115	2.6%	520	2.3%	975	2.1%	2,083	1.5%		
HH Income Under \$10,000	145	3.2%	489	2.2%	1,016	2.2%	2,889	2.1%		
Household Vehicles (2023)										
Households 0 Vehicles Available	306	6.8%	1,418	6.4%	2,673	5.8%	7,552	5.5%		
Households 1 Vehicle Available	1,690	37.5%	7,092	31.9%	15,168	32.8%	43,683	32.0%		
Households 2 Vehicles Available	1,582	35.1%	8,607	38.7%	18,113	39.1%	54,294	39.7%		
Households 3 or More Vehicles Available	925	20.5%	5,128	23.1%	10,342	22.3%	31,098	22.8%		
Total Vehicles Available	8,078		41,864		86,590		257,613			
Average Vehicles per Household	1.8		1.9		1.9		1.9			
Owner-Occupied Household Vehicles	6,202	76.8%	33,494	80.0%	69,582	80.4%	204,729	79.5%		
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.1		2.1			
Renter-Occupied Household Vehicles	1,875	23.2%	8,370	20.0%	17,008	19.6%	52,884	20.5%		
Average Vehicles per Renter-Occupied Household	1.2		1.3		1.3		1.3			
Travel Time (2023)										
Worker Base Age 16 years or Over	6,599		35,008		72,180		214,051			
Travel to Work in 14 Minutes or Less	1,521	23.0%	6,572	18.8%	12,891	17.9%	34,608	16.2%		
Travel to Work in 15 to 29 Minutes	2,274	34.5%	8,809	25.2%	18,499	25.6%	53,357	24.9%		
Travel to Work in 30 to 59 Minutes	1,234	18.7%	7,244	20.7%	15,106	20.9%	46,926	21.9%		
Travel to Work in 60 Minutes or More	242	3.7%	2,005	5.7%	4,884	6.8%	16,719	7.8%		
Work at Home	1,328	20.1%	10,379	29.6%	20,800	28.8%	62,441	29.2%		
Average Minutes Travel to Work	19.1		22.5		23.2		24.6			

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5787/-74.6281

365 US-206 Bridgewater, NJ 08807	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	6,599		35,008		72,180		214,051	
Drive to Work Alone	4,352	65.9%	21,291	60.8%	44,236	61.3%	128,053	59.8%
Drive to Work in Carpool	584	8.8%	2,174	6.2%	4,515	6.3%	12,965	6.1%
Travel to Work by Public Transportation	142	2.2%	547	1.6%	1,262	1.7%	5,187	2.4%
Drive to Work on Motorcycle	-	-	-	-	-	-	1	-
Bicycle to Work	-	-	-	-	-	-	83	-
Walk to Work	78	1.2%	299	0.9%	496	0.7%	2,292	1.1%
Other Means	115	1.7%	318	0.9%	871	1.2%	3,028	1.4%
Work at Home	1,328	20.1%	10,379	29.6%	20,800	28.8%	62,441	29.2%
Daytime Demographics (2023)								
Total Businesses	791		2,819		5,013		14,898	
Total Employees	13,235		40,345		69,511		199,292	
Company Headquarter Businesses	32	4.1%	122	4.3%	224	4.5%	660	4.4%
Company Headquarter Employees	3,721	28.1%	9,499	23.5%	15,953	23.0%	49,184	24.7%
Employee Population per Business	16.7	to 1	14.3	to 1	13.9	to 1	13.4	to 1
Residential Population per Business	13.9	to 1	21.5	to 1	24.8	to 1	25.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	15,685		55,355		100,788		297,751	
