2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5753/-74.6329

300 US-202		1			5 mi radius	
Raritan, NJ 08869	1 mi rad	1 mi radius		3 mi radius		lius
Population						
Estimated Population (2024)	11,384		57,101		119,547	
Projected Population (2029)	12,635		59,843		123,917	
Census Population (2020)	10,432		55,497		118,795	
Census Population (2010)	9,609		53,125		108,861	
Projected Annual Growth (2024-2029)	1,251	2.2%	2,742	1.0%	4,370	0.7%
Historical Annual Growth (2020-2024)	952	-	1,604	0.7%	751	0.2%
Historical Annual Growth (2010-2020)	823	0.9%	2,372	0.4%	9,935	0.9%
Estimated Population Density (2024)	3,625	psm	2,021	psm	1,523	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2024)	4,754		21,507		45,047	
Projected Households (2029)	5,314		22,783		47,116	
Census Households (2020)	4,241		20,474		43,624	
Census Households (2010)	3,862		19,763		40,095	
Projected Annual Growth (2024-2029)	560	2.4%	1,276	1.2%	2,069	0.9%
Historical Annual Change (2010-2024)	893	1.7%	1,744	0.6%	4,952	0.9%
Average Household Income						
Estimated Average Household Income (2024)	\$134,323		\$170,083		\$177,677	
Projected Average Household Income (2029)	\$126,840		\$169,657		\$179,519	
Census Average Household Income (2010)	\$76,601		\$101,426		\$107,311	
Census Average Household Income (2000)	\$60,028		\$82,852		\$88,999	
Projected Annual Change (2024-2029)	-\$7,483	-1.1%	-\$426	-	\$1,842	0.2%
Historical Annual Change (2000-2024)	\$74,296	5.2%	\$87,232	4.4%	\$88,678	4.2%
Median Household Income						
Estimated Median Household Income (2024)	\$103,542		\$137,947		\$140,910	
Projected Median Household Income (2029)	\$105,280		\$140,236		\$143,898	
Census Median Household Income (2010)	\$63,585		\$88,511		\$92,651	
Census Median Household Income (2000)	\$49,244		\$70,923		\$76,054	
Projected Annual Change (2024-2029)	\$1,738	0.3%	\$2,289	0.3%	\$2,987	0.4%
Historical Annual Change (2000-2024)	\$54,298	4.6%	\$67,024	3.9%	\$64,856	3.6%
Per Capita Income						
Estimated Per Capita Income (2024)	\$56,188		\$64,233		\$67,082	
Projected Per Capita Income (2029)	\$53,430		\$64,755		\$68,384	
Census Per Capita Income (2010)	\$30,784		\$37,732		\$39,518	
Census Per Capita Income (2000)	\$25,074		\$31,337		\$32,776	
Projected Annual Change (2024-2029)	-\$2,758	-1.0%	\$522	0.2%	\$1,302	0.4%
Historical Annual Change (2000-2024)	\$31,114	5.2%	\$32,896	4.4%	\$34,306	4.4%
Estimated Average Household Net Worth (2024)	\$1.05 M		\$1.54 M		\$1.68 M	

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2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5753/-74.6329

