

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.513/-74.4864

940 Easton Ave Franklin Township, NJ 08873	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	11,517		118,793		277,547	
Projected Population (2028)	11,728		117,704		275,748	
Census Population (2020)	11,173		115,475		274,560	
Census Population (2010)	10,675		108,691		255,391	
Projected Annual Growth (2023-2028)	211	0.4%	-1,089	-0.2%	-1,799	-0.1%
Historical Annual Growth (2020-2023)	344	-	3,318	1.0%	2,987	0.4%
Historical Annual Growth (2010-2020)	498	0.5%	6,784	0.6%	19,169	0.8%
Estimated Population Density (2023)	3,668 <i>psm</i>		4,202 <i>psm</i>		3,535 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	4,326		36,053		92,434	
Projected Households (2028)	4,374		35,739		91,462	
Census Households (2020)	4,198		35,287		91,222	
Census Households (2010)	3,977		32,526		84,294	
Projected Annual Growth (2023-2028)	48	0.2%	-314	-0.2%	-972	-0.2%
Historical Annual Change (2010-2023)	349	0.7%	3,527	0.8%	8,140	0.7%
Average Household Income						
Estimated Average Household Income (2023)	\$161,049		\$128,309		\$141,397	
Projected Average Household Income (2028)	\$175,274		\$141,630		\$156,357	
Census Average Household Income (2010)	\$100,655		\$82,013		\$85,949	
Census Average Household Income (2000)	\$81,278		\$68,881		\$71,594	
Projected Annual Change (2023-2028)	\$14,225	1.8%	\$13,321	2.1%	\$14,961	2.1%
Historical Annual Change (2000-2023)	\$79,771	4.3%	\$59,428	3.8%	\$69,802	4.2%
Median Household Income						
Estimated Median Household Income (2023)	\$111,242		\$102,460		\$110,204	
Projected Median Household Income (2028)	\$113,538		\$106,053		\$113,787	
Census Median Household Income (2010)	\$90,348		\$70,058		\$75,051	
Census Median Household Income (2000)	\$73,110		\$57,350		\$60,309	
Projected Annual Change (2023-2028)	\$2,296	0.4%	\$3,593	0.7%	\$3,583	0.7%
Historical Annual Change (2000-2023)	\$38,132	2.3%	\$45,110	3.4%	\$49,895	3.6%
Per Capita Income						
Estimated Per Capita Income (2023)	\$60,641		\$39,603		\$47,477	
Projected Per Capita Income (2028)	\$65,517		\$43,672		\$52,251	
Census Per Capita Income (2010)	\$37,500		\$24,539		\$28,362	
Census Per Capita Income (2000)	\$32,378		\$22,083		\$24,472	
Projected Annual Change (2023-2028)	\$4,876	1.6%	\$4,069	2.1%	\$4,774	2.0%
Historical Annual Change (2000-2023)	\$28,263	3.8%	\$17,520	3.4%	\$23,006	4.1%
Estimated Average Household Net Worth (2023)	\$1.39 M		\$1.36 M		\$1.43 M	