Labor Force								
Labor Population Age 16 Years or Over (2023)	9,048		50,019		103,570		312,717	
Labor Force Total Males (2023)	4,533	50.1%	24,414	48.8%	50,770	49.0%	153,787	49.2%
Male Civilian Employed	3,625	80.0%	18,422	75.5%	37,965	74.8%	112,873	73.4%
Male Civilian Unemployed	139	3.1%	662	2.7%	1,510	3.0%	4,505	2.9%
Males in Armed Forces	-	-	-	-	71	0.1%	141	-
Males Not in Labor Force	770	17.0%	5,329	21.8%	11,224	22.1%	36,268	23.6%
Labor Force Total Females (2023)	4,515	49.9%	25,605	51.2%	52,799	51.0%	158,930	50.8%
Female Civilian Employed	2,974	65.9%	16,586	64.8%	34,238	64.8%	101,225	63.7%
Female Civilian Unemployed	127	2.8%	560	2.2%	1,260	2.4%	4,481	2.8%
Females in Armed Forces	-	-	-	-	19	-	19	-
Females Not in Labor Force	1,414	31.3%	8,459	33.0%	17,283	32.7%	53,205	33.5%
Unemployment Rate	266	2.9%	1,221	2.4%	2,770	2.7%	8,986	2.9%
Occupation (2023)								
Occupation Population Age 16 Years or Over	6,599		35,008		72,180		214,051	
Occupation Total Males	3,625	54.9%	18,422	52.6%	37,946	52.6%	112,834	52.7%
Occupation Total Females	2,974	45.1%	16,586	47.4%	34,234	47.4%	101,217	47.3%
Management, Business, Financial Operations	1,414	21.4%	8,644	24.7%	18,173	25.2%	55,125	25.8%
Professional, Related	2,019	30.6%	11,936	34.1%	23,792	33.0%	71,004	33.2%
Service	1,050	15.9%	3,979	11.4%	7,943	11.0%	21,271	9.9%
Sales, Office	908	13.8%	5,357	15.3%	11,315	15.7%	35,560	16.6%
Farming, Fishing, Forestry	2	-	14	-	46	-	270	0.1%
Construction, Extraction, Maintenance	400	6.1%	1,612	4.6%	3,490	4.8%	10,019	4.7%
Production, Transport, Material Moving	804	12.2%	3,467	9.9%	7,420	10.3%	20,802	9.7%
White Collar Workers	4,342	65.8%	25,937	74.1%	53,281	73.8%	161,688	75.5%
Blue Collar Workers	2,257	34.2%	9,071	25.9%	18,899	26.2%	52,363	24.5%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5787/-74.6281

365 US-206 Bridgewater, NJ 08807	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)								
Total Units	4,502		22,245		46,295		136,627	
1 Detached Unit	2,568	57.0%	13,278	59.7%	26,976	58.3%	79,636	58.3%
1 Attached Unit	420	9.3%	2,740	12.3%	6,356	13.7%	18,151	13.3%
2 Units	423	9.4%	1,444	6.5%	2,791	6.0%	7,138	5.2%
3 to 4 Units	276	6.1%	1,203	5.4%	2,535	5.5%	7,473	5.5%
5 to 9 Units	166	3.7%	797	3.6%	1,671	3.6%	6,024	4.4%
10 to 19 Units	190	4.2%	891	4.0%	2,225	4.8%	7,025	5.1%
20 to 49 Units	119	2.6%	608	2.7%	1,317	2.8%	4,262	3.1%
50 or More Units	326	7.2%	1,236	5.6%	2,232	4.8%	6,519	4.8%
Mobile Home or Trailer	3	-	13	-	156	0.3%	358	0.3%
Other Structure	12	0.3%	36	0.2%	37	-	41	-
