2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.121/-74.08

2433-2445 NJ-34						
Manasquan, NJ 08736	1 mi rac	dius	3 mi rac	lius	5 mi rac	dius
Population						
Estimated Population (2024)	6,294		58,955		134,557	
Projected Population (2029)	6,231		59,030		135,268	
Census Population (2020)	6,293		57,914		130,960	
Census Population (2010)	6,296		57,069		128,392	
Projected Annual Growth (2024-2029)	-63	-0.2%	75	-	711	0.1%
Historical Annual Growth (2020-2024)	1	-	1,041	0.4%	3,597	0.7%
Historical Annual Growth (2010-2020)	-3	-	845	0.1%	2,568	0.2%
Estimated Population Density (2024)	2,005	psm	2,086	psm	1,714	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2024)	2,549		23,894		54,276	
Projected Households (2029)	2,515		23,351		53,197	
Census Households (2020)	2,528		23,033		52,068	
Census Households (2010)	2,432		22,655		50,797	
Projected Annual Growth (2024-2029)	-34	-0.3%	-544	-0.5%	-1,078	-0.4%
Historical Annual Change (2010-2024)	117	0.3%	1,239	0.4%	3,479	0.5%
Average Household Income						
Estimated Average Household Income (2024)	\$229,380		\$196,856		\$179,155	
Projected Average Household Income (2029)	\$241,523		\$207,845		\$188,725	
Census Average Household Income (2010)	\$149,040		\$103,422		\$96,010	
Census Average Household Income (2000)	\$96,396		\$78,994		\$75,764	
Projected Annual Change (2024-2029)	\$12,143	1.1%	\$10,989	1.1%	\$9,569	1.1%
Historical Annual Change (2000-2024)	\$132,984	5.7%	\$117,862	6.2%	\$103,391	5.7%
Median Household Income						
Estimated Median Household Income (2024)	\$159,644		\$137,188		\$128,215	
Projected Median Household Income (2029)	\$163,144		\$141,880		\$132,649	
Census Median Household Income (2010)	\$106,873		\$80,564		\$75,527	
Census Median Household Income (2000)	\$84,188		\$64,745		\$61,602	
Projected Annual Change (2024-2029)	\$3,499	0.4%	\$4,692	0.7%	\$4,434	0.7%
Historical Annual Change (2000-2024)	\$75,456	3.7%	\$72,443	4.7%	\$66,613	4.5%
Per Capita Income						
Estimated Per Capita Income (2024)	\$92,906		\$79,904		\$72,370	
Projected Per Capita Income (2029)	\$97,486		\$82,336		\$74,325	
Census Per Capita Income (2010)	\$57,543		\$41,047		\$37,980	
Census Per Capita Income (2000)	\$38,841		\$30,859		\$29,588	
Projected Annual Change (2024-2029)	\$4,580	1.0%	\$2,432	0.6%	\$1,955	0.5%
Historical Annual Change (2000-2024)	\$54,065	5.8%	\$49,045	6.6%	\$42,782	6.0%
Estimated Average Household Net Worth (2024)	\$2.49 M		\$1.95 M		\$1.83 M	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.121/-74.08

2433-2445 NJ-34			2 :		- ·	
Manasquan, NJ 08736	1 mi radius		3 mi rad	lius	5 mi rac	lius
Race and Ethnicity						_
Total Population (2024)	6,294		58,955		134,557	
White (2024)	5,796	92.1%	52,821	89.6%	118,914	88.4%
Black or African American (2024)	76	1.2%	1,424	2.4%	3,559	2.6%