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940 Easton Ave Franklin Township, NJ 08873	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	11,517		118,793		277,547	
White (2023)	4,026	35.0%	34,745	29.2%	97,745	35.2%
Black or African American (2023)	3,545	30.8%	23,458	19.7%	47,952	17.3%
American Indian or Alaska Native (2023)	33	0.3%	808	0.7%	1,603	0.6%
Asian (2023)	2,605	22.6%	31,916	26.9%	75,164	27.1%
Hawaiian or Pacific Islander (2023)	4	-	59	-	115	-
Other Race (2023)	586	5.1%	19,135	16.1%	34,299	12.4%
Two or More Races (2023)	717	6.2%	8,671	7.3%	20,669	7.4%
Population < 18 (2023)	1,974 17.1%		21,978 18.5%		53,303 19.2%	
White Not Hispanic	541	27.4%	5,101	23.2%	15,852	29.7%
Black or African American	616	31.2%	4,748	21.6%	9,961	18.7%
Asian	455	23.1%	3,569	16.2%	11,405	21.4%
Other Race Not Hispanic	84	4.3%	727	3.3%	1,892	3.6%
Hispanic	278	14.1%	7,834	35.6%	14,191	26.6%
Not Hispanic or Latino Population (2023)	10,052 87.3%		83,953 70.7%		210,586 75.9%	
Not Hispanic White	3,767	37.5%	30,322	36.1%	87,760	41.7%
Not Hispanic Black or African American	3,473	34.6%	20,645	24.6%	43,968	20.9%
Not Hispanic American Indian or Alaska Native	11	0.1%	51	-	179	-
Not Hispanic Asian	2,600	25.9%	31,320	37.3%	74,374	35.3%
Not Hispanic Hawaiian or Pacific Islander	2	-	18	-	28	-
Not Hispanic Other Race	23	0.2%	444	0.5%	1,058	0.5%
Not Hispanic Two or More Races	176	1.8%	1,153	1.4%	3,220	1.5%
Hispanic or Latino Population (2023)	1,465 12.7%		34,840 29.3%		66,961 24.1%	
Hispanic White	260	17.7%	4,424	12.7%	9,985	14.9%
Hispanic Black or African American	72	4.9%	2,813	8.1%	3,984	5.9%
Hispanic American Indian or Alaska Native	23	1.6%	756	2.2%	1,424	2.1%
Hispanic Asian	5	0.3%	597	1.7%	790	1.2%
Hispanic Hawaiian or Pacific Islander	2	0.2%	41	0.1%	87	0.1%
Hispanic Other Race	563	38.4%	18,691	53.6%	33,241	49.6%
Hispanic Two or More Races	540	36.9%	7,518	21.6%	17,449	26.1%
Not Hispanic or Latino Population (2020)	9,680 86.6%		76,013 65.8%		201,250 73.3%	
Hispanic or Latino Population (2020)	1,494 13.4%		39,462 34.2%		73,310 26.7%	
Not Hispanic or Latino Population (2010)	9,609 90.0%		75,607 69.6%		197,770 77.4%	
Hispanic or Latino Population (2010)	1,066 10.0%		33,084 30.4%		57,621 22.6%	
Not Hispanic or Latino Population (2028)	10,220 87.1%		84,614 71.9%		210,955 76.5%	
Hispanic or Latino Population (2028)	1,507 12.9%		33,090 28.1%		64,793 23.5%	
Projected Annual Growth (2023-2028)	42	0.6%	-1,750	-1.0%	-2,168	-0.6%
Historical Annual Growth (2010-2020)	428	4.0%	6,377	1.9%	15,689	2.7%

