

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.6493/-74.3447

220 South Ave W Westfield, NJ 07090	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2024)	18,314		109,766		362,190		1.39 M	
Projected Population (2029)	19,044		113,123		374,270		1.43 M	
Census Population (2020)	18,126		110,203		362,354		1.38 M	
Census Population (2010)	17,347		105,251		341,954		1.29 M	
Projected Annual Growth (2024-2029)	730	0.8%	3,358	0.6%	12,080	0.7%	42,376	0.6%
Historical Annual Growth (2020-2024)	188	0.3%	-437	-	-164	-	7,937	0.1%
Historical Annual Growth (2010-2020)	779	0.4%	4,952	0.5%	20,399	0.6%	93,733	0.7%
Estimated Population Density (2024)	5,833 <i>psm</i>		3,884 <i>psm</i>		4,613 <i>psm</i>		4,432 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
Households								
Estimated Households (2024)	6,868		40,808		132,090		494,944	
Projected Households (2029)	7,134		41,862		135,927		508,947	
Census Households (2020)	6,448		39,977		128,689		480,977	
Census Households (2010)	6,278		38,727		122,886		450,054	
Projected Annual Growth (2024-2029)	266	0.8%	1,055	0.5%	3,837	0.6%	14,003	0.6%
Historical Annual Change (2010-2024)	590	0.7%	2,080	0.4%	9,205	0.5%	44,890	0.7%
Average Household Income								
Estimated Average Household Income (2024)	\$273,960		\$235,681		\$183,570		\$154,193	
Projected Average Household Income (2029)	\$288,065		\$248,168		\$192,580		\$162,119	
Census Average Household Income (2010)	\$162,330		\$133,223		\$109,628		\$93,656	
Census Average Household Income (2000)	\$117,694		\$103,805		\$88,413		\$77,101	
Projected Annual Change (2024-2029)	\$14,105	1.0%	\$12,487	1.1%	\$9,010	1.0%	\$7,926	1.0%
Historical Annual Change (2000-2024)	\$156,265	5.5%	\$131,875	5.3%	\$95,157	4.5%	\$77,092	4.2%
Median Household Income								
Estimated Median Household Income (2024)	\$182,025		\$173,700		\$137,442		\$115,418	
Projected Median Household Income (2029)	\$185,722		\$179,536		\$141,499		\$119,148	
Census Median Household Income (2010)	\$123,234		\$107,457		\$88,423		\$76,494	
Census Median Household Income (2000)	\$92,092		\$84,336		\$72,286		\$62,474	
Projected Annual Change (2024-2029)	\$3,697	0.4%	\$5,836	0.7%	\$4,057	0.6%	\$3,730	0.6%
Historical Annual Change (2000-2024)	\$89,933	4.1%	\$89,364	4.4%	\$65,156	3.8%	\$52,944	3.5%
Per Capita Income								
Estimated Per Capita Income (2024)	\$102,741		\$87,683		\$67,014		\$54,949	
Projected Per Capita Income (2029)	\$107,911		\$91,899		\$70,005		\$57,644	
Census Per Capita Income (2010)	\$58,746		\$49,012		\$39,394		\$32,675	
Census Per Capita Income (2000)	\$43,813		\$38,497		\$32,050		\$27,053	
Projected Annual Change (2024-2029)	\$5,170	1.0%	\$4,216	1.0%	\$2,991	0.9%	\$2,695	1.0%
Historical Annual Change (2000-2024)	\$58,928	5.6%	\$49,186	5.3%	\$34,964	4.5%	\$27,896	4.3%
Estimated Average Household Net Worth (2024)	\$2.06 M		\$2.09 M		\$1.62 M		\$1.27 M	

