

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4651/-74.4488

498 Milltown Rd North Brunswick Township, NJ 08902	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	12,732		136,922		283,626	
Projected Population (2028)	11,614		131,803		279,926	
Census Population (2020)	12,963		135,671		280,854	
Census Population (2010)	12,347		128,990		268,318	
Projected Annual Growth (2023-2028)	-1,118	-1.8%	-5,119	-0.7%	-3,700	-0.3%
Historical Annual Growth (2020-2023)	-231	-	1,251	0.3%	2,772	0.3%
Historical Annual Growth (2010-2020)	617	0.5%	6,681	0.5%	12,536	0.5%
Estimated Population Density (2023)	4,055 <i>psm</i>		4,845 <i>psm</i>		3,613 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	4,167		43,644		93,590	
Projected Households (2028)	3,754		41,710		91,780	
Census Households (2020)	4,387		43,621		92,905	
Census Households (2010)	4,216		40,436		88,436	
Projected Annual Growth (2023-2028)	-413	-2.0%	-1,934	-0.9%	-1,810	-0.4%
Historical Annual Change (2010-2023)	-50	-	3,208	0.6%	5,154	0.4%
Average Household Income						
Estimated Average Household Income (2023)	\$163,661		\$134,080		\$146,049	
Projected Average Household Income (2028)	\$202,210		\$153,757		\$163,089	
Census Average Household Income (2010)	\$72,903		\$77,977		\$87,800	
Census Average Household Income (2000)	\$61,886		\$66,203		\$73,787	
Projected Annual Change (2023-2028)	\$38,549	4.7%	\$19,677	2.9%	\$17,041	2.3%
Historical Annual Change (2000-2023)	\$101,775	7.2%	\$67,878	4.5%	\$72,262	4.3%
Median Household Income						
Estimated Median Household Income (2023)	\$101,601		\$102,669		\$111,352	
Projected Median Household Income (2028)	\$105,054		\$106,023		\$114,795	
Census Median Household Income (2010)	\$63,920		\$65,884		\$77,000	
Census Median Household Income (2000)	\$53,765		\$53,728		\$61,880	
Projected Annual Change (2023-2028)	\$3,452	0.7%	\$3,355	0.7%	\$3,443	0.6%
Historical Annual Change (2000-2023)	\$47,836	3.9%	\$48,940	4.0%	\$49,473	3.5%
Per Capita Income						
Estimated Per Capita Income (2023)	\$53,791		\$43,108		\$48,586	
Projected Per Capita Income (2028)	\$65,615		\$49,041		\$53,871	
Census Per Capita Income (2010)	\$24,895		\$24,445		\$28,939	
Census Per Capita Income (2000)	\$22,621		\$21,638		\$25,337	
Projected Annual Change (2023-2028)	\$11,824	4.4%	\$5,933	2.8%	\$5,285	2.2%
Historical Annual Change (2000-2023)	\$31,170	6.0%	\$21,469	4.3%	\$23,249	4.0%
Estimated Average Household Net Worth (2023)	\$1.23 M		\$1.33 M		\$1.45 M	

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498 Milltown Rd		1 mi radius		3 mi radius		5 mi radius	
North Brunswick Township, NJ 08902							
Race and Ethnicity							
Total Population (2023)		12,732		136,922		283,626	
White (2023)		5,224	41.0%	46,637	34.1%	105,775	37.3%
Black or African American (2023)		1,769	13.9%	23,940	17.5%	46,235	16.3%
American Indian or Alaska Native (2023)		109	0.9%	1,013	0.7%	1,487	0.5%