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Total Age Distribution (2023)						
Total Population	11,517		118,793		277,547	
Age Under 5 Years	597	5.2%	6,318	5.3%	14,935	5.4%
Age 5 to 9 Years	505	4.4%	6,014	5.1%	14,679	5.3%
Age 10 to 14 Years	534	4.6%	5,739	4.8%	14,252	5.1%
Age 15 to 19 Years	538	4.7%	12,161	10.2%	23,057	8.3%
Age 20 to 24 Years	858	7.4%	16,967	14.3%	28,079	10.1%
Age 25 to 29 Years	1,003	8.7%	8,956	7.5%	20,495	7.4%
Age 30 to 34 Years	912	7.9%	8,003	6.7%	19,500	7.0%
Age 35 to 39 Years	801	7.0%	7,160	6.0%	18,406	6.6%
Age 40 to 44 Years	684	5.9%	6,323	5.3%	16,788	6.0%
Age 45 to 49 Years	665	5.8%	5,823	4.9%	15,693	5.7%
Age 50 to 54 Years	778	6.8%	6,285	5.3%	16,933	6.1%
Age 55 to 59 Years	908	7.9%	6,728	5.7%	17,616	6.3%
Age 60 to 64 Years	826	7.2%	6,303	5.3%	16,842	6.1%
Age 65 to 69 Years	644	5.6%	5,326	4.5%	13,885	5.0%
Age 70 to 74 Years	470	4.1%	4,012	3.4%	10,269	3.7%
Age 75 to 79 Years	329	2.9%	2,916	2.5%	7,158	2.6%
Age 80 to 84 Years	216	1.9%	1,782	1.5%	4,412	1.6%
Age 85 Years or Over	248	2.2%	1,975	1.7%	4,549	1.6%
Median Age	39.1		34.0		36.5	
Age 19 Years or Less	2,175	18.9%	30,232	25.4%	66,922	24.1%
Age 20 to 64 Years	7,435	64.6%	72,549	61.1%	170,353	61.4%
Age 65 Years or Over	1,907	16.6%	16,011	13.5%	40,273	14.5%
Female Age Distribution (2023)						
Female Population	5,790	50.3%	58,459	49.2%	138,362	49.9%
Age Under 5 Years	277	4.8%	3,045	5.2%	7,313	5.3%
Age 5 to 9 Years	246	4.3%	2,990	5.1%	7,133	5.2%
Age 10 to 14 Years	251	4.3%	2,783	4.8%	6,814	4.9%
Age 15 to 19 Years	249	4.3%	5,598	9.6%	11,126	8.0%
Age 20 to 24 Years	410	7.1%	7,940	13.6%	13,721	9.9%
Age 25 to 29 Years	477	8.2%	4,200	7.2%	9,883	7.1%
Age 30 to 34 Years	422	7.3%	3,747	6.4%	9,339	6.7%
Age 35 to 39 Years	370	6.4%	3,295	5.6%	8,663	6.3%
Age 40 to 44 Years	344	5.9%	3,023	5.2%	8,090	5.8%
Age 45 to 49 Years	321	5.5%	2,843	4.9%	7,724	5.6%
Age 50 to 54 Years	396	6.8%	3,141	5.4%	8,486	6.1%
Age 55 to 59 Years	492	8.5%	3,433	5.9%	8,911	6.4%
Age 60 to 64 Years	432	7.5%	3,296	5.6%	8,648	6.3%
Age 65 to 69 Years	324	5.6%	2,800	4.8%	7,197	5.2%
Age 70 to 74 Years	278	4.8%	2,220	3.8%	5,601	4.0%
Age 75 to 79 Years	199	3.4%	1,684	2.9%	4,019	2.9%
Age 80 to 84 Years	125	2.2%	1,063	1.8%	2,607	1.9%
Age 85 Years or Over	176	3.0%	1,357	2.3%	3,088	2.2%
Female Median Age	41.5		35.3		37.5	
Age 19 Years or Less	1,023	17.7%	14,416	24.7%	32,387	23.4%
Age 20 to 64 Years	3,664	63.3%	34,919	59.7%	83,464	60.3%
Age 65 Years or Over	1,103	19.0%	9,124	15.6%	22,512	16.3%