300 US-202			2		5 mi radius	
Raritan, NJ 08869	1 mi radius		3 mi rad	3 mi radius		lius
Race and Ethnicity						
Total Population (2024)	11,384		57,101		119,547	
White (2024)	6,738	59.2%	30,850	54.0%	65,355	54.7%
Black or African American (2024)	737	6.5%	5,636	9.9%	11,630	9.7%
American Indian or Alaska Native (2024)	24	0.2%	171	0.3%	324	0.3%
Asian (2024)	2,654	23.3%	13,221	23.2%	26,533	22.2%
Hawaiian or Pacific Islander (2024)	1	-	13	-	37	-
Other Race (2024)	589	5.2%	2,540	4.4%	5,463	4.6%
Two or More Races (2024)	640	5.6%	4,671	8.2%	10,205	8.5%
Population < 18 (2024)	2,414	21.2%	11,677	20.4%	24,266	20.3%
White Not Hispanic	1,087	45.0%	4,428	37.9%	9,458	39.0%
Black or African American	148	6.1%	1,072	9.2%	2,373	9.8%
Asian	739	30.6%	3,341	28.6%	6,408	26.4%
Other Race Not Hispanic	77	3.2%	415	3.6%	953	3.9%
Hispanic	363	15.0%	2,419	20.7%	5,074	20.9%
Not Hispanic or Latino Population (2024)	9,925	87.2%	48,053	84.2%	99,915	83.6%
Not Hispanic White	6,428	64.8%	28,650	59.6%	60,580	60.6%
Not Hispanic Black or African American	670	6.8%	5,282	11.0%	10,882	10.9%
Not Hispanic American Indian or Alaska Native	8	-	37	-	57	-
Not Hispanic Asian	2,628	26.5%	13,129	27.3%	26,309	26.3%
Not Hispanic Hawaiian or Pacific Islander	1	-	4	-	12	-
Not Hispanic Other Race	34	0.3%	148	0.3%	326	0.3%
Not Hispanic Two or More Races	155	1.6%	804	1.7%	1,750	1.8%
Hispanic or Latino Population (2024)	1,459	12.8%	9,048	15.8%	19,632	16.4%
Hispanic White	310	21.2%	2,201	24.3%	4,776	24.3%
Hispanic Black or African American	67	4.6%	354	3.9%	748	3.8%
Hispanic American Indian or Alaska Native	16	1.1%	134	1.5%	266	1.4%
Hispanic Asian	27	1.8%	92	1.0%	225	1.1%
Hispanic Hawaiian or Pacific Islander	-	-	9	-	25	0.1%
Hispanic Other Race	555	38.0%	2,392	26.4%	5,137	26.2%
Hispanic Two or More Races	484	33.2%	3,867	42.7%	8,455	43.1%
Not Hispanic or Latino Population (2020)	7,948	76.2%	46,974	84.6%	99,533	83.8%
Hispanic or Latino Population (2020)	2,484	23.8%	8,523	15.4%	19,262	16.2%
Not Hispanic or Latino Population (2010)	7,657	79.7%	46,713	87.9%	95,052	87.3%
Hispanic or Latino Population (2010)	1,953	20.3%	6,412	12.1%	13,809	12.7%
Not Hispanic or Latino Population (2029)	10,818	85.6%	49,818	83.2%	102,506	82.7%
Hispanic or Latino Population (2029)	1,817	14.4%	10,026	16.8%	21,411	17.3%
Projected Annual Growth (2024-2029)	358	4.9%	978	2.2%	1,779	1.8%
Historical Annual Growth (2010-2020)	531	2.7%	2,112	3.3%	5,454	3.9%

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2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5753/-74.6329