Asian (2023)		2,087	16.4%	29,798	21.8%	76,720	27.0%
Hawaiian or Pacific Islander (2023)		3	-	70	-	118	-
Other Race (2023)		2,429	19.1%	24,221	17.7%	32,534	11.5%
Two or More Races (2023)		1,110	8.7%	11,242	8.2%	20,757	7.3%
Population < 18 (2023)		2,636	20.7%	28,524	20.8%	56,160	19.8%
White Not Hispanic		961	36.4%	8,191	28.7%	18,595	33.1%
Black or African American		347	13.2%	5,359	18.8%	9,883	17.6%
Asian		323	12.2%	4,369	15.3%	11,976	21.3%
Other Race Not Hispanic		87	3.3%	921	3.2%	2,161	3.8%
Hispanic		918	34.8%	9,684	34.0%	13,545	24.1%
Not Hispanic or Latino Population (2023)		8,404	66.0%	92,852	67.8%	219,224	77.3%
Not Hispanic White		4,631	55.1%	40,852	44.0%	95,946	43.8%
Not Hispanic Black or African American		1,517	18.1%	20,781	22.4%	42,459	19.4%
Not Hispanic American Indian or Alaska Native		5	-	56	-	159	-
Not Hispanic Asian		2,037	24.2%	29,142	31.4%	75,941	34.6%
Not Hispanic Hawaiian or Pacific Islander		-	-	17	-	28	-
Not Hispanic Other Race		59	0.7%	547	0.6%	1,155	0.5%
Not Hispanic Two or More Races		155	1.8%	1,458	1.6%	3,536	1.6%
Hispanic or Latino Population (2023)		4,328	34.0%	44,070	32.2%	64,402	22.7%
Hispanic White		593	13.7%	5,785	13.1%	9,829	15.3%
Hispanic Black or African American		252	5.8%	3,159	7.2%	3,776	5.9%
Hispanic American Indian or Alaska Native		105	2.4%	957	2.2%	1,328	2.1%
Hispanic Asian		50	1.2%	656	1.5%	779	1.2%
Hispanic Hawaiian or Pacific Islander		3	-	53	0.1%	90	0.1%
Hispanic Other Race		2,370	54.8%	23,674	53.7%	31,379	48.7%
Hispanic Two or More Races		955	22.1%	9,785	22.2%	17,221	26.7%
Not Hispanic or Latino Population (2020)		7,759	59.9%	85,863	63.3%	211,710	75.4%
Hispanic or Latino Population (2020)		5,204	40.1%	49,809	36.7%	69,143	24.6%
Not Hispanic or Latino Population (2010)		8,328	67.4%	88,445	68.6%	213,627	79.6%
Hispanic or Latino Population (2010)		4,019	32.6%	40,545	31.4%	54,691	20.4%
Not Hispanic or Latino Population (2028)		7,723	66.5%	90,281	68.5%	218,051	77.9%
Hispanic or Latino Population (2028)		3,891	33.5%	41,522	31.5%	61,874	22.1%
Projected Annual Growth (2023-2028)		-437	-2.0%	-2,548	-1.2%	-2,528	-0.8%
Historical Annual Growth (2010-2020)		1,185	2.9%	9,264	2.3%	14,452	2.6%

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North Brunswick Township, NJ 08902							
Total Age Distribution (2023)							
Total Population		12,732		136,922		283,626	
Age Under 5 Years		707	5.6%	7,721	5.6%	14,936	5.3%
Age 5 to 9 Years		710	5.6%	7,875	5.8%	15,465	5.5%
Age 10 to 14 Years		733	5.8%	7,756	5.7%	15,572	5.5%
Age 15 to 19 Years		1,140	9.0%	12,160	8.9%	24,095	8.5%
Age 20 to 24 Years		886	7.0%	16,472	12.0%	28,071	9.9%
Age 25 to 29 Years		823	6.5%	10,393	7.6%	20,497	7.2%
Age 30 to 34 Years		902	7.1%	9,537	7.0%	19,916	7.0%
Age 35 to 39 Years		894	7.0%	8,866	6.5%	19,134	6.7%
Age 40 to 44 Years		804	6.3%	8,151	6.0%	17,983	6.3%
Age 45 to 49 Years		734	5.8%	7,592	5.5%	16,766	5.9%
Age 50 to 54 Years		792	6.2%	7,794	5.7%	17,635	6.2%