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Male Age Distribution (2023)						
Male Population	5,727	49.7%	60,334	50.8%	139,185	50.1%
Age Under 5 Years	320	5.6%	3,273	5.4%	7,621	5.5%
Age 5 to 9 Years	259	4.5%	3,024	5.0%	7,546	5.4%
Age 10 to 14 Years	284	5.0%	2,956	4.9%	7,437	5.3%
Age 15 to 19 Years	289	5.1%	6,562	10.9%	11,931	8.6%
Age 20 to 24 Years	448	7.8%	9,027	15.0%	14,358	10.3%
Age 25 to 29 Years	526	9.2%	4,756	7.9%	10,612	7.6%
Age 30 to 34 Years	490	8.6%	4,255	7.1%	10,162	7.3%
Age 35 to 39 Years	431	7.5%	3,865	6.4%	9,743	7.0%
Age 40 to 44 Years	340	5.9%	3,300	5.5%	8,698	6.2%
Age 45 to 49 Years	344	6.0%	2,979	4.9%	7,969	5.7%
Age 50 to 54 Years	382	6.7%	3,145	5.2%	8,447	6.1%
Age 55 to 59 Years	417	7.3%	3,296	5.5%	8,705	6.3%
Age 60 to 64 Years	393	6.9%	3,007	5.0%	8,194	5.9%
Age 65 to 69 Years	320	5.6%	2,526	4.2%	6,688	4.8%
Age 70 to 74 Years	193	3.4%	1,792	3.0%	4,668	3.4%
Age 75 to 79 Years	129	2.3%	1,232	2.0%	3,139	2.3%
Age 80 to 84 Years	91	1.6%	719	1.2%	1,805	1.3%
Age 85 Years or Over	72	1.3%	619	1.0%	1,461	1.0%
Male Median Age	37.1		32.8		35.5	
Age 19 Years or Less	1,152	20.1%	15,816	26.2%	34,535	24.8%
Age 20 to 64 Years	3,771	65.8%	37,631	62.4%	86,889	62.4%
Age 65 Years or Over	804	14.0%	6,888	11.4%	17,761	12.8%
Males per 100 Females (2023)						
Overall Comparison	99		103		101	
Age Under 5 Years	115	53.6%	107	51.8%	104	51.0%
Age 5 to 9 Years	105	51.2%	101	50.3%	106	51.4%
Age 10 to 14 Years	113	53.1%	106	51.5%	109	52.2%
Age 15 to 19 Years	116	53.8%	117	54.0%	107	51.7%
Age 20 to 24 Years	109	52.3%	114	53.2%	105	51.1%
Age 25 to 29 Years	110	52.5%	113	53.1%	107	51.8%
Age 30 to 34 Years	116	53.7%	114	53.2%	109	52.1%
Age 35 to 39 Years	116	53.8%	117	54.0%	112	52.9%
Age 40 to 44 Years	99	49.7%	109	52.2%	108	51.8%
Age 45 to 49 Years	107	51.7%	105	51.2%	103	50.8%
Age 50 to 54 Years	96	49.1%	100	50.0%	100	49.9%
Age 55 to 59 Years	85	45.9%	96	49.0%	98	49.4%
Age 60 to 64 Years	91	47.6%	91	47.7%	95	48.7%
Age 65 to 69 Years	99	49.7%	90	47.4%	93	48.2%
Age 70 to 74 Years	69	41.0%	81	44.7%	83	45.5%
Age 75 to 79 Years	65	39.4%	73	42.2%	78	43.9%
Age 80 to 84 Years	72	41.9%	68	40.3%	69	40.9%
Age 85 Years or Over	41	29.0%	46	31.3%	47	32.1%
Age 19 Years or Less	113	53.0%	110	52.3%	107	51.6%
Age 20 to 39 Years	113	53.0%	114	53.3%	108	51.9%
Age 40 to 64 Years	94	48.6%	100	50.0%	100	50.1%
Age 65 Years or Over	73	42.2%	75	43.0%	79	44.1%