300 US-202	4	P .	at	Р.,	F	1
Raritan, NJ 08869	1 mi radius		3 mi radius		5 mi rac	lus
Total Age Distribution (2024)						_
Total Population	11,384		57,101		119,547	
Age Under 5 Years	642	5.6%	2,735	4.8%	5,707	4.8%
Age 5 to 9 Years	628	5.5%	3,109	5.4%	6,526	5.5%
Age 10 to 14 Years	679	6.0%	3,516	6.2%	7,279	6.1%
Age 15 to 19 Years	650	5.7%	3,516	6.2%	7,255	6.1%
Age 20 to 24 Years	627	5.5%	3,185	5.6%	6,672	5.6%
Age 25 to 29 Years	870	7.6%	3,442	6.0%	6,852	5.7%
Age 30 to 34 Years	970	8.5%	3,874	6.8%	7,598	6.4%
Age 35 to 39 Years	869	7.6%	4,149	7.3%	8,334	7.0%
Age 40 to 44 Years	734	6.4%	4,073	7.1%	8,336	7.0%
Age 45 to 49 Years	656	5.8%	3,858	6.8%	7,846	6.6%
Age 50 to 54 Years	728	6.4%	4,133	7.2%	8,467	7.1%
Age 55 to 59 Years	791	6.9%	4,206	7.4%	8,842	7.4%
Age 60 to 64 Years	725	6.4%	3,766	6.6%	8,511	7.1%
Age 65 to 69 Years	622	5.5%	2,957	5.2%	6,779	5.7%
Age 70 to 74 Years	399	3.5%	2,161	3.8%	4,986	4.2%
Age 75 to 79 Years	325	2.9%	1,663	2.9%	3,799	3.2%
Age 80 to 84 Years	230	2.0%	1,234	2.2%	2,702	2.3%
Age 85 Years or Over	238	2.1%	1,523	2.7%	3,057	2.6%
Median Age	37.9		40.4		41.6	
Age 19 Years or Less	2,599	22.8%		22.6%	26,766	22.4%
Age 20 to 64 Years	6,970	61.2%	34,686	60.7%	71,457	59.8%
Age 65 Years or Over	1,815	15.9%	9,538	16.7%	21,324	17.8%
Female Age Distribution (2024)						
Female Population	5,645	49.6%	28,393	49.7%	60,046	50.2%
Age Under 5 Years	309	5.5%	1,325	4.7%	2,764	4.6%
Age 5 to 9 Years	300	5.3%	1,491	5.3%	3,164	5.3%
Age 10 to 14 Years	330	5.8%	1,714	6.0%	3,539	5.9%
Age 15 to 19 Years	289	5.1%	1,664	5.9%	3,460	5.8%
Age 20 to 24 Years	323	5.7%	1,610	5.7%	3,397	5.7%
Age 25 to 29 Years	425	7.5%	1,693	6.0%	3,422	5.7%
Age 30 to 34 Years	463	8.2%	1,934	6.8%	3,848	6.4%
Age 35 to 39 Years	429	7.6%	2,010	7.1%	4,103	6.8%
Age 40 to 44 Years	352	6.2%	2,029	7.1%	4,151	6.9%
Age 45 to 49 Years	316	5.6%	1,911	6.7%	3,884	6.5%
Age 50 to 54 Years	359	6.4%	2,072	7.3%	4,264	7.1%
Age 55 to 59 Years	403	7.1%	2,148	7.6%	4,488	7.5%
Age 60 to 64 Years	330	5.9%	1,841	6.5%	4,341	7.2%
Age 65 to 69 Years	307	5.4%	1,490	5.2%	3,392	5.6%
Age 70 to 74 Years	212	3.7%	1,162	4.1%	2,704	4.5%
Age 75 to 79 Years	204	3.6%	932	3.3%	2,119	3.5%
Age 80 to 84 Years	138	2.4%	680	2.4%	1,509	2.5%
Age 85 Years or Over	157	2.8%	686	2.4%	1,498	2.5%
Female Median Age	39.0		41.0		42.2	
Age 19 Years or Less	1,227	21.7%	6,195	21.8%	12,928	21.5%
Age 20 to 64 Years	3,399	60.2%	17,249		35,897	
Age 65 Years or Over	1,018	18.0%		17.4%	11,222	18.7%

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2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5753/-74.6329