Age 55 to 59 Years		755	5.9%	7,869	5.7%	17,779	6.3%
Age 60 to 64 Years		730	5.7%	7,224	5.3%	16,646	5.9%
Age 65 to 69 Years		702	5.5%	6,034	4.4%	13,513	4.8%
Age 70 to 74 Years		524	4.1%	4,479	3.3%	9,963	3.5%
Age 75 to 79 Years		384	3.0%	2,999	2.2%	6,775	2.4%
Age 80 to 84 Years		256	2.0%	1,976	1.4%	4,384	1.5%
Age 85 Years or Over		257	2.0%	2,025	1.5%	4,496	1.6%
Median Age		36.7		33.6		36.2	
Age 19 Years or Less		3,289	25.8%	35,513	25.9%	70,068	24.7%
Age 20 to 64 Years		7,321	57.5%	83,897	61.3%	174,426	61.5%
Age 65 Years or Over		2,122	16.7%	17,512	12.8%	39,132	13.8%
Female Age Distribution (2023)							
Female Population		6,540	51.4%	68,537	50.1%	141,374	49.8%
Age Under 5 Years		339	5.2%	3,805	5.6%	7,343	5.2%
Age 5 to 9 Years		338	5.2%	3,833	5.6%	7,460	5.3%
Age 10 to 14 Years		360	5.5%	3,776	5.5%	7,538	5.3%
Age 15 to 19 Years		585	9.0%	6,294	9.2%	11,631	8.2%
Age 20 to 24 Years		450	6.9%	8,122	11.9%	13,618	9.6%
Age 25 to 29 Years		429	6.6%	4,955	7.2%	9,926	7.0%
Age 30 to 34 Years		449	6.9%	4,621	6.7%	9,655	6.8%
Age 35 to 39 Years		428	6.5%	4,193	6.1%	9,155	6.5%
Age 40 to 44 Years		390	6.0%	3,918	5.7%	8,693	6.1%
Age 45 to 49 Years		362	5.5%	3,747	5.5%	8,278	5.9%
Age 50 to 54 Years		397	6.1%	3,872	5.6%	8,807	6.2%
Age 55 to 59 Years		389	5.9%	3,926	5.7%	8,905	6.3%
Age 60 to 64 Years		391	6.0%	3,663	5.3%	8,494	6.0%
Age 65 to 69 Years		365	5.6%	3,124	4.6%	6,947	4.9%
Age 70 to 74 Years		316	4.8%	2,445	3.6%	5,409	3.8%
Age 75 to 79 Years		215	3.3%	1,705	2.5%	3,836	2.7%
Age 80 to 84 Years		161	2.5%	1,172	1.7%	2,619	1.9%
Age 85 Years or Over		178	2.7%	1,367	2.0%	3,060	2.2%
Female Median Age		38.0		34.2		37.1	
Age 19 Years or Less		1,622	24.8%	17,707	25.8%	33,972	24.0%
Age 20 to 64 Years		3,683	56.3%	41,017	59.8%	85,531	60.5%
Age 65 Years or Over		1,234	18.9%	9,813	14.3%	21,871	15.5%

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North Brunswick Township, NJ 08902							
Male Age Distribution (2023)							
Male Population		6,192	48.6%	68,385	49.9%	142,252	50.2%
Age Under 5 Years		368	5.9%	3,916	5.7%	7,593	5.3%
Age 5 to 9 Years		372	6.0%	4,042	5.9%	8,005	5.6%
Age 10 to 14 Years		373	6.0%	3,980	5.8%	8,035	5.6%
Age 15 to 19 Years		555	9.0%	5,867	8.6%	12,464	8.8%
Age 20 to 24 Years		436	7.0%	8,350	12.2%	14,453	10.2%
Age 25 to 29 Years		394	6.4%	5,439	8.0%	10,571	7.4%
Age 30 to 34 Years		453	7.3%	4,916	7.2%	10,261	7.2%
Age 35 to 39 Years		466	7.5%	4,674	6.8%	9,979	7.0%
Age 40 to 44 Years		415	6.7%	4,233	6.2%	9,290	6.5%
Age 45 to 49 Years		373	6.0%	3,845	5.6%	8,487	6.0%
Age 50 to 54 Years		395	6.4%	3,922	5.7%	8,828	6.2%
Age 55 to 59 Years		366	5.9%	3,942	5.8%	8,874	6.2%
Age 60 to 64 Years		340	5.5%	3,561	5.2%	8,152	5.7%
Age 65 to 69 Years		337	5.4%	2,909	4.3%	6,567	4.6%
Age 70 to 74 Years		208	3.4%	2,034	3.0%	4,554	3.2%
Age 75 to 79 Years		168	2.7%	1,294	1.9%	2,939	2.1%
Age 80 to 84 Years		96	1.5%	804	1.2%	1,765	1.2%
Age 85 Years or Over		79	1.3%	658	1.0%	1,436	1.0%