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220 South Ave W Westfield, NJ 07090	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2024)	18,314		109,766		362,190		1.39 M	
White (2024)	13,575	74.1%	79,621	72.5%	189,465	52.3%	540,096	38.8%
Black or African American (2024)	1,292	7.1%	9,330	8.5%	65,485	18.1%	387,504	27.8%
American Indian or Alaska Native (2024)	30	0.2%	166	0.2%	1,598	0.4%	6,406	0.5%
Asian (2024)	1,485	8.1%	8,528	7.8%	39,482	10.9%	180,726	13.0%
Hawaiian or Pacific Islander (2024)	-	-	17	-	110	-	451	-
Other Race (2024)	406	2.2%	2,955	2.7%	32,326	8.9%	151,239	10.9%
Two or More Races (2024)	1,525	8.3%	9,150	8.3%	33,723	9.3%	125,204	9.0%
Population < 18 (2024)	4,550 24.8%		25,705 23.4%		81,187 22.4%		319,367 22.9%	
White Not Hispanic	2,996	65.9%	15,991	62.2%	32,645	40.2%	87,389	27.4%
Black or African American	210	4.6%	1,816	7.1%	14,142	17.4%	94,281	29.5%
Asian	416	9.1%	2,273	8.8%	9,497	11.7%	43,300	13.6%
Other Race Not Hispanic	175	3.8%	827	3.2%	2,435	3.0%	9,454	3.0%
Hispanic	753	16.5%	4,798	18.7%	22,469	27.7%	84,943	26.6%
Not Hispanic or Latino Population (2024)	15,732 85.9%		93,140 84.9%		279,772 77.2%		1.06 M 76.1%	
Not Hispanic White	12,672	80.6%	73,987	79.4%	172,025	61.5%	486,061	45.9%
Not Hispanic Black or African American	1,247	7.9%	8,970	9.6%	62,878	22.5%	369,989	35.0%
Not Hispanic American Indian or Alaska Native	5	-	23	-	148	-	785	-
Not Hispanic Asian	1,482	9.4%	8,456	9.1%	39,192	14.0%	179,072	16.9%
Not Hispanic Hawaiian or Pacific Islander	-	-	3	-	32	-	141	-
Not Hispanic Other Race	31	0.2%	178	0.2%	968	0.3%	4,874	0.5%
Not Hispanic Two or More Races	294	1.9%	1,523	1.6%	4,529	1.6%	17,694	1.7%
Hispanic or Latino Population (2024)	2,582 14.1%		16,625 15.1%		82,418 22.8%		333,008 23.9%	
Hispanic White	903	35.0%	5,634	33.9%	17,440	21.2%	54,035	16.2%
Hispanic Black or African American	45	1.8%	360	2.2%	2,607	3.2%	17,515	5.3%
Hispanic American Indian or Alaska Native	25	1.0%	143	0.9%	1,449	1.8%	5,621	1.7%
Hispanic Asian	3	0.1%	72	0.4%	290	0.4%	1,654	0.5%
Hispanic Hawaiian or Pacific Islander	-	-	13	-	78	-	309	-
Hispanic Other Race	375	14.5%	2,776	16.7%	31,358	38.0%	146,365	44.0%
Hispanic Two or More Races	1,231	47.7%	7,627	45.9%	29,194	35.4%	107,509	32.3%
Not Hispanic or Latino Population (2020)	16,426 90.6%		98,460 89.3%		284,508 78.5%		1.04 M 75.3%	
Hispanic or Latino Population (2020)	1,700 9.4%		11,742 10.7%		77,846 21.5%		342,205 24.7%	
Not Hispanic or Latino Population (2010)	16,326 94.1%		98,475 93.6%		287,496 84.1%		1.03 M 79.9%	
Hispanic or Latino Population (2010)	1,021 5.9%		6,776 6.4%		54,459 15.9%		259,042 20.1%	
Not Hispanic or Latino Population (2029)	15,548 81.6%		91,317 80.7%		280,195 74.9%		1.07 M 74.5%	
Hispanic or Latino Population (2029)	3,496 18.4%		21,806 19.3%		94,076 25.1%		365,719 25.5%	
Projected Annual Growth (2024-2029)	913 7.1%		5,181 6.2%		11,658 2.8%		32,711 2.0%	
Historical Annual Growth (2010-2020)	679 6.7%		4,966 7.3%		23,387 4.3%		83,163 3.2%	

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Total Age Distribution (2024)									
Total Population	18,314		109,766		362,190		1.39 M		
Age Under 5 Years	1,024	5.6%	6,477	5.9%	20,587	5.7%	82,072	5.9%	
Age 5 to 9 Years	1,269	6.9%	7,232	6.6%	22,622	6.2%	90,344	6.5%	
Age 10 to 14 Years	1,353	7.4%	7,375	6.7%	23,366	6.5%	91,694	6.6%	
Age 15 to 19 Years	1,306	7.1%	6,792	6.2%	22,296	6.2%	92,126	6.6%	
Age 20 to 24 Years	820	4.5%	4,911	4.5%	18,881	5.2%	84,657	6.1%	
Age 25 to 29 Years	667	3.6%	4,113	3.7%	18,435	5.1%	82,964	6.0%	
Age 30 to 34 Years	826	4.5%	5,225	4.8%	21,374	5.9%	92,393	6.6%	
Age 35 to 39 Years	1,120	6.1%	6,882	6.3%	24,460	6.8%	98,288	7.1%	
Age 40 to 44 Years	1,293	7.1%	7,386	6.7%	26,052	7.2%	100,932	7.3%	
Age 45 to 49 Years	1,337	7.3%	7,315	6.7%	24,429	6.7%	93,507	6.7%	
Age 50 to 54 Years	1,481	8.1%	8,067	7.3%	25,273	7.0%	94,456	6.8%	
Age 55 to 59 Years	1,327	7.2%	7,763	7.1%	24,863	6.9%	90,382	6.5%	
Age 60 to 64 Years	1,114	6.1%	7,535	6.9%	24,171	6.7%	85,511	6.1%	
Age 65 to 69 Years	1,087	5.9%	6,937	6.3%	20,771	5.7%	70,923	5.1%	
Age 70 to 74 Years	901	4.9%	5,588	5.1%	16,194	4.5%	53,461	3.8%	
Age 75 to 79 Years	642	3.5%	4,426	4.0%	12,465	3.4%	39,456	2.8%	
Age 80 to 84 Years	381	2.1%	2,683	2.4%	7,785	2.1%	24,280	1.7%	
Age 85 Years or Over	368	2.0%	3,058	2.8%	8,166	2.3%	24,181	1.7%	
Median Age	42.2		43.3		41.2		38.5		
Age 19 Years or Less	4,951	27.0%	27,877	25.4%	88,870	24.5%	356,237	25.6%	
Age 20 to 64 Years	9,985	54.5%	59,197	53.9%	207,938	57.4%	823,089	59.1%	
Age 65 Years or Over	3,378	18.4%	22,692	20.7%	65,382	18.1%	212,300	15.3%	
Female Age Distribution (2024)									
Female Population	9,362	51.1%	56,348	51.3%	185,563	51.2%	712,135	51.2%	
Age Under 5 Years	491	5.2%	3,119	5.5%	9,995	5.4%	40,119	5.6%	
Age 5 to 9 Years	590	6.3%	3,522	6.3%	11,092	6.0%	44,504	6.2%	
Age 10 to 14 Years	648	6.9%	3,600	6.4%	11,460	6.2%	45,171	6.3%	
Age 15 to 19 Years	617	6.6%	3,291	5.8%	10,890	5.9%	42,825	6.0%	
Age 20 to 24 Years	420	4.5%	2,446	4.3%	9,357	5.0%	40,237	5.7%	
Age 25 to 29 Years	339	3.6%	2,078	3.7%	9,261	5.0%	42,617	6.0%	
Age 30 to 34 Years	441	4.7%	2,730	4.8%	10,866	5.9%	47,415	6.7%	
Age 35 to 39 Years	610	6.5%	3,594	6.4%	12,577	6.8%	50,360	7.1%	
Age 40 to 44 Years	665	7.1%	3,789	6.7%	13,198	7.1%	51,842	7.3%	
Age 45 to 49 Years	687	7.3%	3,753	6.7%	12,403	6.7%	48,127	6.8%	
Age 50 to 54 Years	753	8.0%	4,101	7.3%	12,897	7.0%	48,774	6.8%	
Age 55 to 59 Years	670	7.2%	3,932	7.0%	12,867	6.9%	46,739	6.6%	
Age 60 to 64 Years	553	5.9%	3,869	6.9%	12,375	6.7%	44,723	6.3%	
Age 65 to 69 Years	562	6.0%	3,575	6.3%	10,960	5.9%	37,993	5.3%	
Age 70 to 74 Years	500	5.3%	3,075	5.5%	8,857	4.8%	29,527	4.1%	
Age 75 to 79 Years	354	3.8%	2,437	4.3%	6,969	3.8%	22,252	3.1%	
Age 80 to 84 Years	212	2.3%	1,547	2.7%	4,504	2.4%	14,375	2.0%	
Age 85 Years or Over	252	2.7%	1,890	3.4%	5,037	2.7%	14,534	2.0%	
Female Median Age	43.2		44.3		42.2		39.7		
Age 19 Years or Less	2,346	25.1%	13,532	24.0%	43,436	23.4%	172,620	24.2%	
Age 20 to 64 Years	5,138	54.9%	30,292	53.8%	105,799	57.0%	420,834	59.1%	
Age 65 Years or Over	1,879	20.1%	12,524	22.2%	36,327	19.6%	118,682	16.7%	

