

Rutgers Plaza (Proposed Redevelopment)

940 EASTON AVENUE | FRANKLIN TOWNSHIP, NJ 08873



1.7M visits annually
9.01 visit frequency
41 min avg. duration

*Property Data by Placer.ai



Available Spaces

1,848 SF
1,704 SF; 2,000 SF; 3,000 SF [can be combined]
11,078 SF

Property Highlights

Prime Community Center: 266,157-square-foot space with 1.7 million visits per year*

Anchor Tenant: High-volume Stop & Shop

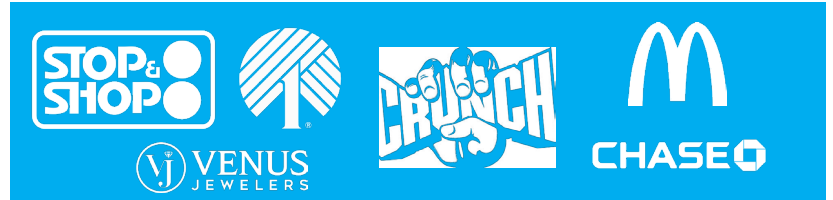
Strategic Location: Situated on heavily trafficked Easton Avenue at JFK Boulevard in Somerset County, at Exit 10 of Interstate 287 Northbound

Proximity to Rutgers University: Close to a campus with 69,000 students

Recent Leasing Activity: McDonald's and Venus Jewelers are now open!

Cobrokers: 5% commission up to 15K and 4% commission for 15,001 SF up to 40K

Retailers



Average Daily Traffic

35,971 Easton Avenue, CR 527
57,850 Interstate 287
9,739 JFK Boulevard

Demographics

5-mile radius



277,547
POPULATION



92,434
HOUSEHOLDS



\$141,397
AVERAGE HH INCOME



204,891
DAYTIME POPULATION



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SITE PLAN



TENANT ROSTER

		SF
1A	Crunch Fitness	22,898
1B	Available	11,078
1C	Lease Pending	9,732
2	Dollar Tree	9,375
3	Plaza Cleaners	1,820
4	Flame Kabob House	1,500
5	Available	2,000
6	Available	3,000
7	Available	1,704
8	Cutters Barbershop	1,802
9	Llanio & Casas Associates	1,988
10	Available	1,848
11A	More's Village Hot Pot	4,000
11B	Venus Jewelers <i>Now Open!</i>	5,675
12-16	Lease Pending	107,566
17	Stop & Shop	74,000
18	Chase Bank	3,000
19	New McDonald's Pad Site <i>Now Open!</i>	3,000

can be combined

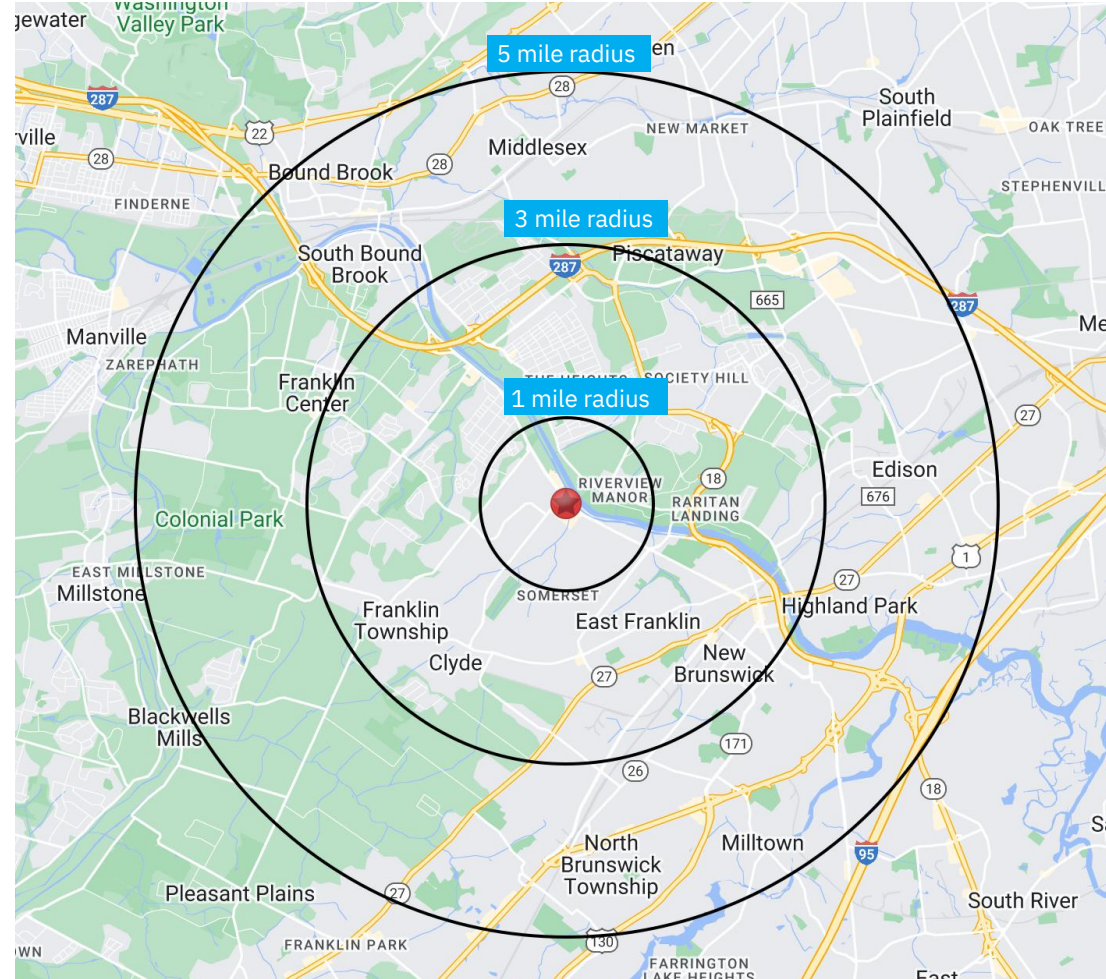
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DEMOGRAPHICS