Male Median Age		35.5		33.1		35.3	
Age 19 Years or Less		1,668	26.9%	17,805	26.0%	36,096	25.4%
Age 20 to 64 Years		3,637	58.7%	42,881	62.7%	88,895	62.5%
Age 65 Years or Over		888	14.3%	7,700	11.3%	17,261	12.1%
Males per 100 Females (2023)							
Overall Comparison		95		100		101	
Age Under 5 Years		109	52.1%	103	50.7%	103	50.8%
Age 5 to 9 Years		110	52.4%	105	51.3%	107	51.8%
Age 10 to 14 Years		104	50.9%	105	51.3%	107	51.6%
Age 15 to 19 Years		95	48.6%	93	48.2%	107	51.7%
Age 20 to 24 Years		97	49.2%	103	50.7%	106	51.5%
Age 25 to 29 Years		92	47.9%	110	52.3%	106	51.6%
Age 30 to 34 Years		101	50.3%	106	51.5%	106	51.5%
Age 35 to 39 Years		109	52.1%	111	52.7%	109	52.2%
Age 40 to 44 Years		106	51.5%	108	51.9%	107	51.7%
Age 45 to 49 Years		103	50.8%	103	50.6%	103	50.6%
Age 50 to 54 Years		100	49.9%	101	50.3%	100	50.1%
Age 55 to 59 Years		94	48.5%	100	50.1%	100	49.9%
Age 60 to 64 Years		87	46.5%	97	49.3%	96	49.0%
Age 65 to 69 Years		92	48.0%	93	48.2%	95	48.6%
Age 70 to 74 Years		66	39.7%	83	45.4%	84	45.7%
Age 75 to 79 Years		78	43.9%	76	43.2%	77	43.4%
Age 80 to 84 Years		60	37.3%	69	40.7%	67	40.3%
Age 85 Years or Over		44	30.7%	48	32.5%	47	31.9%
Age 19 Years or Less		103	50.7%	101	50.1%	106	51.5%
Age 20 to 39 Years		100	49.9%	107	51.6%	107	51.7%
Age 40 to 64 Years		98	49.5%	102	50.5%	101	50.3%
Age 65 Years or Over		72	41.8%	78	44.0%	79	44.1%

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North Brunswick Township, NJ 08902							
Household Type (2023)							
Total Households		4,167		43,644		93,590	
Households with Children		1,604	38.5%	14,546	33.3%	31,185	33.3%
Average Household Size		2.9		2.9		2.8	
Household Density per Square Mile		1,327		1,544		1,192	
Population Family		10,429	81.9%	103,827	75.8%	221,685	78.2%
Population Non-Family		1,788	14.0%	24,534	17.9%	43,716	15.4%
Population Group Quarters		514	4.0%	8,561	6.3%	18,224	6.4%
Family Households		2,852	68.4%	28,260	64.8%	63,496	67.8%
Married Couple Households		1,983	69.6%	19,343	68.4%	46,811	73.7%
Other Family Households with Children		868	30.4%	8,917	31.6%	16,685	26.3%
Family Households with Children		1,591	55.8%	14,395	50.9%	30,879	48.6%
Married Couple with Children		1,164	73.2%	9,825	68.3%	23,452	75.9%
Other Family Households with Children		427	26.8%	4,570	31.7%	7,428	24.1%
Family Households No Children		1,261	44.2%	13,865	49.1%	32,616	51.4%
Married Couple No Children		819	65.0%	9,518	68.6%	23,360	71.6%
Other Family Households No Children		441	35.0%	4,347	31.4%	9,257	28.4%
Non-Family Households		1,315	31.6%	15,384	35.2%	30,094	32.2%
Non-Family Households with Children		13	1.0%	151	1.0%	306	1.0%
Non-Family Households No Children		1,302	99.0%	15,233	99.0%	29,789	99.0%
Average Family Household Size		3.7		3.7		3.5	
Average Family Income		\$204,529		\$156,273		\$170,339	
Median Family Income		\$132,968		\$125,921		\$135,305	
Average Non-Family Household Size		1.4		1.6		1.5	
Marital Status (2023)							