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Male Age Distribution (2024)									
Male Population	8,952	48.9%	53,418	48.7%	176,627	48.8%	679,491	48.8%	
Age Under 5 Years	533	6.0%	3,358	6.3%	10,592	6.0%	41,953	6.2%	
Age 5 to 9 Years	679	7.6%	3,710	6.9%	11,531	6.5%	45,840	6.7%	
Age 10 to 14 Years	705	7.9%	3,776	7.1%	11,906	6.7%	46,523	6.8%	
Age 15 to 19 Years	688	7.7%	3,501	6.6%	11,405	6.5%	49,301	7.3%	
Age 20 to 24 Years	400	4.5%	2,464	4.6%	9,524	5.4%	44,421	6.5%	
Age 25 to 29 Years	328	3.7%	2,035	3.8%	9,174	5.2%	40,347	5.9%	
Age 30 to 34 Years	385	4.3%	2,495	4.7%	10,508	5.9%	44,977	6.6%	
Age 35 to 39 Years	510	5.7%	3,288	6.2%	11,884	6.7%	47,928	7.1%	
Age 40 to 44 Years	628	7.0%	3,597	6.7%	12,854	7.3%	49,089	7.2%	
Age 45 to 49 Years	650	7.3%	3,562	6.7%	12,026	6.8%	45,379	6.7%	
Age 50 to 54 Years	728	8.1%	3,966	7.4%	12,376	7.0%	45,682	6.7%	
Age 55 to 59 Years	657	7.3%	3,832	7.2%	11,997	6.8%	43,643	6.4%	
Age 60 to 64 Years	561	6.3%	3,667	6.9%	11,796	6.7%	40,788	6.0%	
Age 65 to 69 Years	525	5.9%	3,362	6.3%	9,812	5.6%	32,930	4.8%	
Age 70 to 74 Years	400	4.5%	2,513	4.7%	7,337	4.2%	23,933	3.5%	
Age 75 to 79 Years	288	3.2%	1,989	3.7%	5,496	3.1%	17,204	2.5%	
Age 80 to 84 Years	169	1.9%	1,136	2.1%	3,280	1.9%	9,905	1.5%	
Age 85 Years or Over	117	1.3%	1,168	2.2%	3,129	1.8%	9,646	1.4%	
Male Median Age	41.1		42.2		40.1		37.3		
Age 19 Years or Less	2,606	29.1%	14,345	26.9%	45,434	25.7%	183,617	27.0%	
Age 20 to 64 Years	4,847	54.1%	28,905	54.1%	102,139	57.8%	402,255	59.2%	
Age 65 Years or Over	1,499	16.7%	10,168	19.0%	29,055	16.4%	93,619	13.8%	
Males per 100 Females (2024)									
Overall Comparison	96		95		95		95		
Age Under 5 Years	109	52.1%	108	51.8%	106	51.5%	105	51.1%	
Age 5 to 9 Years	115	53.5%	105	51.3%	104	51.0%	103	50.7%	
Age 10 to 14 Years	109	52.1%	105	51.2%	104	51.0%	103	50.7%	
Age 15 to 19 Years	112	52.7%	106	51.6%	105	51.2%	115	53.5%	
Age 20 to 24 Years	95	48.8%	101	50.2%	102	50.4%	110	52.5%	
Age 25 to 29 Years	97	49.2%	98	49.5%	99	49.8%	95	48.6%	
Age 30 to 34 Years	87	46.6%	91	47.8%	97	49.2%	95	48.7%	
Age 35 to 39 Years	84	45.5%	91	47.8%	94	48.6%	95	48.8%	
Age 40 to 44 Years	94	48.6%	95	48.7%	97	49.3%	95	48.6%	
Age 45 to 49 Years	95	48.6%	95	48.7%	97	49.2%	94	48.5%	
Age 50 to 54 Years	97	49.2%	97	49.2%	96	49.0%	94	48.4%	
Age 55 to 59 Years	98	49.5%	97	49.4%	93	48.2%	93	48.3%	
Age 60 to 64 Years	101	50.3%	95	48.7%	95	48.8%	91	47.7%	
Age 65 to 69 Years	93	48.3%	94	48.5%	90	47.2%	87	46.4%	
Age 70 to 74 Years	80	44.5%	82	45.0%	83	45.3%	81	44.8%	
Age 75 to 79 Years	81	44.9%	82	44.9%	79	44.1%	77	43.6%	
Age 80 to 84 Years	80	44.3%	73	42.3%	73	42.1%	69	40.8%	
Age 85 Years or Over	46	31.7%	62	38.2%	62	38.3%	66	39.9%	
Age 19 Years or Less	111	52.6%	106	51.5%	105	51.1%	106	51.5%	
Age 20 to 39 Years	90	47.3%	95	48.7%	98	49.4%	98	49.6%	
Age 40 to 64 Years	97	49.2%	96	48.9%	96	48.9%	93	48.3%	
Age 65 Years or Over	80	44.4%	81	44.8%	80	44.4%	79	44.1%	