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940 Easton Ave		1 mi radius		3 mi radius		5 mi radius	
Franklin Township, NJ 08873							
Household Type (2023)							
Total Households		4,326		36,053		92,434	
Households with Children		1,470	34.0%	9,768	27.1%	28,705	31.1%
Average Household Size		2.6		2.9		2.8	
Household Density per Square Mile		1,378		1,275		1,177	
Population Family		9,549	82.9%	83,367	70.2%	214,590	77.3%
Population Non-Family		1,769	15.4%	21,860	18.4%	44,913	16.2%
Population Group Quarters		199	1.7%	13,565	11.4%	18,044	6.5%
Family Households		3,050	70.5%	22,715	63.0%	61,654	66.7%
Married Couple Households		2,336	76.6%	15,861	69.8%	45,479	73.8%
Other Family Households with Children		714	23.4%	6,854	30.2%	16,175	26.2%
Family Households with Children		1,447	47.4%	9,595	42.2%	28,314	45.9%
Married Couple with Children		1,179	81.5%	6,155	64.1%	21,086	74.5%
Other Family Households with Children		267	18.5%	3,441	35.9%	7,228	25.5%
Family Households No Children		1,604	52.6%	13,119	57.8%	33,341	54.1%
Married Couple No Children		1,157	72.1%	9,706	74.0%	24,393	73.2%
Other Family Households No Children		447	27.9%	3,413	26.0%	8,947	26.8%
Non-Family Households		1,276	29.5%	13,339	37.0%	30,780	33.3%
Non-Family Households with Children		23	1.8%	173	1.3%	391	1.3%
Non-Family Households No Children		1,252	98.2%	13,166	98.7%	30,389	98.7%
Average Family Household Size		3.1		3.7		3.5	
Average Family Income		\$173,737		\$142,800		\$164,682	
Median Family Income		\$130,612		\$124,611		\$132,604	
Average Non-Family Household Size		1.4		1.6		1.5	
Marital Status (2023)							
Population Age 15 Years or Over		9,881		100,721		233,682	
Never Married		3,482	35.2%	51,074	50.7%	96,238	41.2%
Currently Married		4,858	49.2%	34,067	33.8%	99,363	42.5%
Previously Married		1,540	15.6%	15,581	15.5%	38,081	16.3%
Separated		320	20.8%	5,467	35.1%	12,353	32.4%
Widowed		460	29.9%	4,176	26.8%	10,279	27.0%
Divorced		760	49.4%	5,937	38.1%	15,450	40.6%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		8,485		71,593		182,546	
Elementary (Grade Level 0 to 8)		105	1.2%	6,686	9.3%	11,162	6.1%
Some High School (Grade Level 9 to 11)		100	1.2%	3,307	4.6%	8,220	4.5%
High School Graduate		1,421	16.7%	14,933	20.9%	38,088	20.9%
Some College		1,101	13.0%	9,075	12.7%	24,775	13.6%
Associate Degree Only		809	9.5%	4,539	6.3%	12,607	6.9%
Bachelor Degree Only		3,105	36.6%	18,104	25.3%	48,538	26.6%
Graduate Degree		1,844	21.7%	14,950	20.9%	39,157	21.5%
Any College (Some College or Higher)		6,859	80.8%	46,667	65.2%	125,077	68.5%
College Degree + (Bachelor Degree or Higher)		4,949	58.3%	33,054	46.2%	87,694	48.0%