Population Age 15 Years or Over		10,583		113,570		237,653	
Never Married		3,992	37.7%	53,221	46.9%	97,721	41.1%
Currently Married		4,581	43.3%	41,662	36.7%	101,676	42.8%
Previously Married		2,009	19.0%	18,687	16.5%	38,256	16.1%
Separated		551	27.4%	6,581	35.2%	11,867	31.0%
Widowed		632	31.5%	4,715	25.2%	10,732	28.1%
Divorced		826	41.1%	7,391	39.6%	15,657	40.9%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		8,557		84,938		185,487	
Elementary (Grade Level 0 to 8)		723	8.5%	8,058	9.5%	10,903	5.9%
Some High School (Grade Level 9 to 11)		664	7.8%	5,248	6.2%	8,903	4.8%
High School Graduate		2,128	24.9%	18,458	21.7%	38,470	20.7%
Some College		1,264	14.8%	11,142	13.1%	24,446	13.2%
Associate Degree Only		531	6.2%	5,422	6.4%	12,529	6.8%
Bachelor Degree Only		2,047	23.9%	19,923	23.5%	49,951	26.9%
Graduate Degree		1,199	14.0%	16,688	19.6%	40,285	21.7%
Any College (Some College or Higher)		5,041	58.9%	53,175	62.6%	127,211	68.6%
College Degree + (Bachelor Degree or Higher)		3,246	37.9%	36,611	43.1%	90,236	48.6%

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North Brunswick Township, NJ 08902							
Housing							
Total Housing Units (2023)		4,365		45,996		98,037	
Total Housing Units (2020)		4,660		47,034		98,559	
Historical Annual Growth (2020-2023)		-296	-	-1,038	-	-521	-
Housing Units Occupied (2023)		4,167	95.5%	43,644	94.9%	93,590	95.5%
Housing Units Owner-Occupied		2,489	59.7%	25,495	58.4%	57,261	61.2%
Housing Units Renter-Occupied		1,678	40.3%	18,149	41.6%	36,329	38.8%
Housing Units Vacant (2023)		198	4.5%	2,351	5.1%	4,447	4.5%
Household Size (2023)							
Total Households		4,167		43,644		93,590	
1 Person Households		1,100	26.4%	11,472	26.3%	23,329	24.9%
2 Person Households		1,311	31.5%	12,279	28.1%	27,121	29.0%
3 Person Households		606	14.5%	7,110	16.3%	16,652	17.8%
4 Person Households		576	13.8%	6,114	14.0%	14,508	15.5%
5 Person Households		280	6.7%	3,280	7.5%	6,555	7.0%
6 Person Households		163	3.9%	1,621	3.7%	2,961	3.2%
7 or More Person Households		131	3.1%	1,769	4.1%	2,464	2.6%
Household Income Distribution (2023)							
HH Income \$200,000 or More		644	15.5%	7,985	18.3%	18,964	20.3%
HH Income \$150,000 to \$199,999		623	14.9%	5,416	12.4%	12,182	13.0%
HH Income \$125,000 to \$149,999		415	10.0%	3,195	7.3%	7,955	8.5%
HH Income \$100,000 to \$124,999		501	12.0%	4,809	11.0%	10,459	11.2%
HH Income \$75,000 to \$99,999		416	10.0%	4,902	11.2%	11,351	12.1%
HH Income \$50,000 to \$74,999		486	11.7%	5,335	12.2%	11,403	12.2%
HH Income \$35,000 to \$49,999		321	7.7%	3,038	7.0%	6,418	6.9%
HH Income \$25,000 to \$34,999		188	4.5%	2,629	6.0%	4,462	4.8%
HH Income \$15,000 to \$24,999		169	4.1%	2,172	5.0%	3,823	4.1%
HH Income \$10,000 to \$14,999		243	5.8%	1,560	3.6%	2,409	2.6%
HH Income Under \$10,000		161	3.9%	2,604	6.0%	4,164	4.4%
Household Vehicles (2023)							
Households 0 Vehicles Available		529	12.7%	5,803	13.3%	9,690	10.4%