American Indian or Alaska Native (2024)	4	-	97	0.2%	286	0.2%
Asian (2024)	161	2.6%	1,061	1.8%	2,700	2.0%
Hawaiian or Pacific Islander (2024)	4	-	19	-	37	-
Other Race (2024)	42	0.7%	1,093	1.9%	2,916	2.2%
Two or More Races (2024)	211	3.4%	2,440	4.1%	6,145	4.6%
Population < 18 (2024)	1,211	19.2%	12,327	20.9%	28,653	21.3%
White Not Hispanic	1,029	85.0%	10,025	81.3%	22,913	80.0%
Black or African American	10	0.8%	444	3.6%	975	3.4%
Asian	26	2.1%	187	1.5%	517	1.8%
Other Race Not Hispanic	33	2.8%	316	2.6%	756	2.6%
Hispanic	112	9.2%	1,354	11.0%	3,491	12.2%
Not Hispanic or Latino Population (2024)	5,960	94.7%	54,510	92.5%	123,165	91.5%
Not Hispanic White	5,650	94.8%	51,409	94.3%	115,465	93.7%
Not Hispanic Black or African American	71	1.2%	1,314	2.4%	3,300	2.7%
Not Hispanic American Indian or Alaska Native	-	_	19	-	47	_
Not Hispanic Asian	159	2.7%	1,046	1.9%	2,662	2.2%
Not Hispanic Hawaiian or Pacific Islander	3	_	12	-	22	_
Not Hispanic Other Race	3	-	47	-	158	0.1%
Not Hispanic Two or More Races	74	1.2%	662	1.2%	1,511	1.2%
Hispanic or Latino Population (2024)	334	5.3%	4,445	7.5%	11,392	8.5%
Hispanic White	146	43.7%	1,412	31.8%	3,449	30.3%
Hispanic Black or African American	5	1.6%	109	2.5%	259	2.3%
Hispanic American Indian or Alaska Native	4	1.1%	79	1.8%	239	2.1%
Hispanic Asian	2		14	0.3%	38	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	7	0.2%	16	0.1%
Hispanic Other Race	39	11.7%	1,046	23.5%	2,758	24.2%
Hispanic Two or More Races	137	41.1%	1,778	40.0%	4,634	40.7%
Not Hispanic or Latino Population (2020)	6,000	95.3%	53,778	92.9%	120,003	91.6%
Hispanic or Latino Population (2020)	293	4.7%	4,136	7.1%	10,957	8.4%
Not Hispanic or Latino Population (2010)		97.1%	54,097		120,295	
Hispanic or Latino Population (2010)	185	2.9%	2,972	5.2%	8,097	6.3%
Not Hispanic or Latino Population (2029)	5,844		54,104		122,675	
Hispanic or Latino Population (2029)	387	6.2%	4,926	8.3%	12,593	9.3%
Projected Annual Growth (2024-2029)	53	3.2%	481	2.2%	1,200	2.1%
Historical Annual Growth (2010-2020)	108	5.8%	1,164	3.9%	2,860	3.5%

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.121/-74.08

2433-2445 NJ-34	1 mi radius		2	radius <u>5 mi</u>		radius	
Manasquan, NJ 08736	1 mi radius		3 mi rad	lius	5 mi rac	iius	
Total Age Distribution (2024)						_	
Total Population	6,294		58,955		134,557		
Age Under 5 Years	291	4.6%	2,916	4.9%	6,889	5.1%	
Age 5 to 9 Years	324	5.1%	3,229	5.5%	7,598	5.6%	
Age 10 to 14 Years	349	5.5%	3,590	6.1%	8,330	6.2%	
Age 15 to 19 Years	365	5.8%	3,741	6.3%	8,479	6.3%	
Age 20 to 24 Years	350	5.6%	3,102	5.3%	7,004	5.2%	
Age 25 to 29 Years	269	4.3%	2,689	4.6%	6,700	5.0%	
Age 30 to 34 Years	258	4.1%	2,661	4.5%	6,655	4.9%	
Age 35 to 39 Years Age 40 to 44 Years	294 321	4.7%	2,989 3,027	5.1%	7,249 6,994	5.4%	
		5.1%		5.1%		5.2%	