300 US-202			- ·			
Raritan, NJ 08869	1 mi radius		3 mi rac	3 mi radius		lius
Male Age Distribution (2024)						-
Male Population	.,	50.4%	28,708	50.3%		49.8%
Age Under 5 Years	334	5.8%	1,410	4.9%	2,942	4.9%
Age 5 to 9 Years	328	5.7%	1,618	5.6%	3,362	5.7%
Age 10 to 14 Years	349	6.1%	1,802	6.3%	3,740	6.3%
Age 15 to 19 Years Age 20 to 24 Years	361 305	6.3%	1,852 1,575	6.5%	3,795 3,275	6.4%
		5.3%		5.5%		5.5%
Age 25 to 29 Years Age 30 to 34 Years	445 507	7.8% 8.8%	1,749 1,940	6.1% 6.8%	3,430 3,750	5.8% 6.3%
Age 35 to 39 Years	441	0.0 <i>%</i> 7.7%	2,139	7.4%	4,231	7.1%
Age 40 to 44 Years	382	6.7%	2,133	7.1%	4,231	7.0%
Age 45 to 49 Years	340	5.9%	1,946	6.8%	3,961	6.7%
Age 50 to 54 Years	369	6.4%	2,061	7.2%	4,203	7.1%
Age 55 to 59 Years	387	6.7%	2,058	7.2%	4,354	7.3%
Age 60 to 64 Years	395	6.9%	1,925	6.7%	4,170	7.0%
Age 65 to 69 Years	315	5.5%	1,467	5.1%	3,387	5.7%
Age 70 to 74 Years	187	3.3%	1,000	3.5%	2,283	3.8%
Age 75 to 79 Years	121	2.1%	731	2.5%	1,679	2.8%
Age 80 to 84 Years	92	1.6%	554	1.9%	1,194	2.0%
Age 85 Years or Over	81	1.4%	838	2.9%	1,559	2.6%
Male Median Age	37.0		40.0		41.0	
Age 19 Years or Less		23.9%		23.3%	13,838	23.3%
Age 20 to 64 Years	3,571	62.2%	17,436	60.7%	35,560	59.8%
Age 65 Years or Over	796	13.9%	4,589	16.0%	10,102	17.0%
Males per 100 Females (2024)						
Overall Comparison	102		101		99	
Age Under 5 Years		51.9%		51.5%		51.6%
Age 5 to 9 Years		52.3%		52.1%		51.5%
Age 10 to 14 Years		51.4%		51.2%		51.4%
Age 15 to 19 Years		55.6%		52.7%		52.3%
Age 20 to 24 Years		48.6%		49.5%		49.1%
Age 25 to 29 Years Age 30 to 34 Years		51.2%		50.8%		50.1%
5		52.3%		50.1%		49.4%
Age 35 to 39 Years Age 40 to 44 Years	103	50.7%		51.5%		50.8%
-		52.0%		50.2%		50.2%
Age 45 to 49 Years Age 50 to 54 Years		51.9% 50.7%		50.5% 49.9%		50.5% 49.6%
Age 55 to 59 Years		49.0%		49.9% 48.9%		49.8%
Age 60 to 64 Years		49.0% 54.5%		40.9% 51.1%		49.2%
Age 65 to 69 Years		54.5% 50.7%		49.6%		49.0% 50.0%
Age 70 to 74 Years		47.0%		46.2%		45.8%
Age 75 to 79 Years		37.2%		44.0%		44.2%
Age 80 to 84 Years		40.0%		44.9%		44.2%
Age 85 Years or Over		33.9%		55.0%		51.0%
Age 19 Years or Less		52.8%		51.9%	107	
Age 20 to 39 Years		50.9%		50.5%		49.9%
Age 40 to 64 Years		51.6%		50.1%	99	49.7%
Age 65 Years or Over		43.9%		48.1%		47.4%

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2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5753/-74.6329

300 US-202						
Raritan, NJ 08869	1 mi radius		3 mi radius		5 mi radi	
Household Type (2024)						-
Total Households	4,754		21,507		45,047	
Households with Children	1,316	27.7%	7,061	32.8%	14,431	32.0%
Average Household Size	2.4		2.6		2.6	
Household Density per Square Mile	1,514		761		574	
Population Family	8,958	78.7%	47,424	83.1%	99,833	83.5%
Population Non-Family	2,328	20.5%	8,531	14.9%	18,068	15.1%
Population Group Quarters	98	0.9%	1,146	2.0%	1,646	1.4%
Family Households	2,844	59.8%	14,695	68.3%	30,855	68.5%
Married Couple Households	2,029	71.3%	11,525	78.4%	24,246	78.6%
Other Family Households with Children	815	28.7%	3,170	21.6%	6,608	21.4%
Family Households with Children	1,313	46.2%	7,052	48.0%	14,414	46.7%
Married Couple with Children		71.7%		81.4%	11,687	
Other Family Households with Children	372	28.3%	1,310	18.6%	2,727	18.9%
Family Households No Children		53.8%		52.0%	16,441	
Married Couple No Children	1,088	71.1%	5,783	75.7%	12,559	76.4%
Other Family Households No Children		28.9%	1,861	24.3%		23.6%
Non-Family Households	1,910	40.2%	6,811	31.7%	14,192	31.5%
Non-Family Households with Children	3	0.1%	9	0.1%	17	0.1%
Non-Family Households No Children	1,908	99.9%	6,802	99.9%	14,175	99.9%
Average Family Household Size	3.1		3.2		3.2	
Average Family Income	\$144,811		\$195,246		\$211,142	
Median Family Income	\$135,599		\$169,292		\$171,858	
Average Non-Family Household Size	1.2		1.3		1.3	-
Marital Status (2024)						
Population Age 15 Years or Over	9,435		47,740		100,036	
Never Married		30.9%	13,366			28.7%
Currently Married	5,141	54.5%	26,721	56.0%	56,329	56.3%
Previously Married	1,378	14.6%		16.0%	1	15.0%
Separated	305	22.2%		16.2%	2,225	14.8%
Widowed		32.5%		31.1%		33.2%
Divorced	625	45.3%	4,030	52.7%	7,788	52.0%
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	8,157		41,039		86,109	
Elementary (Grade Level 0 to 8)	311	3.8%	1,232	3.0%	2,060	2.4%
Some High School (Grade Level 9 to 11)	518	6.4%	1,418	3.5%	2,674	3.1%
High School Graduate	1,850	22.7%	8,534	20.8%	17,893	20.8%
Some College	1,290	15.8%	5,235	12.8%	11,240	13.1%
Associate Degree Only	603	7.4%	2,319	5.6%	5,703	6.6%
Bachelor Degree Only	1,974	24.2%	12,430	30.3%	26,090	30.3%
Graduate Degree	1,611	19.7%	9,873	24.1%	20,449	23.7%
Any College (Some College or Higher)	5,477	67.1%	29,856	72.7%	63,482	73.7%
College Degree + (Bachelor Degree or Higher)	3,584	43.9%	22,303	54.3%	46,539	54.0%