Households 1 Vehicle Available		1,478	35.5%	15,578	35.7%	33,304	35.6%
Households 2 Vehicles Available		1,476	35.4%	14,522	33.3%	32,702	34.9%
Households 3 or More Vehicles Available		683	16.4%	7,742	17.7%	17,894	19.1%
Total Vehicles Available		6,845		70,633		159,889	
Average Vehicles per Household		1.6		1.6		1.7	
Owner-Occupied Household Vehicles		5,010	73.2%	49,874	70.6%	113,798	71.2%
Average Vehicles per Owner-Occupied Household		2.0		2.0		2.0	
Renter-Occupied Household Vehicles		1,835	26.8%	20,759	29.4%	46,091	28.8%
Average Vehicles per Renter-Occupied Household		1.1		1.1		1.3	
Travel Time (2023)							
Worker Base Age 16 years or Over		6,637		71,685		149,688	
Travel to Work in 14 Minutes or Less		1,305	19.7%	13,435	18.7%	27,033	18.1%
Travel to Work in 15 to 29 Minutes		1,910	28.8%	19,460	27.1%	38,792	25.9%
Travel to Work in 30 to 59 Minutes		1,377	20.7%	16,655	23.2%	34,627	23.1%
Travel to Work in 60 Minutes or More		353	5.3%	5,271	7.4%	12,632	8.4%
Work at Home		1,692	25.5%	16,863	23.5%	36,603	24.5%
Average Minutes Travel to Work		20.4		23.0		24.4	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4651/-74.4488

498 Milltown Rd		1 mi radius		3 mi radius		5 mi radius	
North Brunswick Township, NJ 08902							
Transportation To Work (2023)							
Worker Base Age 16 years or Over		6,637		71,685		149,688	
Drive to Work Alone		3,721	56.1%	37,858	52.8%	83,226	55.6%
Drive to Work in Carpool		591	8.9%	6,695	9.3%	12,081	8.1%
Travel to Work by Public Transportation		308	4.6%	4,232	5.9%	8,309	5.6%
Drive to Work on Motorcycle		-	-	-	-	-	-
Bicycle to Work		32	0.5%	389	0.5%	489	0.3%
Walk to Work		118	1.8%	3,143	4.4%	5,042	3.4%
Other Means		174	2.6%	2,504	3.5%	3,938	2.6%
Work at Home		1,692	25.5%	16,863	23.5%	36,603	24.5%
Daytime Demographics (2023)							
Total Businesses		530		5,342		10,109	
Total Employees		5,170		55,286		108,559	
Company Headquarter Businesses		13	2.5%	179	3.3%	323	3.2%
Company Headquarter Employees		363	7.0%	5,605	10.1%	11,919	11.0%
Employee Population per Business		9.7	to 1	10.3	to 1	10.7	to 1
Residential Population per Business		24.0	to 1	25.6	to 1	28.1	to 1
Adj. Daytime Demographics Age 16 Years or Over		8,958		95,450		193,023	
Labor Force							
Labor Population Age 16 Years or Over (2023)		10,428		111,855		234,247	
Labor Force Total Males (2023)		5,003	48.0%	55,584	49.7%	116,906	49.9%
Male Civilian Employed		3,387	67.7%	38,569	69.4%	80,385	68.8%
Male Civilian Unemployed		134	2.7%	1,682	3.0%	3,978	3.4%
Males in Armed Forces		3	-	7	-	84	-
Males Not in Labor Force		1,478	29.5%	15,326	27.6%	32,458	27.8%
Labor Force Total Females (2023)		5,425	52.0%	56,271	50.3%	117,341	50.1%
Female Civilian Employed		3,249	59.9%	33,115	58.8%	69,314	59.1%
Female Civilian Unemployed		136	2.5%	1,309	2.3%	3,320	2.8%
Females in Armed Forces		-	-	-	-	-	-
Females Not in Labor Force		2,040	37.6%	21,847	38.8%	44,707	38.1%
Unemployment Rate		270	2.6%	2,991	2.7%	7,299	3.1%