Age 45 to 49 Years Age 50 to 54 Years	327 412	5.2% 6.5%	3,274 3,964	5.6% 6.7%	7,253 8,999	5.4% 6.7%	
Age 55 to 59 Years	551	8.7%	4,856	8.2%	10,728	8.0%	
Age 60 to 64 Years	547	8.7%	4,850	8.4%	11,143	8.3%	
Age 65 to 69 Years	478	7.6%	4,456	7.6%	9,643	7.2%	
Age 70 to 74 Years	385	6.1%	3,468	5.9%	7,631	5.7%	
Age 75 to 79 Years	348	5.5%	2,684	4.6%	5,906	4.4%	
Age 80 to 84 Years	220	3.5%	1,624	2.8%	3,665	2.7%	
Age 85 Years or Over	205	3.3%	1,718	2.9%	3,691	2.7%	
Median Age	48.5		46.6		45.5		
Age 19 Years or Less	1,328	21.1%	13,476	22.9%	31,296	23.3%	
Age 20 to 64 Years	3,329	52.9%	31,529	53.5%	72,726	54.0%	
Age 65 Years or Over	1,637	26.0%	13,950	23.7%	30,536	22.7%	
Female Age Distribution (2024)							
Female Population	3,222	51.2%	30,051	51.0%	68,562	51.0%	
Age Under 5 Years	140	4.3%	1,441	4.8%	3,392	4.9%	
Age 5 to 9 Years	156	4.8%	1,592	5.3%	3,760	5.5%	
Age 10 to 14 Years	170	5.3%	1,719	5.7%	4,001	5.8%	
Age 15 to 19 Years	172	5.3%	1,822	6.1%	4,102	6.0%	
Age 20 to 24 Years	169	5.2%	1,469	4.9%	3,403	5.0%	
Age 25 to 29 Years	137	4.3%	1,339	4.5%	3,365	4.9%	
Age 30 to 34 Years	133	4.1%	1,362	4.5%	3,401	5.0%	
Age 35 to 39 Years Age 40 to 44 Years	144 166	4.5%	1,509	5.0%	3,600	5.3%	
		5.1%	1,551	5.2%	3,548	5.2%	
Age 45 to 49 Years Age 50 to 54 Years	167 219	5.2%	1,683 2,078	5.6%	3,718 4,685	5.4%	
Age 55 to 59 Years	289	6.8% 9.0%	2,542	6.9% 8.5%	5,606	6.8% 8.2%	
Age 60 to 64 Years	275	8.6%	2,542	8.4%	5,649	8.2%	
Age 65 to 69 Years	242	7.5%	2,294	7.6%	4,998	7.3%	
Age 70 to 74 Years	211	6.5%	1,842	6.1%	4,995	6.0%	
Age 75 to 79 Years	187	5.8%	1,465	4.9%	3,184	4.6%	
Age 80 to 84 Years	129	4.0%	907	3.0%	2,051	3.0%	
Age 85 Years or Over	117	3.6%	918	3.1%	2,004	2.9%	
Female Median Age	49.8		47.6		46.5	,,,	
Age 19 Years or Less		19.8%		21.9%		22.2%	
Age 20 to 64 Years	1,698	52.7%	16,052		36,976	53.9%	
Age 65 Years or Over		27.5%		24.7%	16,332		

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.121/-74.08

2433-2445 NJ-34							
	1 mi radius		3 mi rad	radius 5 mi ra		adius	
Manasquan, NJ 08736							
Male Age Distribution (2024)		- -				-	
Male Population	3,072	48.8%	28,903	49.0%	65,995	49.0%	
Age Under 5 Years	151	4.9%	1,475	5.1%	3,498	5.3%	
Age 5 to 9 Years	168	5.5%	1,637	5.7%	3,838	5.8%	
Age 10 to 14 Years	179	5.8%	1,871	6.5%	4,329	6.6%	
Age 15 to 19 Years	194	6.3%	1,919	6.6%	4,376	6.6%	
Age 20 to 24 Years	181	5.9%	1,633	5.6%	3,601	5.5%	
Age 25 to 29 Years	132	4.3%	1,350	4.7%	3,335	5.1%	
Age 30 to 34 Years	125	4.1%	1,299	4.5%	3,254	4.9%	
Age 35 to 39 Years	151	4.9%	1,480	5.1%	3,649	5.5%	
Age 40 to 44 Years	156	5.1%	1,476	5.1%	3,446	5.2%	
Age 45 to 49 Years	160	5.2%	1,592	5.5%	3,535	5.4%	
Age 50 to 54 Years	193	6.3%	1,887	6.5%	4,314	6.5%	
Age 55 to 59 Years	262	8.5%	2,314	8.0%	5,123	7.8%	
Age 60 to 64 Years	272	8.8%	2,446	8.5%	5,494	8.3%	