Homes Built By Year (2023)								
Homes Built 2014 or later	-	-	6	-	60	0.1%	342	0.2%
Homes Built 2010 to 2013	247	5.2%	1,166	5.0%	3,482	7.2%	9,555	6.7%
Homes Built 2000 to 2009	310	6.6%	1,518	6.5%	3,914	8.1%	12,247	8.6%
Homes Built 1990 to 1999	488	10.3%	3,716	16.0%	7,038	14.6%	19,247	13.5%
Homes Built 1980 to 1989	490	10.4%	3,227	13.9%	7,518	15.6%	24,763	17.4%
Homes Built 1970 to 1979	304	6.4%	1,626	7.0%	3,889	8.1%	13,649	9.6%
Homes Built 1960 to 1969	486	10.3%	3,307	14.3%	6,323	13.1%	19,657	13.8%
Homes Built 1950 to 1959	755	16.0%	3,452	14.9%	6,534	13.6%	17,424	12.2%
Homes Built 1940 to 1949	307	6.5%	1,463	6.3%	2,691	5.6%	6,577	4.6%
Homes Built Before 1939	1,113	23.5%	2,765	11.9%	4,846	10.0%	13,166	9.2%
Median Age of Homes	58.8 yrs		52.6 yrs		49.8 yrs		49.1 yrs	
Home Values (2023)								
Owner Specified Housing Units	2,954		15,809		33,198		96,775	
Home Values \$1,000,000 or More	50	1.7%	421	2.7%	1,218	3.7%	4,851	5.0%
Home Values \$750,000 to \$999,999	159	5.4%	1,020	6.5%	2,389	7.2%	9,473	9.8%
Home Values \$500,000 to \$749,999	568	19.2%	4,428	28.0%	9,482	28.6%	26,441	27.3%
Home Values \$400,000 to \$499,999	529	17.9%	2,912	18.4%	6,061	18.3%	15,834	16.4%
Home Values \$300,000 to \$399,999	985	33.4%	4,351	27.5%	7,928	23.9%	22,725	23.5%
Home Values \$250,000 to \$299,999	259	8.8%	1,078	6.8%	2,493	7.5%	7,572	7.8%
Home Values \$200,000 to \$249,999	133	4.5%	539	3.4%	1,431	4.3%	3,987	4.1%
Home Values \$175,000 to \$199,999	51	1.7%	157	1.0%	415	1.2%	1,094	1.1%
Home Values \$150,000 to \$174,999	45	1.5%	206	1.3%	399	1.2%	988	1.0%
Home Values \$125,000 to \$149,999	26	0.9%	79	0.5%	161	0.5%	388	0.4%
Home Values \$100,000 to \$124,999	70	2.4%	275	1.7%	474	1.4%	1,024	1.1%
Home Values \$90,000 to \$99,999	3	-	14	-	44	0.1%	186	0.2%
Home Values \$80,000 to \$89,999	-	-	9	-	20	-	73	-
Home Values \$70,000 to \$79,999	-	-	-	-	-	-	23	-
Home Values \$60,000 to \$69,999	-	-	-	-	-	-	36	-
Home Values \$50,000 to \$59,999	-	-	4	-	14	-	59	-
Home Values \$35,000 to \$49,999	35	1.2%	98	0.6%	182	0.5%	370	0.4%
Home Values \$25,000 to \$34,999	-	-	-	-	-	-	44	-
Home Values \$10,000 to \$24,999	1	-	5	-	41	0.1%	147	0.2%
Home Values Under \$10,000	40	1.4%	213	1.3%	444	1.3%	1,461	1.5%
Owner-Occupied Median Home Value	\$392,228		\$449,181		\$458,162		\$479,358	
Renter-Occupied Median Rent	\$1,439		\$1,547		\$1,568		\$1,573	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5787/-74.6281

365 US-206			1 mi radius	3 mi radius	5 mi radius			10 mi radius
Bridgewater, NJ 08807								
Total Annual Consumer Expenditure (2023)								