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Household Type (2024)								
Total Households	6,868		40,808		132,090		494,944	
Households with Children	2,273	33.1%	12,387	30.4%	41,808	31.7%	169,327	34.2%
Average Household Size	2.7		2.7		2.7		2.8	
Household Density per Square Mile	2,187		1,444		1,682		1,576	
Population Family	14,938	81.6%	85,713	78.1%	291,428	80.5%	1.14 M	82.0%
Population Non-Family	3,367	18.4%	23,297	21.2%	68,371	18.9%	230,624	16.6%
Population Group Quarters	8	-	756	0.7%	2,391	0.7%	20,271	1.5%
Family Households	4,320	62.9%	24,468	60.0%	83,562	63.3%	330,418	66.8%
Married Couple Households	3,577	82.8%	20,305	83.0%	62,137	74.4%	221,349	67.0%
Other Family Households with Children	743	17.2%	4,163	17.0%	21,425	25.6%	109,069	33.0%
Family Households with Children	2,270	52.6%	12,383	50.6%	41,773	50.0%	169,168	51.2%
Married Couple with Children	1,966	86.6%	10,780	87.1%	32,362	77.5%	115,147	68.1%
Other Family Households with Children	304	13.4%	1,602	12.9%	9,411	22.5%	54,021	31.9%
Family Households No Children	2,050	47.4%	12,085	49.4%	41,789	50.0%	161,250	48.8%
Married Couple No Children	1,611	78.6%	9,524	78.8%	29,775	71.3%	106,202	65.9%
Other Family Households No Children	439	21.4%	2,560	21.2%	12,014	28.7%	55,048	34.1%
Non-Family Households	2,548	37.1%	16,340	40.0%	48,528	36.7%	164,525	33.2%
Non-Family Households with Children	3	0.1%	4	-	35	-	159	-
Non-Family Households No Children	2,545	99.9%	16,336	100.0%	48,493	99.9%	164,366	99.9%
Average Family Household Size	3.5		3.5		3.5		3.5	
Average Family Income	\$359,530		\$316,557		\$230,512		\$186,318	
Median Family Income	\$241,995		\$226,847		\$168,907		\$139,705	
Average Non-Family Household Size	1.3		1.4		1.4		1.4	
Marital Status (2024)								
Population Age 15 Years or Over	14,668		88,681		295,615		1.13 M	
Never Married	3,765	25.7%	22,621	25.5%	95,568	32.3%	418,104	37.1%
Currently Married	8,555	58.3%	51,504	58.1%	147,977	50.1%	502,974	44.6%
Previously Married	2,349	16.0%	14,556	16.4%	52,071	17.6%	206,438	18.3%
Separated	272	11.6%	2,057	14.1%	11,196	21.5%	57,471	27.8%
Widowed	709	30.2%	5,792	39.8%	17,640	33.9%	60,466	29.3%
Divorced	1,368	58.2%	6,706	46.1%	23,235	44.6%	88,501	42.9%
Educational Attainment (2024)								
Adult Population Age 25 Years or Over	12,543		76,978		254,439		950,732	
Elementary (Grade Level 0 to 8)	120	1.0%	1,169	1.5%	10,731	4.2%	51,984	5.5%
Some High School (Grade Level 9 to 11)	169	1.3%	1,407	1.8%	9,218	3.6%	50,424	5.3%
High School Graduate	1,497	11.9%	12,683	16.5%	55,848	21.9%	243,026	25.6%
Some College	1,451	11.6%	8,861	11.5%	37,433	14.7%	150,318	15.8%
Associate Degree Only	630	5.0%	3,918	5.1%	14,961	5.9%	63,238	6.7%
Bachelor Degree Only	4,999	39.9%	27,506	35.7%	73,443	28.9%	229,038	24.1%
Graduate Degree	3,677	29.3%	21,435	27.8%	52,804	20.8%	162,703	17.1%
Any College (Some College or Higher)	10,757	85.8%	61,720	80.2%	178,641	70.2%	605,297	63.7%
College Degree + (Bachelor Degree or Higher)	8,676	69.2%	48,941	63.6%	126,246	49.6%	391,741	41.2%