Age 65 to 69 Years	236	7.7%	2,162	7.5%	4,645	7.0%	
Age 70 to 74 Years	175	5.7%	1,626	5.6%	3,536	5.4%	
Age 75 to 79 Years	161	5.2%	1,219	4.2%	2,722	4.1%	
Age 80 to 84 Years	90	2.9%	717	2.5%	1,614	2.4%	
Age 85 Years or Over Male Median Age	47.1	2.9%	800 45.4	2.8%	1,687 44.3	2.6%	
		22.5%		22.00/		2420/	
Age 19 Years or Less Age 20 to 64 Years		22.5% 53.1%	15,477	23.9%	16,041 35,750		
						54.2%	
Age 65 Years or Over  Males per 100 Females (2024)	/51	24.4%	0,524	22.6%	14,203	21.5%	
Overall Comparison	95		96		96		
Age Under 5 Years		51.8%		50.6%		50.8%	
Age 5 to 9 Years		51.8%		50.7%		50.5%	
Age 10 to 14 Years		51.3%	109	52.1%		52.0%	
Age 15 to 19 Years		53.0%		51.3%		51.6%	
Age 20 to 24 Years		51.7%		52.6%	106	51.4%	
Age 25 to 29 Years		49.0%		50.2%		49.8%	
Age 30 to 34 Years		48.5%		48.8%		48.9%	
Age 35 to 39 Years		51.2%		49.5%		50.3%	
Age 40 to 44 Years		48.4%		48.8%		49.3%	
Age 45 to 49 Years		48.9%		48.6%		48.7%	
Age 50 to 54 Years		46.9%		47.6%		47.9%	
Age 55 to 59 Years		47.6%		47.6%		47.7%	
Age 60 to 64 Years		49.6%		49.3%		49.3%	
Age 65 to 69 Years		49.4%		48.5%		48.2%	
Age 70 to 74 Years		45.3%		46.9%		46.3%	
Age 75 to 79 Years		46.2%		45.4%		46.1%	
Age 80 to 84 Years		41.1%		44.2%		44.0%	
Age 85 Years or Over		43.0%		46.6%		45.7%	
Age 19 Years or Less		52.0%		51.2%		51.3%	
Age 20 to 39 Years		50.2%		50.4%		50.1%	
Age 40 to 64 Years		48.3%		48.4%		48.6%	
Age 65 Years or Over		45.9%		46.8%		46.5%	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.121/-74.08

2433-2445 NJ-34	1 mi rad	liuc	3 mi rad	liuc	5 mi rac	liuc
Manasquan, NJ 08736	I IIII I au	iius	3 IIII 1 au	iius	5 IIII Tac	iius
Household Type (2024)						
Total Households	2,549		23,894		54,276	
Households with Children	575	22.6%	5,549	23.2%	12,744	23.5%
Average Household Size	2.5		2.4		2.5	
Household Density per Square Mile	812		846		691	
Population Family	4,859	77.2%	46,486	78.9%	105,995	78.8%
Population Non-Family	1,435	22.8%	11,893	20.2%	27,177	20.2%
Population Group Quarters	-	-	576	1.0%	1,385	1.0%
Family Households	1,465	57.5%	14,472	60.6%	32,538	59.9%
Married Couple Households	1,226	83.7%	11,251	77.7%	25,165	
Other Family Households with Children		16.3%		22.3%		22.7%
Family Households with Children	575	39.3%	5,544	38.3%	12,737	39.1%
Married Couple with Children		86.1%		78.6%	10,016	
Other Family Households with Children	80	13.9%		21.4%		21.4%
Family Households No Children		60.7%		61.7%	19,801	
Married Couple No Children		82.2%		77.2%		76.5%
Other Family Households No Children		17.8%		22.8%		23.5%
Non-Family Households		42.5%	,	39.4%		40.1%
Non-Family Households with Children		42.570	5,	33.470	7	40.170
Non-Family Households No Children	1 085	100.0%		99.9%		100.0%
Average Family Household Size	3.3	100.070	3.2	33.370	3.3	100.070
Average Family Income	\$288,453		\$237,406		\$217,157	