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Housing						
Total Housing Units (2023)	4,537		38,057		96,993	
Total Housing Units (2020)	4,386		38,088		96,950	
Historical Annual Growth (2020-2023)	152	-	-31	-	43	-
Housing Units Occupied (2023)	4,326	95.3%	36,053	94.7%	92,434	95.3%
Housing Units Owner-Occupied	3,013	69.6%	21,976	61.0%	57,062	61.7%
Housing Units Renter-Occupied	1,313	30.4%	14,078	39.0%	35,372	38.3%
Housing Units Vacant (2023)	211	4.7%	2,004	5.3%	4,559	4.7%
Household Size (2023)						
Total Households	4,326		36,053		92,434	
1 Person Households	949	21.9%	9,810	27.2%	23,988	26.0%
2 Person Households	1,356	31.3%	10,049	27.9%	27,470	29.7%
3 Person Households	795	18.4%	5,625	15.6%	15,668	17.0%
4 Person Households	678	15.7%	4,851	13.5%	13,362	14.5%
5 Person Households	345	8.0%	2,684	7.4%	6,389	6.9%
6 Person Households	114	2.6%	1,413	3.9%	2,924	3.2%
7 or More Person Households	89	2.0%	1,622	4.5%	2,632	2.8%
Household Income Distribution (2023)						
HH Income \$200,000 or More	798	18.5%	6,767	18.8%	18,407	19.9%
HH Income \$150,000 to \$199,999	642	14.8%	4,470	12.4%	12,233	13.2%
HH Income \$125,000 to \$149,999	464	10.7%	2,766	7.7%	8,048	8.7%
HH Income \$100,000 to \$124,999	532	12.3%	3,945	10.9%	10,403	11.3%
HH Income \$75,000 to \$99,999	668	15.5%	4,366	12.1%	11,713	12.7%
HH Income \$50,000 to \$74,999	532	12.3%	4,343	12.0%	10,949	11.8%
HH Income \$35,000 to \$49,999	137	3.2%	2,383	6.6%	6,388	6.9%
HH Income \$25,000 to \$34,999	107	2.5%	2,081	5.8%	4,536	4.9%
HH Income \$15,000 to \$24,999	195	4.5%	1,775	4.9%	3,687	4.0%
HH Income \$10,000 to \$14,999	113	2.6%	1,134	3.1%	2,427	2.6%
HH Income Under \$10,000	137	3.2%	2,023	5.6%	3,645	3.9%
Household Vehicles (2023)						
Households 0 Vehicles Available	226	5.2%	4,820	13.4%	9,306	10.1%
Households 1 Vehicle Available	1,529	35.4%	13,132	36.4%	33,573	36.3%
Households 2 Vehicles Available	1,616	37.4%	11,835	32.8%	32,473	35.1%
Households 3 or More Vehicles Available	955	22.1%	6,266	17.4%	17,083	18.5%
Total Vehicles Available	7,910		57,964		156,364	
Average Vehicles per Household	1.8		1.6		1.7	
Owner-Occupied Household Vehicles	6,153	77.8%	42,293	73.0%	113,736	72.7%
Average Vehicles per Owner-Occupied Household	2.0		1.9		2.0	
Renter-Occupied Household Vehicles	1,757	22.2%	15,672	27.0%	42,628	27.3%
Average Vehicles per Renter-Occupied Household	1.3		1.1		1.2	
Travel Time (2023)						
Worker Base Age 16 years or Over	7,085		60,704		148,274	
Travel to Work in 14 Minutes or Less	915	12.9%	11,084	18.3%	28,955	19.5%
Travel to Work in 15 to 29 Minutes	1,815	25.6%	16,134	26.6%	39,462	26.6%
Travel to Work in 30 to 59 Minutes	1,724	24.3%	14,090	23.2%	33,118	22.3%
Travel to Work in 60 Minutes or More	717	10.1%	4,367	7.2%	11,221	7.6%
Work at Home	1,914	27.0%	15,029	24.8%	35,519	24.0%
Average Minutes Travel to Work	27.5		23.4		23.1	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.513/-74.4864