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Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.6493/-74.3447

220 South Ave W Westfield, NJ 07090	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2024)	7,170		42,391		137,044		515,688	
Total Housing Units (2020)	6,771		41,622		134,382		509,140	
Historical Annual Growth (2020-2024)	400	1.5%	768	0.5%	2,661	0.5%	6,548	0.3%
Housing Units Occupied (2024)	6,868 95.8%		40,808 96.3%		132,090 96.4%		494,944 96.0%	
Housing Units Owner-Occupied	4,849 70.6%		31,467 77.1%		90,942 68.8%		270,965 54.7%	
Housing Units Renter-Occupied	2,019 29.4%		9,341 22.9%		41,148 31.2%		223,978 45.3%	
Housing Units Vacant (2024)	303 4.2%		1,583 3.7%		4,954 3.6%		20,744 4.0%	
Household Size (2024)								
Total Households	6,868		40,808		132,090		494,944	
1 Person Households	2,292 33.4%		14,828 36.3%		43,695 33.1%		146,426 29.6%	
2 Person Households	2,251 32.8%		14,070 34.5%		47,163 35.7%		173,583 35.1%	
3 Person Households	883 12.9%		5,007 12.3%		17,895 13.5%		75,805 15.3%	
4 Person Households	934 13.6%		4,490 11.0%		13,755 10.4%		56,686 11.5%	
5 Person Households	377 5.5%		1,717 4.2%		5,947 4.5%		25,755 5.2%	
6 Person Households	108 1.6%		522 1.3%		2,301 1.7%		10,599 2.1%	
7 or More Person Households	23 0.3%		174 0.4%		1,334 1.0%		6,089 1.2%	
Household Income Distribution (2024)								
HH Income \$200,000 or More	2,969 43.2%		16,426 40.3%		36,427 27.6%		104,685 21.2%	
HH Income \$150,000 to \$199,999	950 13.8%		5,428 13.3%		17,899 13.6%		57,023 11.5%	
HH Income \$125,000 to \$149,999	561 8.2%		3,430 8.4%		10,791 8.2%		39,234 7.9%	
HH Income \$100,000 to \$124,999	650 9.5%		3,397 8.3%		12,647 9.6%		46,281 9.4%	
HH Income \$75,000 to \$99,999	502 7.3%		3,402 8.3%		14,930 11.3%		57,565 11.6%	
HH Income \$50,000 to \$74,999	441 6.4%		3,475 8.5%		15,144 11.5%		63,563 12.8%	
HH Income \$35,000 to \$49,999	227 3.3%		1,784 4.4%		8,189 6.2%		37,933 7.7%	
HH Income \$25,000 to \$34,999	176 2.6%		1,104 2.7%		5,838 4.4%		29,262 5.9%	
HH Income \$15,000 to \$24,999	203 2.9%		1,163 2.8%		5,153 3.9%		24,630 5.0%	
HH Income \$10,000 to \$14,999	114 1.7%		531 1.3%		1,972 1.5%		13,074 2.6%	
HH Income Under \$10,000	76 1.1%		669 1.6%		3,100 2.3%		21,693 4.4%	
Household Vehicles (2024)								
Households 0 Vehicles Available	311 4.5%		1,909 4.7%		8,746 6.6%		61,979 12.5%	
Households 1 Vehicle Available	1,915 27.9%		11,304 27.7%		43,519 32.9%		183,947 37.2%	
Households 2 Vehicles Available	3,154 45.9%		18,655 45.7%		53,890 40.8%		171,206 34.6%	
Households 3 or More Vehicles Available	1,488 21.7%		8,939 21.9%		25,935 19.6%		77,812 15.7%	
Total Vehicles Available	13,122		78,348		238,967		789,274	
Average Vehicles per Household	1.9		1.9		1.8		1.6	
Owner-Occupied Household Vehicles	10,342 78.8%		66,075 84.3%		186,877 78.2%		538,926 68.3%	
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.1		2.0	
Renter-Occupied Household Vehicles	2,779 21.2%		12,273 15.7%		52,090 21.8%		250,348 31.7%	
Average Vehicles per Renter-Occupied Household	1.4		1.3		1.3		1.1	
Travel Time (2024)								
Worker Base Age 16 years or Over	9,605		57,309		188,046		699,459	
Travel to Work in 14 Minutes or Less	1,624 16.9%		8,354 14.6%		29,861 15.9%		121,786 17.4%	
Travel to Work in 15 to 29 Minutes	1,801 18.8%		11,588 20.2%		48,152 25.6%		192,966 27.6%	
Travel to Work in 30 to 59 Minutes	1,834 19.1%		13,331 23.3%		51,948 27.6%		185,477 26.5%	
Travel to Work in 60 Minutes or More	1,490 15.5%		8,522 14.9%		24,126 12.8%		89,994 12.9%	
Work at Home	2,856 29.7%		15,513 27.1%		33,959 18.1%		109,235 15.6%	
Average Minutes Travel to Work	25.9		29.5		28.3		27.4	