Median Family Income	\$194,413		\$172,083		\$162,329	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2024)	1.0		1.0		1.5	
Population Age 15 Years or Over	5,331		49,219		111,740	
		24.0%	·	20 406		20.2%
Never Married		24.9%	14,478		33,729	
Currently Married		61.5%	26,210			52.3%
Previously Married		13.6%	•	17.3%	•	17.5%
Separated	29	4.0%		12.9%		14.3%
Widowed	369			36.4%		35.1%
Divorced	329	45.2%	4,327	50.7%	9,881	50.6%
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	4,616		42,376		96,257	
Elementary (Grade Level 0 to 8)	14	0.3%	517	1.2%	1,354	1.4%
Some High School (Grade Level 9 to 11)	53	1.2%	822	1.9%	2,312	2.4%
High School Graduate	530	11.5%		17.9%	19,781	
Some College	707	15.3%	6,316	14.9%	15,072	15.7%
Associate Degree Only	350	7.6%	3,196	7.5%	7,506	7.8%
Bachelor Degree Only	1,861	40.3%	15,161	35.8%	31,912	33.2%
Graduate Degree	1,100	23.8%	8,762	20.7%	18,320	19.0%
Any College (Some College or Higher)	4,019	87.1%	33,435	78.9%	72,810	75.6%
College Degree + (Bachelor Degree or Higher)	2,962	64.2%	23,923	56.5%	50,231	52.2%

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



2433-2445 NJ-34	4				5 mi radius	
Manasquan, NJ 08736	1 mi radius		3 mi rac	lius	5 mi rac	lius
Housing						
Total Housing Units (2024)	2,750		27,100		61,679	
Total Housing Units (2020)	2,734		27,125		61,305	
Historical Annual Growth (2020-2024)	17	_	-26	_	374	_
Housing Units Occupied (2024)	2,549	92.7%	23,894	88.2%		88.0%
Housing Units Owner-Occupied	2,222	87.2%	19,163			79.2%
Housing Units Renter-Occupied		12.8%	4,732	19.8%	11,316	
Housing Units Vacant (2024)	201	7.3%		11.8%		12.0%
Household Size (2024)		<u> </u>				<u>-</u>
Total Households	2,549		23,894		54,276	
1 Person Households	·	39.6%		35.5%		36.0%
2 Person Households		37.5%		37.2%		36.5%
3 Person Households	214	8.4%		12.1%		12.1%
4 Person Households	235	9.2%	2,325	9.7%	5,002	9.2%
5 Person Households	103	4.0%	983	4.1%	2,203	4.1%
6 Person Households	26	1.0%	241	1.0%	724	1.3%
7 or More Person Households	4	0.2%	92	0.4%	422	0.8%
Household Income Distribution (2024)						_
HH Income \$200,000 or More	989	38.8%	6,906	28.9%	14,269	26.3%
HH Income \$150,000 to \$199,999	393	15.4%	3,608	15.1%	7,620	14.0%
HH Income \$125,000 to \$149,999	165	6.5%	2,092			9.0%
HH Income \$100,000 to \$124,999	173	6.8%	2,072	8.7%	5,587	10.3%
HH Income \$75,000 to \$99,999	207	8.1%	2,510	10.5%		10.5%
HH Income \$50,000 to \$74,999	230	9.0%	2,620	11.0%	6,602	12.2%
HH Income \$35,000 to \$49,999	137	5.4%	1,780	7.5%	3,870	7.1%
HH Income \$25,000 to \$34,999	79	3.1%	894	3.7%	2,217	4.1%
HH Income \$15,000 to \$24,999	68	2.7%	663	2.8%	1,635	3.0%
HH Income \$10,000 to \$14,999	32	1.3%	292	1.2%	601	1.1%
HH Income Under \$10,000	76	3.0%	456	1.9%	1,292	2.4%
Household Vehicles (2024)						
Households 0 Vehicles Available	76	3.0%	1,057	4.4%	2,494	4.6%