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Lat/Lon: 40.5753/-74.6329

300 US-202				.		
Raritan, NJ 08869	1 mi rad	1 mi radius		3 mi radius		dius
Housing						-
Total Housing Units (2024)	4,925		22,251		46,674	
Total Housing Units (2020)	4,520		21,551		45,808	
Historical Annual Growth (2020-2024)	405	-	700	-	866	-
Housing Units Occupied (2024)	4,754	96.5%	21,507	96.7%	45,047	96.5%
Housing Units Owner-Occupied	1,939	40.8%	14,171	65.9%	31,458	69.8%
Housing Units Renter-Occupied	2,815	59.2%	7,336	34.1%	13,589	30.2%
Housing Units Vacant (2024)	170	3.5%	744	3.3%	1,627	3.5%
Household Size (2024)						_
Total Households	4,754		21,507		45,047	
1 Person Households	1,556	32.7%	5,661	26.3%	12,184	27.0%
2 Person Households	1,641	34.5%	8,342	38.8%	17,363	38.5%
3 Person Households	683	14.4%	3,560	16.6%	7,299	16.2%
4 Person Households	510	10.7%	2,547	11.8%	5,251	11.7%
5 Person Households	230	4.8%	900	4.2%	1,906	4.2%
6 Person Households	84	1.8%	354	1.6%	728	1.6%
7 or More Person Households	50	1.1%	144	0.7%	315	0.7%
Household Income Distribution (2024)						-
HH Income \$200,000 or More	818	17.2%	5,804	27.0%	12,922	28.7%
HH Income \$150,000 to \$199,999	617	13.0%		15.5%		14.3%
HH Income \$125,000 to \$149,999	414	8.7%	2,136		4,283	9.5%
HH Income \$100,000 to \$124,999	436	9.2%	1,814	8.4%	4,182	9.3%
HH Income \$75,000 to \$99,999	794	16.7%	2,717	12.6%		11.8%
HH Income \$50,000 to \$74,999	673	14.2%	2,132	9.9%	4,317	9.6%
HH Income \$35,000 to \$49,999	206	4.3%	846	3.9%	2,040	4.5%
HH Income \$25,000 to \$34,999	348	7.3%	964	4.5%	1,947	4.3%
HH Income \$15,000 to \$24,999	236	5.0%	851	4.0%	1,683	3.7%
HH Income \$10,000 to \$14,999	84	1.8%	425	2.0%	664	1.5%
HH Income Under \$10,000	128	2.7%	474	2.2%	1,255	2.8%
Household Vehicles (2024)						
Households 0 Vehicles Available	475	10.0%	1,426	6.6%	2,595	5.8%
Households 1 Vehicle Available	1,917	40.3%	6,925	32.2%	14,417	32.0%
Households 2 Vehicles Available	1,704	35.8%	8,677	40.3%	18,249	40.5%
Households 3 or More Vehicles Available	659	13.9%	4,479	20.8%	9,785	21.7%
Total Vehicles Available	7,537		39,624		84,251	
Average Vehicles per Household	1.6		1.8		1.9	
Owner-Occupied Household Vehicles	3,958	52.5%	30,136	76.1%	66,557	79.0%
Average Vehicles per Owner-Occupied Household	2.0		2.1		2.1	
Renter-Occupied Household Vehicles	3,579	47.5%	9,488	23.9%	17,694	21.0%
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.3	_
Travel Time (2024)				_		-
Worker Base Age 16 years or Over	6,563		31,564		65,352	
Travel to Work in 14 Minutes or Less	1,864	28.4%	6,738	21.3%	12,768	19.5%
Travel to Work in 15 to 29 Minutes	2,021	30.8%	8,381	26.6%		27.3%
Travel to Work in 30 to 59 Minutes	1,346	20.5%		23.5%		24.7%
Travel to Work in 60 Minutes or More	212			5.1%		5.9%
Work at Home	1,119	17.0%	7,430	23.5%	14,795	22.6%
Average Minutes Travel to Work	20.4		23.7		24.3	