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Transportation To Work (2024)								
Worker Base Age 16 years or Over	9,605		57,309		188,046		699,459	
Drive to Work Alone	4,948	51.5%	32,117	56.0%	115,394	61.4%	415,365	59.4%
Drive to Work in Carpool	293	3.0%	2,558	4.5%	12,164	6.5%	58,108	8.3%
Travel to Work by Public Transportation	1,171	12.2%	5,811	10.1%	17,090	9.1%	76,361	10.9%
Drive to Work on Motorcycle	-	-	-	-	-	-	44	-
Bicycle to Work	6	-	52	-	354	0.2%	1,374	0.2%
Walk to Work	228	2.4%	799	1.4%	3,756	2.0%	20,602	2.9%
Other Means	104	1.1%	458	0.8%	5,329	2.8%	18,370	2.6%
Work at Home	2,856	29.7%	15,513	27.1%	33,959	18.1%	109,235	15.6%
Daytime Demographics (2024)								
Total Businesses	1,222		5,039		15,295		54,092	
Total Employees	8,797		47,192		154,748		604,392	
Company Headquarter Businesses	35	2.9%	183	3.6%	564	3.7%	1,892	3.5%
Company Headquarter Employees	1,029	11.7%	7,076	15.0%	32,662	21.1%	133,720	22.1%
Employee Population per Business	7.2 to 1		9.4 to 1		10.1 to 1		11.2 to 1	
Residential Population per Business	15.0 to 1		21.8 to 1		23.7 to 1		25.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	13,643		77,044		256,200		1.02 M	
Labor Force								
Labor Population Age 16 Years or Over (2024)	14,352		87,123		290,716		1.11 M	
Labor Force Total Males (2024)	6,870	47.9%	41,772	47.9%	140,116	48.2%	535,699	48.3%
Male Civilian Employed	5,045	73.4%	29,909	71.6%	98,769	70.5%	363,330	67.8%
Male Civilian Unemployed	174	2.5%	1,074	2.6%	5,191	3.7%	20,165	3.8%
Males in Armed Forces	-	-	22	-	159	0.1%	578	0.1%
Males Not in Labor Force	1,651	24.0%	10,766	25.8%	35,997	25.7%	151,627	28.3%
Labor Force Total Females (2024)	7,481	52.1%	45,352	52.1%	150,600	51.8%	573,397	51.7%
Female Civilian Employed	4,460	59.6%	27,328	60.3%	90,310	60.0%	334,269	58.3%
Female Civilian Unemployed	199	2.7%	1,067	2.4%	5,397	3.6%	20,468	3.6%
Females in Armed Forces	-	-	11	-	27	-	72	-
Females Not in Labor Force	2,821	37.7%	16,945	37.4%	54,867	36.4%	218,588	38.1%
Unemployment Rate	373	2.6%	2,141	2.5%	10,588	3.6%	40,633	3.7%
Occupation (2024)								
Occupation Population Age 16 Years or Over	9,605		57,309		188,046		699,459	
Occupation Total Males	5,094	53.0%	29,953	52.3%	98,297	52.3%	364,363	52.1%
Occupation Total Females	4,511	47.0%	27,356	47.7%	89,750	47.7%	335,096	47.9%
Management, Business, Financial Operations	2,557	-	16,347	28.5%	40,663	21.6%	130,665	18.7%
Professional, Related	3,261	33.9%	18,738	32.7%	52,767	28.1%	180,396	25.8%
Service	793	8.3%	5,157	9.0%	23,426	12.5%	103,000	14.7%
Sales, Office	2,105	21.9%	11,272	19.7%	37,874	20.1%	139,061	19.9%
Farming, Fishing, Forestry	-	-	1	-	50	-	407	-
Construction, Extraction, Maintenance	453	4.7%	2,839	5.0%	13,316	7.1%	47,063	6.7%
Production, Transport, Material Moving	436	4.5%	2,954	5.2%	19,951	10.6%	98,868	14.1%
White Collar Workers	7,923	82.5%	46,357	80.9%	131,304	69.8%	450,122	64.4%
Blue Collar Workers	1,682	17.5%	10,951	19.1%	56,742	30.2%	249,337	35.6%