Occupation (2023)							
Occupation Population Age 16 Years or Over		6,637		71,685		149,688	
Occupation Total Males		3,387	51.0%	38,569	53.8%	80,378	53.7%
Occupation Total Females		3,249	49.0%	33,115	46.2%	69,310	46.3%
Management, Business, Financial Operations		1,074	-	11,520	16.1%	28,464	19.0%
Professional, Related		1,630	24.6%	20,443	28.5%	45,735	30.6%
Service		994	15.0%	10,228	14.3%	18,545	12.4%
Sales, Office		1,303	19.6%	11,920	16.6%	26,153	17.5%
Farming, Fishing, Forestry		-	-	38	-	91	-
Construction, Extraction, Maintenance		448	6.8%	4,574	6.4%	8,456	5.6%
Production, Transport, Material Moving		1,187	17.9%	12,962	18.1%	22,243	14.9%
White Collar Workers		4,007	60.4%	43,883	61.2%	100,352	67.0%
Blue Collar Workers		2,629	39.6%	27,801	38.8%	49,336	33.0%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4651/-74.4488

498 Milltown Rd		1 mi radius		3 mi radius		5 mi radius	
North Brunswick Township, NJ 08902							
Units In Structure (2023)							
Total Units		4,167		43,644		93,590	
1 Detached Unit		2,211	53.1%	21,418	49.1%	46,821	50.0%
1 Attached Unit		304	7.3%	3,673	8.4%	10,320	11.0%
2 Units		429	10.3%	3,632	8.3%	6,039	6.5%
3 to 4 Units		269	6.5%	2,750	6.3%	5,362	5.7%
5 to 9 Units		209	5.0%	2,680	6.1%	5,895	6.3%
10 to 19 Units		259	6.2%	3,522	8.1%	7,491	8.0%
20 to 49 Units		170	4.1%	2,406	5.5%	4,506	4.8%
50 or More Units		300	7.2%	3,400	7.8%	6,044	6.5%
Mobile Home or Trailer		16	0.4%	164	0.4%	1,112	1.2%
Other Structure		-	-	-	-	-	-
Homes Built By Year (2023)							
Homes Built 2014 or later		11	0.2%	234	0.5%	362	0.4%
Homes Built 2010 to 2013		198	4.5%	3,018	6.6%	5,719	5.8%
Homes Built 2000 to 2009		278	6.4%	3,374	7.3%	7,054	7.2%
Homes Built 1990 to 1999		235	5.4%	3,208	7.0%	7,575	7.7%
Homes Built 1980 to 1989		571	13.1%	5,990	13.0%	16,796	17.1%
Homes Built 1970 to 1979		524	12.0%	4,925	10.7%	11,727	12.0%
Homes Built 1960 to 1969		794	18.2%	6,723	14.6%	14,281	14.6%
Homes Built 1950 to 1959		460	10.5%	5,789	12.6%	13,859	14.1%
Homes Built 1940 to 1949		392	9.0%	2,417	5.3%	4,282	4.4%
Homes Built Before 1939		703	16.1%	7,967	17.3%	11,934	12.2%
Median Age of Homes		57.2 yrs		55.0 yrs		52.7 yrs	
Home Values (2023)							
Owner Specified Housing Units		2,489		25,495		57,261	
Home Values \$1,000,000 or More		13	0.5%	381	1.5%	693	1.2%
Home Values \$750,000 to \$999,999		133	5.4%	877	3.4%	2,210	3.9%
Home Values \$500,000 to \$749,999		280	11.2%	4,088	16.0%	11,060	19.3%
Home Values \$400,000 to \$499,999		585	23.5%	5,769	22.6%	12,437	21.7%
Home Values \$300,000 to \$399,999		763	30.6%	7,371	28.9%	16,342	28.5%
Home Values \$250,000 to \$299,999		287	11.5%	2,715	10.6%	5,745	10.0%
Home Values \$200,000 to \$249,999		181	7.3%	1,731	6.8%	3,341	5.8%
Home Values \$175,000 to \$199,999		70	2.8%	552	2.2%	964	1.7%
Home Values \$150,000 to \$174,999		63	2.5%	551	2.2%	1,001	1.7%
Home Values \$125,000 to \$149,999		12	0.5%	177	0.7%	321	0.6%
Home Values \$100,000 to \$124,999		21	0.8%	189	0.7%	494	0.9%