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2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5753/-74.6329

300 US-202				2 i ve dive		
Raritan, NJ 08869	1 mi rad	1 mi radius		3 mi radius		lius
Transportation To Work (2024)						-
Worker Base Age 16 years or Over	6,563		31,564		65,352	
Drive to Work Alone	4,474	68.2%	20,131	63.8%	42,410	64.9%
Drive to Work in Carpool	505	7.7%	1,947	6.2%	4,098	6.3%
Travel to Work by Public Transportation	163	2.5%	745	2.4%	1,612	2.5%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	10	0.2%	42	0.1%	110	0.2%
Walk to Work	182	2.8%	953	3.0%	1,557	2.4%
Other Means	109	1.7%	316	1.0%	770	1.2%
Work at Home	1,119	17.0%	7,430	23.5%	14,795	22.6%
Daytime Demographics (2024)						
Total Businesses	594		2,862		5,130	
Total Employees	10,434		41,022		72,463	
Company Headquarter Businesses	23	3.8%	122	4.3%	224	
Company Headquarter Employees	2,981	28.6%	9,371	22.8%	16,458	22.7%
Employee Population per Business	17.6		14.3	to 1	14.1	to 1
Residential Population per Business	19.2	to 1	20.0	to 1	23.3	to 1
Adj. Daytime Demographics Age 16 Years or Over	13,132		56,422		105,456	
Labor Force						
Labor Population Age 16 Years or Over (2024)	9,261		46,970		98,458	
Labor Force Total Males (2024)	4,627	50.0%	23,464	50.0%	48,629	49.4%
Male Civilian Employed	3,587	77.5%	17,074	72.8%	35,062	72.1%
Male Civilian Unemployed	145	3.1%	658	2.8%	1,475	3.0%
Males in Armed Forces	-	-	-	-	73	0.1%
Males Not in Labor Force	896	19.4%	5,731	24.4%	12,019	24.7%
Labor Force Total Females (2024)	4,634	50.0%	23,507	50.0%	49,829	50.6%
Female Civilian Employed	2,976	64.2%	14,494	61.7%	30,297	60.8%
Female Civilian Unemployed	106	2.3%	528	2.2%	1,160	2.3%
Females in Armed Forces	-	-	2	-	33	-
Females Not in Labor Force	1,552	33.5%	8,483	36.1%	18,339	36.8%
Unemployment Rate	251	2.7%	1,186	2.5%	2,635	2.7%
Occupation (2024)						
Occupation Population Age 16 Years or Over	6,563		31,564		65,352	
Occupation Total Males	3,587	54.7%	17,070	54.1%	35,055	53.6%
Occupation Total Females	2,976	45.3%	14,494	45.9%	30,297	46.4%
Management, Business, Financial Operations	1,287	-	7,277	23.1%	15,054	23.0%
Professional, Related	2,029	30.9%	11,595	36.7%	23,152	35.4%
Service		13.9%	3,012	9.5%	6,133	9.4%
Sales, Office	1,137	17.3%	5,379	17.0%	11,404	17.4%
Farming, Fishing, Forestry	-	-	2	-	21	-
Construction, Extraction, Maintenance	415	6.3%	1,625	5.1%	3,458	5.3%
Production, Transport, Material Moving	782	11.9%	2,673	8.5%	6,131	9.4%
White Collar Workers	4,453	67.9%	24,251	76.8%	49,609	75.9%
Blue Collar Workers	2,110	32.1%	7,313	23.2%		24.1%