Total Household Expenditure			\$359.09 M	\$2.31 B	\$4.99 B			\$16.01 B
Total Non-Retail Expenditure			\$190.82 M	\$1.23 B	\$2.67 B			\$8.56 B
Total Retail Expenditure			\$168.26 M	\$1.07 B	\$2.32 B			\$7.45 B
Apparel			\$12.92 M	\$84.27 M	\$182.12 M			\$585.87 M
Contributions			\$12.6 M	\$85.39 M	\$185.65 M			\$600.19 M
Education			\$12.24 M	\$86.59 M	\$187.85 M			\$610.45 M
Entertainment			\$20.85 M	\$136.31 M	\$294.91 M			\$947.94 M
Food and Beverages			\$51.99 M	\$329.08 M	\$710.95 M			\$2.28 B
Furnishings and Equipment			\$12.89 M	\$83.88 M	\$181.47 M			\$582.83 M
Gifts			\$9.62 M	\$66.53 M	\$144.94 M			\$471.34 M
Health Care			\$29.33 M	\$182.96 M	\$395.86 M			\$1.26 B
Household Operations			\$14.45 M	\$94.57 M	\$204.83 M			\$658.55 M
Miscellaneous Expenses			\$6.86 M	\$44.3 M	\$95.88 M			\$307.69 M
Personal Care			\$4.82 M	\$30.87 M	\$66.76 M			\$214 M
Personal Insurance			\$2.7 M	\$18.25 M	\$39.57 M			\$127.63 M
Reading			\$795.34 K	\$5.15 M	\$11.16 M			\$35.82 M
Shelter			\$75.54 M	\$484.23 M	\$1.05 B			\$3.36 B
Tobacco			\$1.88 M	\$10.69 M	\$23.06 M			\$72.8 M
Transportation			\$64.61 M	\$410.5 M	\$886.82 M			\$2.84 B
Utilities			\$25 M	\$153.38 M	\$331.34 M			\$1.06 B
Monthly Household Consumer Expenditure (2023)								
Total Household Expenditure			\$6,647	\$8,642	\$8,982			\$9,765
Total Non-Retail Expenditure			\$3,532 53.1%	\$4,618 53.4%	\$4,801 53.5%			\$5,224 53.5%
Total Retail Expenditures			\$3,115 46.9%	\$4,025 46.6%	\$4,181 46.5%			\$4,542 46.5%
Apparel			\$239 3.6%	\$316 3.7%	\$328 3.6%			\$357 3.7%
Contributions			\$233 3.5%	\$320 3.7%	\$334 3.7%			\$366 3.7%
Education			\$227 3.4%	\$324 3.8%	\$338 3.8%			\$372 3.8%
Entertainment			\$386 5.8%	\$511 5.9%	\$531 5.9%			\$578 5.9%
Food and Beverages			\$962 14.5%	\$1,233 14.3%	\$1,280 14.2%			\$1,389 14.2%
Furnishings and Equipment			\$239 3.6%	\$314 3.6%	\$327 3.6%			\$355 3.6%
Gifts			\$178 2.7%	\$249 2.9%	\$261 2.9%			\$287 2.9%
Health Care			\$543 8.2%	\$685 7.9%	\$713 7.9%			\$771 7.9%
Household Operations			\$267 4.0%	\$354 4.1%	\$369 4.1%			\$402 4.1%
Miscellaneous Expenses			\$127 1.9%	\$166 1.9%	\$173 1.9%			\$188 1.9%
Personal Care			\$89 1.3%	\$116 1.3%	\$120 1.3%			\$131 1.3%
Personal Insurance			\$50 0.8%	\$68 0.8%	\$71 0.8%			\$78 0.8%
Reading			\$15 0.2%	\$19 0.2%	\$20 0.2%			\$22 0.2%
Shelter			\$1,398 21.0%	\$1,814 21.0%	\$1,884 21.0%			\$2,048 21.0%
Tobacco			\$35 0.5%	\$40 0.5%	\$42 0.5%			\$44 0.5%
Transportation			\$1,196 18.0%	\$1,538 17.8%	\$1,596 17.8%			\$1,733 17.7%
Utilities			\$463 7.0%	\$575 6.6%	\$596 6.6%			\$644 6.6%