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Units In Structure (2024)									
Total Units		6,868		40,808		132,090		494,944	
1 Detached Unit		4,385	63.8%	28,980	71.0%	82,767	62.7%	227,483	46.0%
1 Attached Unit		361	5.3%	1,899	4.7%	7,710	5.8%	42,512	8.6%
2 Units		1,068	15.5%	3,485	8.5%	12,285	9.3%	65,582	13.3%
3 to 4 Units		263	3.8%	1,403	3.4%	6,410	4.9%	38,843	7.8%
5 to 9 Units		135	2.0%	526	1.3%	3,661	2.8%	23,227	4.7%
10 to 19 Units		139	2.0%	1,047	2.6%	4,742	3.6%	28,487	5.8%
20 to 49 Units		308	4.5%	1,477	3.6%	6,648	5.0%	28,538	5.8%
50 or More Units		193	2.8%	1,872	4.6%	7,511	5.7%	38,263	7.7%
Mobile Home or Trailer		16	0.2%	118	0.3%	355	0.3%	1,977	0.4%
Other Structure		-	-	-	-	1	-	32	-
Homes Built By Year (2024)									
Homes Built 2020 or later		52	0.7%	309	0.7%	1,304	1.0%	3,861	0.7%
Homes Built 2010 to 2019		439	6.1%	2,654	6.3%	9,228	6.7%	33,485	6.5%
Homes Built 2000 to 2009		417	5.8%	2,105	5.0%	6,666	4.9%	34,688	6.7%
Homes Built 1990 to 1999		286	4.0%	1,558	3.7%	5,242	3.8%	27,888	5.4%
Homes Built 1980 to 1989		268	3.7%	2,019	4.8%	9,475	6.9%	43,407	8.4%
Homes Built 1970 to 1979		287	4.0%	2,179	5.1%	9,317	6.8%	44,939	8.7%
Homes Built 1960 to 1969		500	7.0%	5,703	13.5%	18,642	13.6%	65,988	12.8%
Homes Built 1950 to 1959		1,080	15.1%	10,851	25.6%	31,651	23.1%	91,567	17.8%
Homes Built 1940 to 1949		582	8.1%	3,978	9.4%	13,651	10.0%	48,698	9.4%
Homes Built Before 1939		2,956	41.2%	9,451	22.3%	26,916	19.6%	100,423	19.5%
Median Age of Homes		67.7	yrs	63.1	yrs	61.2	yrs	58.9	yrs
Home Values (2024)									
Owner Specified Housing Units		4,849		31,467		90,942		270,965	
Home Values \$1,000,000 or More		1,231	25.4%	3,815	12.1%	7,654	8.4%	24,422	9.0%
Home Values \$750,000 to \$999,999		1,096	22.6%	5,632	17.9%	11,332	12.5%	29,428	10.9%
Home Values \$500,000 to \$749,999		1,685	34.8%	13,522	43.0%	30,617	33.7%	75,372	27.8%
Home Values \$400,000 to \$499,999		495	10.2%	5,073	16.1%	18,622	20.5%	52,043	19.2%
Home Values \$300,000 to \$399,999		168	3.5%	1,924	6.1%	13,378	14.7%	49,507	18.3%
Home Values \$250,000 to \$299,999		52	1.1%	532	1.7%	3,968	4.4%	15,636	5.8%
Home Values \$200,000 to \$249,999		20	0.4%	160	0.5%	1,195	1.3%	7,981	2.9%
Home Values \$175,000 to \$199,999		9	0.2%	60	0.2%	498	0.5%	1,956	0.7%
Home Values \$150,000 to \$174,999		6	0.1%	65	0.2%	396	0.4%	2,376	0.9%
Home Values \$125,000 to \$149,999		4	-	29	-	422	0.5%	1,351	0.5%
Home Values \$100,000 to \$124,999		54	1.1%	106	0.3%	449	0.5%	1,822	0.7%
Home Values \$90,000 to \$99,999		-	-	-	-	38	-	204	-
Home Values \$80,000 to \$89,999		1	-	8	-	20	-	100	-
Home Values \$70,000 to \$79,999		3	-	173	0.6%	381	0.4%	667	0.2%
Home Values \$60,000 to \$69,999		1	-	5	-	120	0.1%	329	0.1%
Home Values \$50,000 to \$59,999		1	-	83	0.3%	211	0.2%	808	0.3%
Home Values \$35,000 to \$49,999		-	-	17	-	192	0.2%	1,061	0.4%
Home Values \$25,000 to \$34,999		5	0.1%	20	-	349	0.4%	1,368	0.5%
Home Values \$10,000 to \$24,999		8	0.2%	65	0.2%	219	0.2%	759	0.3%
Home Values Under \$10,000		9	0.2%	178	0.6%	885	1.0%	3,772	1.4%
Owner-Occupied Median Home Value		\$794,765		\$668,305		\$569,834		\$547,120	
Renter-Occupied Median Rent		\$1,734		\$1,666		\$1,558		\$1,425	