Households 1 Vehicle Available	631	24.7%	7,362	30.8%	17,223	31.7%
Households 2 Vehicles Available	1,229	48.2%	10,260	42.9%	22,297	41.1%
Households 3 or More Vehicles Available	614	24.1%	5,215	21.8%	12,261	22.6%
Total Vehicles Available	5,152		45,425		103,709	
Average Vehicles per Household	2.0		1.9		1.9	
Owner-Occupied Household Vehicles	4,687	91.0%	39,353	86.6%	89,000	85.8%
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.1	
Renter-Occupied Household Vehicles	465	9.0%	6,072	13.4%	14,709	14.2%
Average Vehicles per Renter-Occupied Household	1.4		1.3		1.3	
Travel Time (2024)						
Worker Base Age 16 years or Over	3,501		30,813		68,721	
Travel to Work in 14 Minutes or Less	684	19.5%	7,024	22.8%	15,386	22.4%
Travel to Work in 15 to 29 Minutes	778	22.2%	7,077	23.0%	16,809	24.5%
Travel to Work in 30 to 59 Minutes	836	23.9%	7,761	25.2%	16,954	24.7%
Travel to Work in 60 Minutes or More	356	10.2%	4,023	13.1%	9,116	13.3%
Work at Home	847	24.2%	4,927	16.0%	10,456	15.2%
Average Minutes Travel to Work	26.2		25.5		25.3	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



2433-2445 NJ-34	4					ı.	
Manasquan, NJ 08736	1 mi radius		3 mi rad	lius	5 mi rac	lius	
Transportation To Work (2024)							
Worker Base Age 16 years or Over	3,501		30,813		68,721		
Drive to Work Alone	2,388	68.2%	21,626	70.2%	49,024	71.3%	
Drive to Work in Carpool	150	4.3%	2,249	7.3%	4,862	7.1%	
Travel to Work by Public Transportation	54	1.5%	795	2.6%	1,933	2.8%	
Drive to Work on Motorcycle	-	_	-	_	-	_	
Bicycle to Work	16	0.4%	273	0.9%	465	0.7%	
Walk to Work	16	0.5%	572	1.9%	1,276	1.9%	
Other Means	30	0.9%	370	1.2%	705	1.0%	
Work at Home	847	24.2%	4,927		10,456	15.2%	
Daytime Demographics (2024)		-					
Total Businesses	433		2,853		5,702		
Total Employees	4,868		21,690		42,891		
Company Headquarter Businesses	20	4.6%	109	3.8%	195	3.4%	
Company Headquarter Employees	582	12.0%	3,293	15.2%	5,758	13.4%	
Employee Population per Business	11.2	to 1	7.6	to 1	7.5	to 1	
Residential Population per Business	14.5	to 1	20.7	to 1	23.6	to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,736		39,055		83,756		
Labor Force	-			<u>:</u>		_	
Labor Population Age 16 Years or Over (2024)	5,254		48,323		109,804		
Labor Force Total Males (2024)	2,535	48.2%	23,480	48.6%	53,360	48.6%	
Male Civilian Employed		70.4%	15,996		35,528	66.6%	
Male Civilian Unemployed	69	2.7%	703	3.0%	1,545	2.9%	
Males in Armed Forces	-	_	21	_	59	0.1%	
Males Not in Labor Force	682	26.9%	6,761	28.8%	16,228	30.4%	
Labor Force Total Females (2024)	2,719	51.8%	24,843	51.4%	56,444		
Female Civilian Employed	1,602	58.9%	14,924	60.1%	33,333	59.1%	
Female Civilian Unemployed	56	2.1%	907	3.7%	1,757	3.1%	
Females in Armed Forces	-	-	17	_	19	-	
Females Not in Labor Force	1,061	39.0%	8,994	36.2%	21,335	37.8%	