940 Easton Ave Franklin Township, NJ 08873	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	7,085		60,704		148,274	
Drive to Work Alone	4,303	60.7%	31,566	52.0%	83,744	56.5%
Drive to Work in Carpool	438	6.2%	5,551	9.1%	12,585	8.5%
Travel to Work by Public Transportation	313	4.4%	3,477	5.7%	7,218	4.9%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	-	-	340	0.6%	471	0.3%
Walk to Work	81	1.1%	2,722	4.5%	4,856	3.3%
Other Means	35	0.5%	2,019	3.3%	3,882	2.6%
Work at Home	1,914	27.0%	15,029	24.8%	35,519	24.0%
Daytime Demographics (2023)						
Total Businesses	353		4,564		11,189	
Total Employees	3,129		67,408		162,112	
Company Headquarter Businesses	3	0.9%	193	4.2%	507	4.5%
Company Headquarter Employees	45	1.4%	12,883	19.1%	32,302	19.9%
Employee Population per Business	8.9 to 1		14.8 to 1		14.5 to 1	
Residential Population per Business	32.6 to 1		26.0 to 1		24.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,818		106,113		244,276	
Labor Force						
Labor Population Age 16 Years or Over (2023)	9,776		99,417		230,566	
Labor Force Total Males (2023)	4,813	49.2%	50,443	50.7%	115,022	49.9%
Male Civilian Employed	3,790	78.7%	32,955	65.3%	79,736	69.3%
Male Civilian Unemployed	145	3.0%	1,505	3.0%	3,803	3.3%
Males in Armed Forces	-	-	-	-	118	0.1%
Males Not in Labor Force	879	18.3%	15,983	31.7%	31,364	27.3%
Labor Force Total Females (2023)	4,963	50.8%	48,974	49.3%	115,545	50.1%
Female Civilian Employed	3,297	66.4%	27,757	56.7%	68,549	59.3%
Female Civilian Unemployed	139	2.8%	1,352	2.8%	3,457	3.0%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,527	30.8%	19,865	40.6%	43,539	37.7%
Unemployment Rate	283	2.9%	2,857	2.9%	7,260	3.1%
Occupation (2023)						
Occupation Population Age 16 Years or Over	7,085		60,704		148,274	
Occupation Total Males	3,789	53.5%	32,951	54.3%	79,729	53.8%
Occupation Total Females	3,296	46.5%	27,753	45.7%	68,545	46.2%
Management, Business, Financial Operations	1,821	25.7%	10,535	17.4%	28,054	18.9%
Professional, Related	2,604	36.8%	18,727	30.8%	46,010	31.0%
Service	727	10.3%	7,952	13.1%	18,272	12.3%
Sales, Office	1,009	14.2%	9,126	15.0%	24,857	16.8%
Farming, Fishing, Forestry	3	-	40	-	75	-
Construction, Extraction, Maintenance	241	3.4%	3,603	5.9%	8,268	5.6%
Production, Transport, Material Moving	681	9.6%	10,721	17.7%	22,738	15.3%
White Collar Workers	5,433	76.7%	38,387	63.2%	98,921	66.7%
Blue Collar Workers	1,651	23.3%	22,316	36.8%	49,353	33.3%

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940 Easton Ave		1 mi radius		3 mi radius		5 mi radius	
Franklin Township, NJ 08873							
Units In Structure (2023)							
Total Units		4,326		36,053		92,434	
1 Detached Unit		2,628	60.7%	17,101	47.4%	46,714	50.5%
1 Attached Unit		568	13.1%	4,873	13.5%	10,619	11.5%
2 Units		195	4.5%	2,666	7.4%	6,038	6.5%
3 to 4 Units		207	4.8%	2,020	5.6%	5,570	6.0%
5 to 9 Units		149	3.5%	1,959	5.4%	5,460	5.9%
10 to 19 Units		230	5.3%	2,495	6.9%	7,115	7.7%
20 to 49 Units		102	2.4%	1,738	4.8%	4,682	5.1%
50 or More Units		245	5.7%	3,112	8.6%	5,954	6.4%
Mobile Home or Trailer		3	-	88	0.2%	282	0.3%
Other Structure		-	-	-	-	-	-
Homes Built By Year (2023)							
Homes Built 2014 or later		-	-	200	0.5%	418	0.4%
Homes Built 2010 to 2013		231	5.1%	3,105	8.2%	7,465	7.7%
Homes Built 2000 to 2009		171	3.8%	3,784	9.9%	8,092	8.3%
Homes Built 1990 to 1999		292	6.4%	3,263	8.6%	7,774	8.0%
Homes Built 1980 to 1989		989	21.8%	6,358	16.7%	14,999	15.5%
Homes Built 1970 to 1979		566	12.5%	3,474	9.1%	10,789	11.1%
Homes Built 1960 to 1969		1,129	24.9%	4,791	12.6%	14,329	14.8%
Homes Built 1950 to 1959		610	13.5%	4,099	10.8%	12,231	12.6%
Homes Built 1940 to 1949		136	3.0%	1,806	4.7%	4,490	4.6%
Homes Built Before 1939		201	4.4%	5,172	13.6%	11,848	12.2%
Median Age of Homes		51.3 yrs		50.4 yrs		51.4 yrs	
Home Values (2023)							
Owner Specified Housing Units		3,013		21,976		57,062	
Home Values \$1,000,000 or More		53	1.8%	359	1.6%	819	1.4%
Home Values \$750,000 to \$999,999		136	4.5%	980	4.5%	2,195	3.8%
Home Values \$500,000 to \$749,999		368	12.2%	3,588	16.3%	10,018	17.6%
Home Values \$400,000 to \$499,999		437	14.5%	4,712	21.4%	11,790	20.7%
Home Values \$300,000 to \$399,999		1,427	47.4%	6,362	28.9%	18,311	32.1%
Home Values \$250,000 to \$299,999		335	11.1%	2,559	11.6%	6,171	10.8%
Home Values \$200,000 to \$249,999		128	4.2%	1,346	6.1%	3,482	6.1%
Home Values \$175,000 to \$199,999		36	1.2%	419	1.9%	840	1.5%
Home Values \$150,000 to \$174,999		33	1.1%	409	1.9%	838	1.5%
Home Values \$125,000 to \$149,999		4	0.1%	114	0.5%	278	0.5%
Home Values \$100,000 to \$124,999		12	0.4%	207	0.9%	465	0.8%
Home Values \$90,000 to \$99,999		11	0.4%	70	0.3%	243	0.4%
Home Values \$80,000 to \$89,999		-	-	17	-	72	0.1%
Home Values \$70,000 to \$79,999		-	-	45	0.2%	104	0.2%
Home Values \$60,000 to \$69,999		-	-	4	-	51	-
Home Values \$50,000 to \$59,999		-	-	12	-	84	0.1%
Home Values \$35,000 to \$49,999		6	0.2%	83	0.4%	192	0.3%
Home Values \$25,000 to \$34,999		-	-	25	0.1%	74	0.1%
Home Values \$10,000 to \$24,999		10	0.3%	101	0.5%	136	0.2%
Home Values Under \$10,000		17	0.6%	564	2.6%	899	1.6%
Owner-Occupied Median Home Value		\$367,858		\$375,690		\$386,715	
Renter-Occupied Median Rent		\$1,585		\$1,525		\$1,519	