Home Values \$90,000 to \$99,999		12	0.5%	103	0.4%	302	0.5%
Home Values \$80,000 to \$89,999		2	-	29	0.1%	104	0.2%
Home Values \$70,000 to \$79,999		4	0.1%	74	0.3%	178	0.3%
Home Values \$60,000 to \$69,999		2	-	30	0.1%	96	0.2%
Home Values \$50,000 to \$59,999		9	0.4%	49	0.2%	194	0.3%
Home Values \$35,000 to \$49,999		4	0.1%	85	0.3%	290	0.5%
Home Values \$25,000 to \$34,999		5	0.2%	34	0.1%	175	0.3%
Home Values \$10,000 to \$24,999		5	0.2%	77	0.3%	217	0.4%
Home Values Under \$10,000		39	1.6%	614	2.4%	1,096	1.9%
Owner-Occupied Median Home Value		\$373,182		\$381,568		\$391,733	
Renter-Occupied Median Rent		\$1,488		\$1,503		\$1,515	

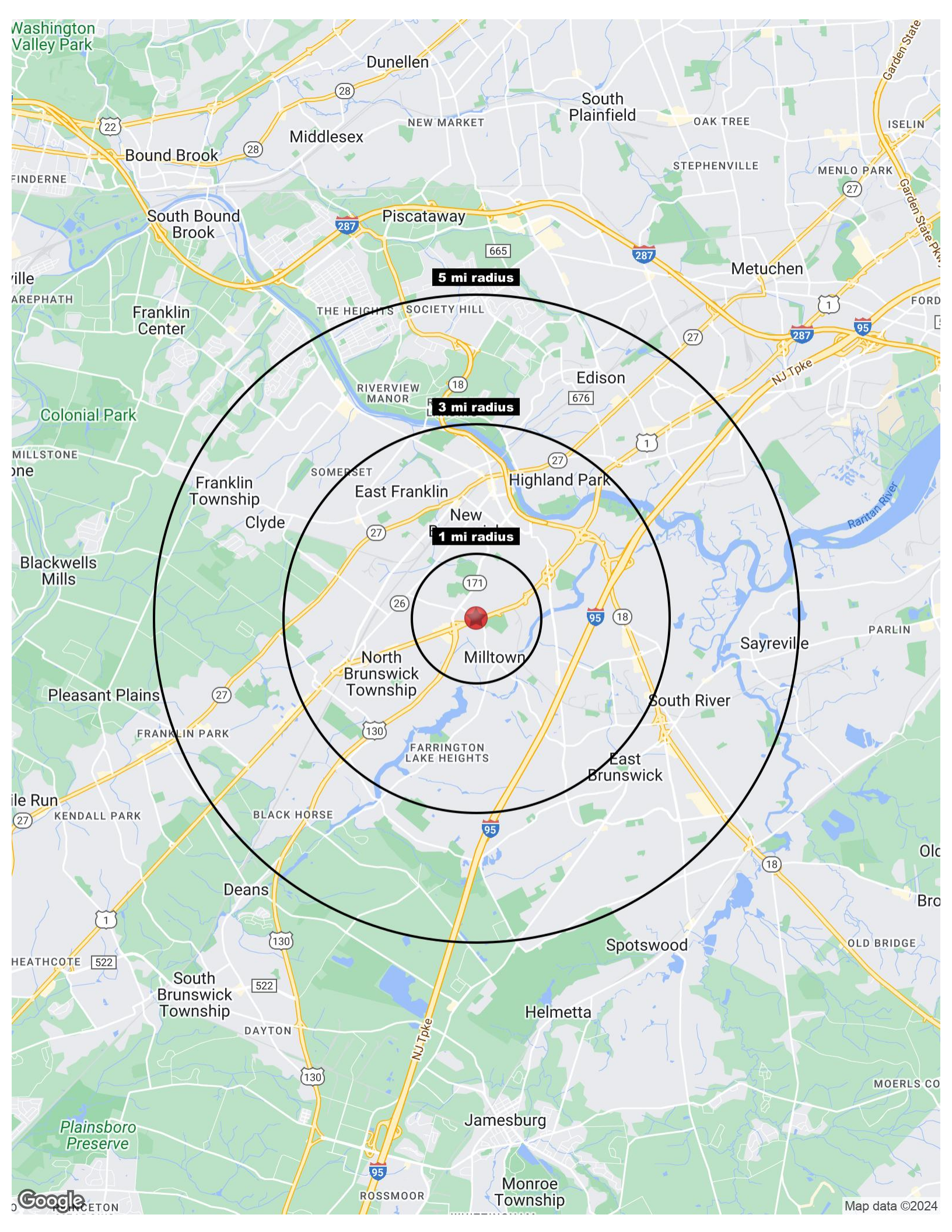
Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4651/-74.4488

498 Milltown Rd North Brunswick Township, NJ 08902	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)			
Total Household Expenditure	\$427.59 M	\$3.79 B	\$8.64 B
Total Non-Retail Expenditure	\$227.52 M	\$2.02 B	\$4.6 B
Total Retail Expenditure	\$200.08 M	\$1.77 B	\$4.04 B
Apparel	\$15.52 M	\$137.66 M	\$314.04 M
Contributions	\$15.01 M	\$132.46 M	\$304.39 M
Education	\$15.02 M	\$133.11 M	\$305.36 M
Entertainment	\$24.9 M	\$220.02 M	\$503.56 M
Food and Beverages	\$61.91 M	\$549.4 M	\$1.25 B
Furnishings and Equipment	\$15.39 M	\$135.79 M	\$310.86 M
Gifts	\$11.49 M	\$101.77 M	\$234.69 M
Health Care	\$34.54 M	\$305.46 M	\$695.26 M
Household Operations	\$17.24 M	\$152.45 M	\$348.44 M
Miscellaneous Expenses	\$8.16 M	\$72.21 M	\$164.93 M
Personal Care	\$5.75 M	\$50.81 M	\$115.93 M
Personal Insurance	\$3.25 M	\$28.51 M	\$65.69 M
Reading	\$944.73 K	\$8.33 M	\$19.03 M
Shelter	\$90.14 M	\$800.65 M	\$1.82 B
Tobacco	\$2.18 M	\$19.72 M	\$43.98 M
Transportation	\$76.69 M	\$678.84 M	\$1.55 B
Utilities	\$29.48 M	\$262.45 M	\$593.92 M
Monthly Household Consumer Expenditure (2023)			
Total Household Expenditure	\$8,552	\$7,236	\$7,694
Total Non-Retail Expenditure	\$4,550 53.2%	\$3,852 53.2%	\$4,094 53.2%
Total Retail Expenditures	\$4,002 46.8%	\$3,384 46.8%	\$3,600 46.8%
Apparel	\$310 3.6%	\$263 3.6%	\$280 3.6%
Contributions	\$300 3.5%	\$253 3.5%	\$271 3.5%
Education	\$300 3.5%	\$254 3.5%	\$272 3.5%
Entertainment	\$498 5.8%	\$420 5.8%	\$448 5.8%
Food and Beverages	\$1,238 14.5%	\$1,049 14.5%	\$1,113 14.5%
Furnishings and Equipment	\$308 3.6%	\$259 3.6%	\$277 3.6%
Gifts	\$230 2.7%	\$194 2.7%	\$209 2.7%
Health Care	\$691 8.1%	\$583 8.1%	\$619 8.0%
Household Operations	\$345 4.0%	\$291 4.0%	\$310 4.0%
Miscellaneous Expenses	\$163 1.9%	\$138 1.9%	\$147 1.9%
Personal Care	\$115 1.3%	\$97 1.3%	\$103 1.3%
Personal Insurance	\$65 0.8%	\$54 0.8%	\$58 0.8%
Reading	\$19 0.2%	\$16 0.2%	\$17 0.2%
Shelter	\$1,803 21.1%	\$1,529 21.1%	\$1,621 21.1%
Tobacco	\$44 0.5%	\$38 0.5%	\$39 0.5%
Transportation	\$1,534 17.9%	\$1,296 17.9%	\$1,381 18.0%
Utilities	\$590 6.9%	\$501 6.9%	\$529 6.9%



5 mi radius

3 mi radius

1 mi radius