2010-2020 Census, 2024 Estimates	1 mile radius	3 mile radius	5 mile radius
Population	11,517	118,793	277,547
Households	4,326	36,053	92,434
Average Household Income	\$161,049	\$128,309	\$141,397
Projected Average Household Income (2028)	\$175,274	\$141,630	\$156,357
Median Household Income	\$111,242	\$102,460	\$110,204
Total Businesses	353	4,564	11,189
Total Employees	3,129	67,408	162,112
Daytime Population	5,326	85,294	204,891
Total Annual Household Expenditure	\$429.12 M	\$3.03 B	\$8.35 B
HH Income \$200K or more	798	6,767	18,407
College Degree + (Bachelor Degree or Higher)	4,949	33,054	87,694

Source: sitesusa.com



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CLOSE-UP AERIAL



STOP & SHOP

CRUNCH



VENUS JEWELERS
Now Open!

CHASE



New McDonald's
Now Open!

**Proposed
Redevelopment**

**107,566 SF
(divisible)
former Kmart**

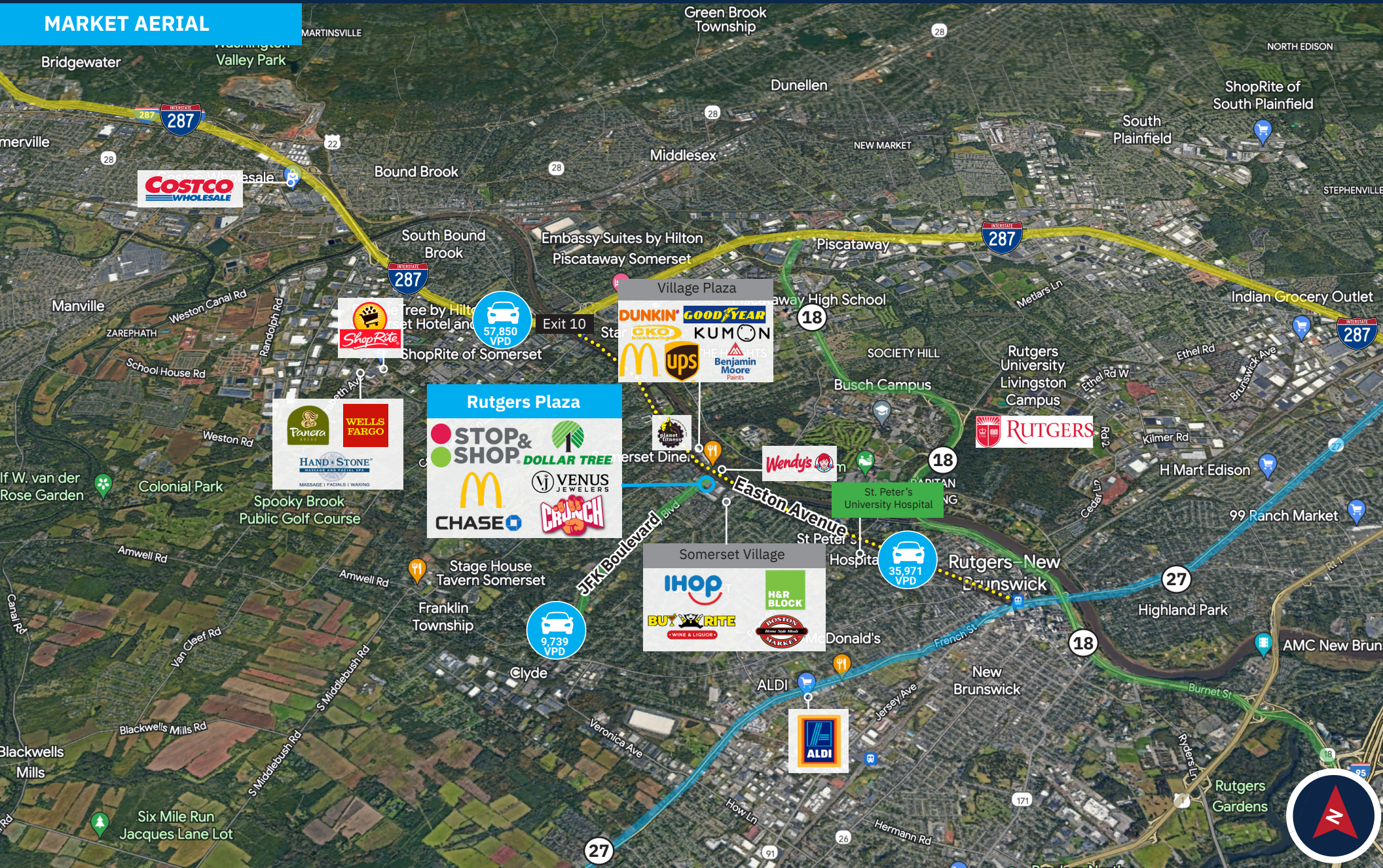
Easton Avenue - 35,971 VPD

JFK Boulevard

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MARKET AERIAL



CONTACT EXCLUSIVE AGENT

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