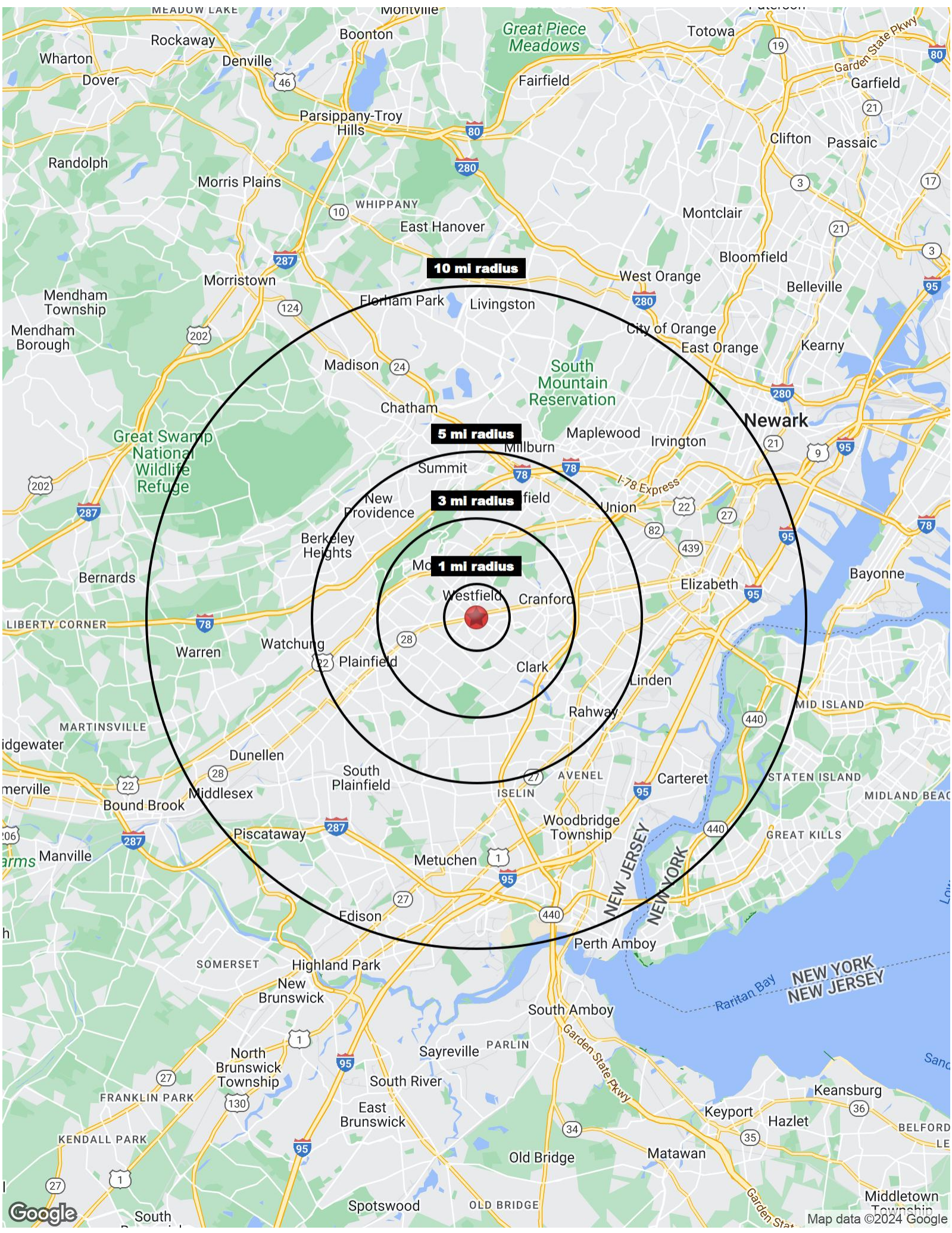
Complete Profile

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220 South Ave W Westfield, NJ 07090	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$1.04 B	\$5.74 B	\$14.87 B	\$47.87 B
Total Non-Retail Expenditure	\$559.64 M	\$3.08 B	\$7.95 B	\$25.55 B
Total Retail Expenditure	\$482.51 M	\$2.66 B	\$6.92 B	\$22.31 B
Apparel	\$38.35 M	\$210.12 M	\$540.21 M	\$1.74 B
Contributions	\$40.34 M	\$221.62 M	\$552.63 M	\$1.73 B
Education	\$41.58 M	\$225.47 M	\$552.59 M	\$1.72 B
Entertainment	\$62.27 M	\$342.17 M	\$877.08 M	\$2.79 B
Food and Beverages	\$146.86 M	\$809.41 M	\$2.12 B	\$6.88 B
Furnishings and Equipment	\$38.15 M	\$209.98 M	\$540.06 M	\$1.72 B
Gifts	\$31.81 M	\$174.87 M	\$430.2 M	\$1.35 B
Health Care	\$80.96 M	\$449.8 M	\$1.19 B	\$3.84 B
Household Operations	\$43.32 M	\$238.29 M	\$609.32 M	\$1.94 B
Miscellaneous Expenses	\$20.1 M	\$110.82 M	\$285.99 M	\$916.52 M
Personal Care	\$13.9 M	\$76.57 M	\$198.85 M	\$641.1 M
Personal Insurance	\$8.49 M	\$46.58 M	\$117.19 M	\$367.43 M
Reading	\$2.35 M	\$12.97 M	\$33.35 M	\$106.42 M
Shelter	\$218.86 M	\$1.2 B	\$3.12 B	\$10.09 B
Tobacco	\$4.42 M	\$24.82 M	\$69.68 M	\$239.27 M
Transportation	\$183.4 M	\$1.01 B	\$2.64 B	\$8.53 B
Utilities	\$67.01 M	\$372 M	\$991.52 M	\$3.26 B
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$12,645	\$11,723	\$9,378	\$8,059
Total Non-Retail Expenditure	\$6,791 53.7%	\$6,291 53.7%	\$5,013 53.5%	\$4,302 53.4%
Total Retail Expenditures	\$5,855 46.3%	\$5,432 46.3%	\$4,365 46.5%	\$3,757 46.6%
Apparel	\$465 3.7%	\$429 3.7%	\$341 3.6%	\$292 3.6%
Contributions	\$489 3.9%	\$453 3.9%	\$349 3.7%	\$291 3.6%
Education	\$505 4.0%	\$460 3.9%	\$349 3.7%	\$290 3.6%
Entertainment	\$756 6.0%	\$699 6.0%	\$553 5.9%	\$471 5.8%
Food and Beverages	\$1,782 14.1%	\$1,653 14.1%	\$1,336 14.2%	\$1,158 14.4%
Furnishings and Equipment	\$463 3.7%	\$429 3.7%	\$341 3.6%	\$290 3.6%
Gifts	\$386 3.1%	\$357 3.0%	\$271 2.9%	\$227 2.8%
Health Care	\$982 7.8%	\$919 7.8%	\$748 8.0%	\$647 8.0%
Household Operations	\$526 4.2%	\$487 4.2%	\$384 4.1%	\$327 4.1%
Miscellaneous Expenses	\$244 1.9%	\$226 1.9%	\$180 1.9%	\$154 1.9%
Personal Care	\$169 1.3%	\$156 1.3%	\$125 1.3%	\$108 1.3%
Personal Insurance	\$103 0.8%	\$95 0.8%	\$74 0.8%	\$62 0.8%
Reading	\$29 0.2%	\$26 0.2%	\$21 0.2%	\$18 0.2%
Shelter	\$2,656 21.0%	\$2,458 21.0%	\$1,970 21.0%	\$1,699 21.1%
Tobacco	\$54 0.4%	\$51 0.4%	\$44 0.5%	\$40 0.5%
Transportation	\$2,225 17.6%	\$2,065 17.6%	\$1,666 17.8%	\$1,436 17.8%
Utilities	\$813 6.4%	\$760 6.5%	\$626 6.7%	\$549 6.8%



10 mi radius

5 mi radius

3 mi radius

1 mi radius