Unemployment Rate	125	2.4%	1,610	3.3%	3,302	3.0%	
Occupation (2024)							
Occupation Population Age 16 Years or Over	3,501		30,813		68,721		
Occupation Total Males	1,842	52.6%	15,922	51.7%	35,465	51.6%	
Occupation Total Females		47.4%		48.3%	33,255	48.4%	
Management, Business, Financial Operations		26.6%		22.7%		21.4%	
Professional, Related		30.5%		27.9%		26.4%	
Service	361	10.3%		14.4%	10,385	15.1%	
Sales, Office	770	22.0%		21.5%		21.7%	
Farming, Fishing, Forestry	24	0.7%	178	0.6%	210	0.3%	
Construction, Extraction, Maintenance	137	3.9%	2,099	6.8%	5,254		
Production, Transport, Material Moving	211	6.0%	1,901	6.2%	5,135	7.5%	
White Collar Workers	2,769	79.1%		72.0%	47,737		
Blue Collar Workers		20.9%	8,630		20,984		

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



2433-2445 NJ-34						
Manasquan, NJ 08736	1 mi rac	lius	3 mi rac	lius	5 mi rac	lius
Units In Structure (2024)				_		-
Total Units	2,549		23,894		54,276	
1 Detached Unit	•	77.6%	•	74.3%		73.1%
1 Attached Unit	170	6.7%		11.6%		10.9%
2 Units	36	1.4%	706	3.0%	1,427	2.6%
3 to 4 Units	119	4.7%	681	2.8%	1,562	2.9%
5 to 9 Units	53	2.1%	330	1.4%	1,095	2.0%
10 to 19 Units	41	1.6%	367	1.5%	1,020	1.9%
20 to 49 Units	44	1.7%	345	1.4%	984	1.8%
50 or More Units	54	2.1%	600	2.5%	1,817	3.3%
Mobile Home or Trailer	38	1.5%	291	1.2%	766	1.4%
Other Structure	15		40	0.2%	47	
Homes Built By Year (2024)					-	<u>-</u>
Homes Built 2020 or later	15	0.6%	184	0.7%	452	0.7%
Homes Built 2010 to 2019	45	1.6%	1,458	5.4%	3,423	5.5%
Homes Built 2000 to 2009	260		2,159	8.0%	5,282	
Homes Built 1990 to 1999		22.7%		10.4%		10.7%
Homes Built 1980 to 1989		9.9%		10.2%	·	11.7%
Homes Built 1970 to 1979	409	14.9%		14.0%	8,907	14.4%
Homes Built 1960 to 1969	302	11.0%	3,352	12.4%		12.3%
Homes Built 1950 to 1959	413	15.0%		13.5%		12.1%
Homes Built 1940 to 1949	75	2.7%	1,365	5.0%	2,435	
Homes Built Before 1939	132	4.8%	2,334	8.6%	4,894	7.9%
Median Age of Homes	47.3	yrs	51.0	yrs	49.5	
Home Values (2024)						_
Owner Specified Housing Units	2,222		19,163		42,960	
Home Values \$1,000,000 or More	211	9.5%	2,615	13.6%	5,415	12.6%
Home Values \$750,000 to \$999,999	871	39.2%	3,819	19.9%	6,407	14.9%
Home Values \$500,000 to \$749,999	835	37.6%	5,408	28.2%	11,306	26.3%
Home Values \$400,000 to \$499,999	128	5.8%	2,379	12.4%	6,395	14.9%
Home Values \$300,000 to \$399,999	79	3.6%	2,813	14.7%	7,433	17.3%
Home Values \$250,000 to \$299,999	9	0.4%	705	3.7%	2,124	4.9%
Home Values \$200,000 to \$249,999	11	0.5%	293	1.5%	1,077	2.5%
Home Values \$175,000 to \$199,999	1	-	159	0.8%	464	1.1%
Home Values \$150,000 to \$174,999	-	-	136	0.7%	410	1.0%
Home Values \$125,000 to \$149,999	1	-	131	0.7%	214	0.5%
Home Values \$100,000 to \$124,999	-	-	158	0.8%	265	0.6%
Home Values \$90,000 to \$99,999	-	-	25	0.1%	72	0.2%