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2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5753/-74.6329

300 US-202	1		3 mi radius		5 mi radius	
Raritan, NJ 08869	1 mi radius		3 mi rac	lius	5 mi rac	lius
Units In Structure (2024)						
Total Units	4,754		21,507		45,047	
1 Detached Unit	1,731	36.4%	11,642	54.1%	25,401	56.4%
1 Attached Unit	477	10.0%	2,858	13.3%	6,225	13.8%
2 Units	609	12.8%	1,399	6.5%	2,572	5.7%
3 to 4 Units	400	8.4%	1,024	4.8%	2,074	4.6%
5 to 9 Units	281	5.9%	922	4.3%	1,733	3.8%
10 to 19 Units	367	7.7%	1,160	5.4%	2,778	6.2%
20 to 49 Units	193	4.1%	700	3.3%	1,396	3.1%
50 or More Units	696	14.6%	1,771	8.2%	2,726	6.1%
Mobile Home or Trailer	-	-	31	0.1%	141	0.3%
Other Structure	-	-	1	-	1	-
Homes Built By Year (2024)						
Homes Built 2020 or later	300	6.1%	533	2.4%	706	1.5%
Homes Built 2010 to 2019	387	7.9%	1,062	4.8%	3,412	7.3%
Homes Built 2000 to 2009	362	7.3%	1,215	5.5%	3,332	
Homes Built 1990 to 1999	424	8.6%	4,032	18.1%	7,663	16.4%
Homes Built 1980 to 1989	463	9.4%	3,288	14.8%	7,547	16.2%
Homes Built 1970 to 1979	307	6.2%	1,521	6.8%	4,005	8.6%
Homes Built 1960 to 1969	480	9.8%	3,191	14.3%	6,218	13.3%
Homes Built 1950 to 1959	448	9.1%	2,450	11.0%	4,894	10.5%
Homes Built 1940 to 1949	237	4.8%	1,200	5.4%	2,248	4.8%
Homes Built Before 1939	1,346	27.3%	3,016	13.6%	5,022	10.8%
Median Age of Homes	54.4	yrs	50.9	yrs	48.4	yrs
Home Values (2024)						
Owner Specified Housing Units	1,939		14,171		31,458	
Home Values \$1,000,000 or More	45	2.3%	435	3.1%	1,571	5.0%
Home Values \$750,000 to \$999,999	59	3.0%	1,154	8.1%	2,901	9.2%
Home Values \$500,000 to \$749,999	404	20.8%	4,371	30.8%	9,932	31.6%
Home Values \$400,000 to \$499,999	647	33.4%	3,201	22.6%	6,371	20.3%
Home Values \$300,000 to \$399,999	494	25.5%	2,999	21.2%	6,218	19.8%
Home Values \$250,000 to \$299,999	121	6.2%	774	5.5%	1,747	5.6%
Home Values \$200,000 to \$249,999	43	2.2%	311	2.2%	791	2.5%
Home Values \$175,000 to \$199,999	50	2.6%	250	1.8%	479	1.5%
Home Values \$150,000 to \$174,999	2	-	59	0.4%	169	0.5%
Home Values \$125,000 to \$149,999	30	1.5%	158	1.1%	225	0.7%
Home Values \$100,000 to \$124,999	6	0.3%	99	0.7%	240	0.8%
Home Values \$90,000 to \$99,999	2	-	79	0.6%	195	0.6%
Home Values \$80,000 to \$89,999	-	-	7	-	14	-
Home Values \$70,000 to \$79,999	8	0.4%	18	0.1%	35	0.1%
Home Values \$60,000 to \$69,999	-	-	1	-	1	-
Home Values \$50,000 to \$59,999	-	-	46	0.3%	48	0.2%
Home Values \$35,000 to \$49,999	4	0.2%	24	0.2%	130	0.4%
Home Values \$25,000 to \$34,999	-	-	40	0.3%	114	0.4%
Home Values \$10,000 to \$24,999	7	0.3%	66	0.5%	80	0.3%
Home Values Under \$10,000	18	0.9%	80	0.6%	197	0.6%
Owner-Occupied Median Home Value	\$437,338		\$488,996		\$507,896	
Renter-Occupied Median Rent	\$1,564		\$1,647		\$1,705	