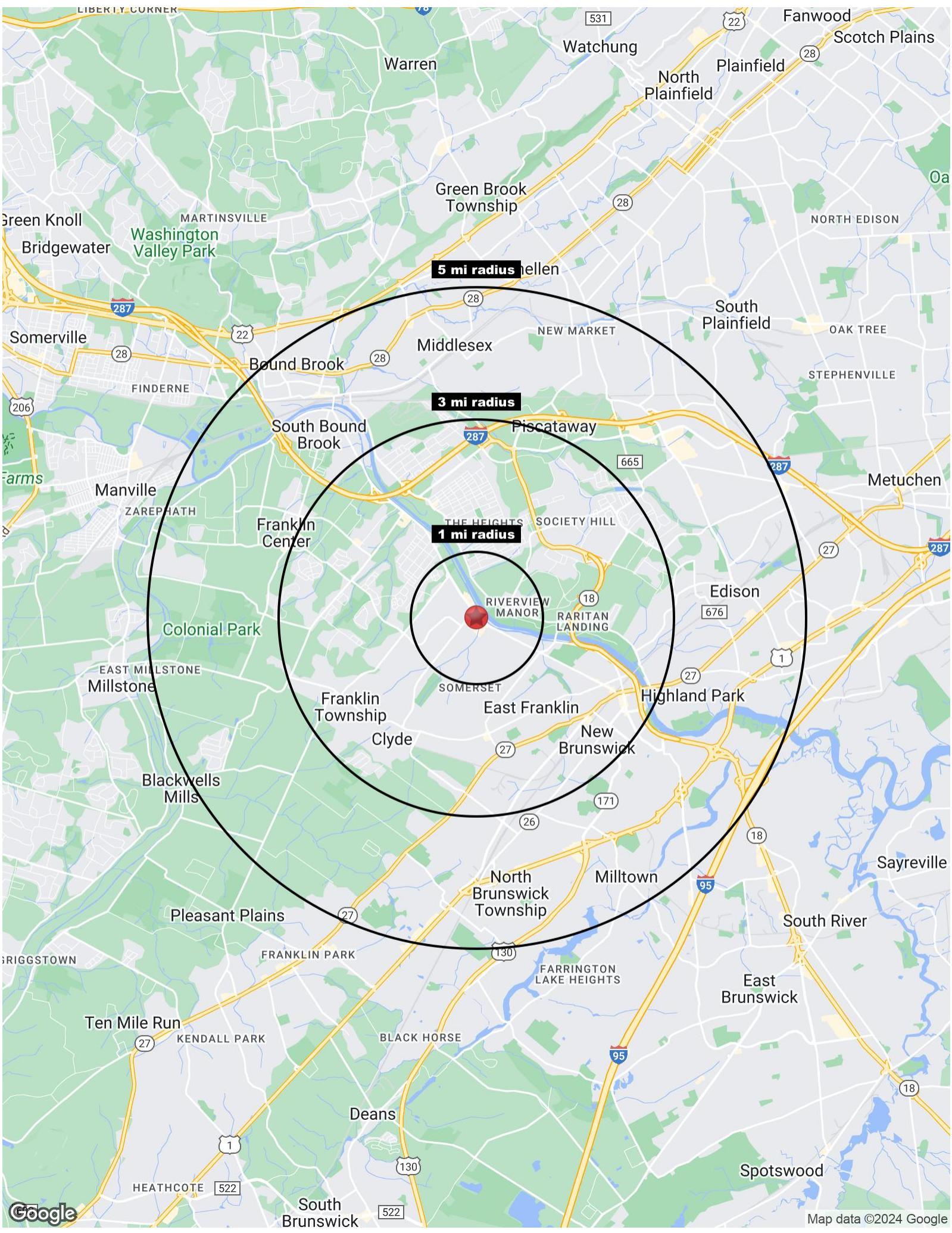
Complete Profile

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Lat/Lon: 40.513/-74.4864

940 Easton Ave Franklin Township, NJ 08873	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)			
Total Household Expenditure	\$429.12 M	\$3.03 B	\$8.35 B
Total Non-Retail Expenditure	\$227.55 M	\$1.61 B	\$4.44 B
Total Retail Expenditure	\$201.57 M	\$1.42 B	\$3.91 B
Apparel	\$15.53 M	\$109.96 M	\$302.89 M
Contributions	\$14.95 M	\$106.14 M	\$293.68 M
Education	\$14.8 M	\$106.14 M	\$292.9 M
Entertainment	\$25.04 M	\$176.03 M	\$486.1 M
Food and Beverages	\$62.24 M	\$439.19 M	\$1.21 B
Furnishings and Equipment	\$15.49 M	\$108.68 M	\$300.21 M
Gifts	\$11.4 M	\$81.47 M	\$225.87 M
Health Care	\$34.85 M	\$244.89 M	\$673.7 M
Household Operations	\$17.25 M	\$122.02 M	\$336.45 M
Miscellaneous Expenses	\$8.18 M	\$57.8 M	\$159.34 M
Personal Care	\$5.77 M	\$40.66 M	\$112.04 M
Personal Insurance	\$3.26 M	\$22.84 M	\$63.35 M
Reading	\$944.31 K	\$6.68 M	\$18.41 M
Shelter	\$89.94 M	\$639.04 M	\$1.76 B
Tobacco	\$2.2 M	\$15.72 M	\$42.69 M
Transportation	\$77.59 M	\$542.87 M	\$1.5 B
Utilities	\$29.7 M	\$210 M	\$575.19 M
Monthly Household Consumer Expenditure (2023)			
Total Household Expenditure	\$8,266	\$7,004	\$7,525
Total Non-Retail Expenditure	\$4,383 53.0%	\$3,727 53.2%	\$4,003 53.2%
Total Retail Expenditures	\$3,883 47.0%	\$3,277 46.8%	\$3,522 46.8%
Apparel	\$299 3.6%	\$254 3.6%	\$273 3.6%
Contributions	\$288 3.5%	\$245 3.5%	\$265 3.5%
Education	\$285 3.4%	\$245 3.5%	\$264 3.5%
Entertainment	\$482 5.8%	\$407 5.8%	\$438 5.8%
Food and Beverages	\$1,199 14.5%	\$1,015 14.5%	\$1,089 14.5%
Furnishings and Equipment	\$298 3.6%	\$251 3.6%	\$271 3.6%
Gifts	\$220 2.7%	\$188 2.7%	\$204 2.7%
Health Care	\$671 8.1%	\$566 8.1%	\$607 8.1%
Household Operations	\$332 4.0%	\$282 4.0%	\$303 4.0%
Miscellaneous Expenses	\$158 1.9%	\$134 1.9%	\$144 1.9%
Personal Care	\$111 1.3%	\$94 1.3%	\$101 1.3%
Personal Insurance	\$63 0.8%	\$53 0.8%	\$57 0.8%
Reading	\$18 0.2%	\$15 0.2%	\$17 0.2%
Shelter	\$1,732 21.0%	\$1,477 21.1%	\$1,584 21.1%
Tobacco	\$42 0.5%	\$36 0.5%	\$38 0.5%
Transportation	\$1,495 18.1%	\$1,255 17.9%	\$1,351 18.0%
Utilities	\$572 6.9%	\$485 6.9%	\$519 6.9%



5 mi radius

3 mi radius

1 mi radius