Home Values \$80,000 to \$89,999	-	-	38	0.2%	268	0.6%
Home Values \$70,000 to \$79,999	1	-	32	0.2%	100	0.2%
Home Values \$60,000 to \$69,999	-	-	31	0.2%	100	0.2%
Home Values \$50,000 to \$59,999	1	-	32	0.2%	118	0.3%
Home Values \$35,000 to \$49,999	38	1.7%	86	0.4%	279	0.6%
Home Values \$25,000 to \$34,999	26	1.2%	40	0.2%	75	0.2%
Home Values \$10,000 to \$24,999	3	0.2%	31	0.2%	117	0.3%
Home Values Under \$10,000	3	0.1%	230	1.2%	320	0.7%
Owner-Occupied Median Home Value	\$746,148		\$676,776		\$658,506	
Renter-Occupied Median Rent	\$1,726		\$1,565		\$1,552	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



2433-2445 NJ-34						
Manasquan, NJ 08736	1 mi rad	lius	3 mi rad	lius	5 mi rac	dius
Total Annual Consumer Expenditure (2024)						
Total Household Expenditure	\$345.22 M		\$2.81 B		\$5.9 B	
Total Non-Retail Expenditure	\$185.2 M		\$1.5 B		\$3.15 B	
Total Retail Expenditure	\$160.02 M		\$1.31 B		\$2.76 B	
Apparel	\$12.52 M		\$101.34 M		\$212.61 M	
Contributions	\$13.31 M		\$104.58 M		\$217.26 M	
Education	\$13.26 M		\$102.76 M		\$211.78 M	
Entertainment	\$20.54 M		\$165.58 M		\$347.29 M	
Food and Beverages	\$48.68 M		\$399.37 M		\$843.39 M	
Furnishings and Equipment	\$12.61 M		\$102.09 M		\$214.32 M	
Gifts	\$10.32 M		\$80.62 M		\$166.95 M	
Health Care	\$27.47 M		\$226.3 M		\$478.82 M	
Household Operations	\$14.34 M		\$115.21 M		\$241.29 M	
Miscellaneous Expenses	\$6.69 M		\$54.17 M		\$113.84 M	
Personal Care	\$4.6 M		\$37.56 M		\$79.12 M	
Personal Insurance	\$2.79 M		\$22.2 M		\$46.23 M	
Reading	\$787.12 K		\$6.34 M		\$13.3 M	
Shelter	\$72.32 M		\$587.25 M		\$1.24 B	
Tobacco	\$1.53 M		\$13.19 M		\$28.43 M	
Transportation	\$60.8 M		\$499.22 M		\$1.05 B	
Utilities	\$22.65 M		\$188.16 M		\$399.49 M	_
Monthly Household Consumer Expenditure (2024)						
Total Household Expenditure	\$11,284		\$9,786		\$9,064	
Total Non-Retail Expenditure	\$6,054	53.6%	\$5,227	53.4%	\$4,834	53.3%
Total Retail Expenditures	\$5,231	46.4%	\$4,559	46.6%	\$4,231	46.7%
Apparel	\$409	3.6%	\$353	3.6%	\$326	3.6%
Contributions	\$435	3.9%	\$365	3.7%	\$334	3.7%
Education	\$434	3.8%	\$358	3.7%	\$325	3.6%
Entertainment	\$671	5.9%	\$577	5.9%	\$533	5.9%
Food and Beverages	\$1,591	14.1%	\$1,393	14.2%	\$1,295	14.3%
Furnishings and Equipment	\$412	3.7%	\$356	3.6%	\$329	3.6%
Gifts	\$337	3.0%	\$281	2.9%	\$256	2.8%
Health Care	\$898	8.0%	\$789	8.1%	\$735	8.1%
Household Operations	\$469	4.2%	\$402	4.1%	\$370	4.1%
Miscellaneous Expenses	\$219	1.9%	\$189	1.9%	\$175	1.9%
Personal Care	\$150	1.3%	\$131	1.3%	\$121	1.3%
Personal Insurance	\$91	0.8%	\$77	0.8%	\$71	0.8%
Reading	\$26	0.2%	\$22	0.2%	\$20	0.2%
Shelter	\$2,364	21.0%	\$2,048	20.9%	\$1,897	20.9%
Tobacco	\$50	0.4%	\$46	0.5%	\$44	0.5%
Transportation	\$1,987	17.6%	\$1,741	17.8%	\$1,619	17.9%
Utilities	\$740	6.6%	\$656	6.7%	\$613	6.8%