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2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5753/-74.6329

300 US-202						
Raritan, NJ 08869	1 mi rad	lius	3 mi rad	lius	5 mi rac	dius
Total Annual Consumer Expenditure (2024)						
Total Household Expenditure	\$418.01 M		\$2.25 B		\$4.89 B	
Total Non-Retail Expenditure	\$222.55 M		\$1.2 B		\$2.61 B	
Total Retail Expenditure	\$195.46 M		\$1.05 B		\$2.28 B	
Apparel	\$15.08 M		\$81.82 M		\$177.9 M	
Contributions	\$14.55 M		\$82.56 M		\$181.27 M	
Education	\$14.27 M		\$82.98 M		\$181.7 M	
Entertainment	\$24.17 M		\$132.58 M		\$288.92 M	
Food and Beverages	\$60.58 M		\$321.4 M		\$697.92 M	
Furnishings and Equipment	\$14.95 M		\$81.76 M		\$178.06 M	
Gifts	\$11.22 M		\$64.26 M		\$141.23 M	
Health Care	\$33.93 M		\$179.55 M		\$390.71 M	
Household Operations	\$16.74 M		\$91.86 M		\$200.46 M	
Miscellaneous Expenses	\$7.96 M		\$43.15 M		\$94.06 M	
Personal Care	\$5.62 M		\$30.15 M		\$65.55 M	
Personal Insurance	\$3.11 M		\$17.68 M		\$38.67 M	
Reading	\$923.02 K		\$5.02 M		\$10.96 M	
Shelter	\$88.64 M		\$472.55 M		\$1.03 B	
Tobacco	\$2.22 M		\$10.66 M		\$22.95 M	
Transportation	\$75.02 M		\$401.01 M		\$871.24 M	
Utilities	\$29.01 M		\$150.48 M		\$326.5 M	
Monthly Household Consumer Expenditure (2024)						
Total Household Expenditure	\$7,327		\$8,716		\$9,055	
Total Non-Retail Expenditure	\$3,901	53.2%	\$4,653	53.4%	\$4,836	53.4%
Total Retail Expenditures	\$3,426	46.8%	\$4,063	46.6%	\$4,218	46.6%
Apparel	\$264	3.6%	\$317	3.6%	\$329	3.6%
Contributions	\$255	3.5%	\$320	3.7%	\$335	3.7%
Education	\$250	3.4%	\$322	3.7%	\$336	3.7%
Entertainment	\$424	5.8%	\$514	5.9%	\$534	5.9%
Food and Beverages	\$1,062	14.5%	\$1,245	14.3%	\$1,291	14.3%
Furnishings and Equipment	\$262	3.6%	\$317	3.6%	\$329	3.6%
Gifts	\$197	2.7%	\$249	2.9%	\$261	2.9%
Health Care	\$595	8.1%	\$696	8.0%	\$723	8.0%
Household Operations	\$293	4.0%	\$356	4.1%	\$371	4.1%
Miscellaneous Expenses	\$140	1.9%	\$167	1.9%	\$174	1.9%
Personal Care	\$98	1.3%	\$117	1.3%	\$121	1.3%
Personal Insurance	\$55	0.7%	\$69	0.8%	\$72	0.8%
Reading	\$16	0.2%	\$19	0.2%	\$20	0.2%
Shelter	\$1,554	21.2%	\$1,831	21.0%	\$1,899	21.0%
Tobacco	\$39	0.5%	\$41	0.5%	\$42	0.5%
Transportation	\$1,315	17.9%	\$1,554		\$1,612	
Utilities	\$508	6.9%	\$583	6.7%	\$604	6.7%

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