Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

LEVIN MANAGEMENT

Lat/Lon: 40.8556/-74.1764

1185 Broad St Clifton, NJ 07013	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2023)	16,740		224,873		672,831		2.1 M	
Projected Population (2028)	16,531		223,246		676,215		2.12 M	
Census Population (2020)	16,999		227,415		678,025		2.12 M	
Census Population (2010)	16,084		217,161		631,915		1.97 M	
Projected Annual Growth (2023-2028)	-209	-0.2%	-1,627	-0.1%	3,384	0.1%	10,407	-
Historical Annual Growth (2020-2023)	-259	-0.5%	-2,543	-0.4%	-5,194	-0.3%	-17,894	-0.3%
Historical Annual Growth (2010-2020)	915	0.6%	10,255	0.5%	46,110	0.7%	154,299	0.8%
Estimated Population Density (2023)	5,331	psm	7,957	psm	8,570	psm	6,702	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households								
Estimated Households (2023)	6,891		77,067		241,914		760,555	
Projected Households (2028)	6,737		76,099		243,185		763,286	
Census Households (2020)	6,911		76,916		240,470		757,231	
Census Households (2010)	6,789		73,606		223,495		698,863	
Projected Annual Growth (2023-2028)	-154	-0.4%	-968	-0.3%	1,271	0.1%	2,731	-
Historical Annual Change (2010-2023)	102	0.1%	3,461	0.4%	18,418	0.6%	61,692	0.7%
Average Household Income								
Estimated Average Household Income (2023)	$162,232		$149,775		$134,784		$132,119	
Projected Average Household Income (2028)	$178,438		$162,643		$143,951		$141,357	
Census Average Household Income (2010)	$91,186		$84,641		$77,865		$78,769	
Census Average Household Income (2000)	$71,894		$72,470		$66,349		$65,767	
Projected Annual Change (2023-2028)	$16,206	2.0%	$12,869	1.7%	$9,167	1.4%	$9,238	1.4%
Historical Annual Change (2000-2023)	$90,338	5.5%	$77,305	4.6%	$68,435	4.5%	$66,352	4.4%
Median Household Income								
Estimated Median Household Income (2023)	$116,550		$112,319		$103,060		$99,637	
Projected Median Household Income (2028)	$121,549		$115,485		$105,619		$101,932	
Census Median Household Income (2010)	$74,576		$69,012		$63,979		$64,761	
Census Median Household Income (2000)	$61,965		$59,020		$53,910		$52,889	
Projected Annual Change (2023-2028)	$4,999	0.9%	$3,166	0.6%	$2,560	0.5%	$2,296	0.5%
Historical Annual Change (2000-2023)	$54,585	3.8%	$53,299	3.9%	$49,149	4.0%	$46,748	3.8%
Per Capita Income								
Estimated Per Capita Income (2023)	$66,868		$51,481		$48,577		$47,951	
Projected Per Capita Income (2028)	$72,803		$55,594		$51,884		$51,220	
Census Per Capita Income (2010)	$38,491		$28,687		$27,538		$27,967	
Census Per Capita Income (2000)	$31,405		$25,450		$23,704		$23,288	
Projected Annual Change (2023-2028)	$5,936	1.8%	$4,112	1.6%	$3,307	1.4%	$3,268	1.4%
Historical Annual Change (2000-2023)	$35,463	4.9%	$26,031	4.4%	$24,873	4.6%	$24,664	4.6%
Estimated Average Household Net Worth (2023)	$1.62 M		$1.52 M		$1.4 M		$1.36 M	

LEVIN
MANAGEMENT

Lat/Lon: 40.8556/-74.1764

1185 Broad St Clifton, NJ 07013	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2023)	16,740		224,873		672,831		2.1 M	
White (2023)	9,269	55.4%	112,309	49.9%	318,102	47.3%	852,124	40.5%
Black or African American (2023)	1,491	8.9%	23,275	10.4%	98,276	14.6%	463,060	22.0%
American Indian or Alaska Native (2023)	41	0.2%	2,012	0.9%	4,750	0.7%	14,603	0.7%
Asian (2023)	2,575	15.4%	20,934	9.3%	60,620	9.0%	214,495	10.2%
Hawaiian or Pacific Islander (2023)	4	-	90	-	228	-	697	-
Other Race (2023)	1,367	8.2%	41,530	18.5%	119,733	17.8%	338,733	16.1%
Two or More Races (2023)	1,993	11.9%	24,723	11.0%	71,123	10.6%	221,005	10.5%
Population < 18 (2023)	3,241	19.4%	52,536	23.4%	153,874	22.9%	474,462	22.5%
White Not Hispanic	1,352	41.7%	20,757	39.5%	52,517	34.1%	136,717	28.8%
Black or African American	275	8.5%	5,354	10.2%	24,883	16.2%	114,302	24.1%
Asian	515	15.9%	3,535	6.7%	11,914	7.7%	40,973	8.6%
Other Race Not Hispanic	91	2.8%	1,354	2.6%	3,997	2.6%	13,834	2.9%
Hispanic	1,008	31.1%	21,536	41.0%	60,563	39.4%	168,636	35.5%
Not Hispanic or Latino Population (2023)	12,554	75.0%	143,558	63.8%	440,045	65.4%	1.42 M	67.7%
Not Hispanic White	8,402	66.9%	100,376	69.9%	283,732	64.5%	749,372	52.6%
Not Hispanic Black or African American	1,372	10.9%	19,438	13.5%	87,257	19.8%	429,548	30.2%
Not Hispanic American Indian or Alaska Native	4	-	124	-	352	-	1,054	-
Not Hispanic Asian	2,550	20.3%	20,505	14.3%	59,362	13.5%	211,345	14.8%
Not Hispanic Hawaiian or Pacific Islander	1	-	18	-	48	-	161	-
Not Hispanic Other Race	29	0.2%	784	0.5%	2,404	0.5%	8,671	0.6%
Not Hispanic Two or More Races	196	1.6%	2,314	1.6%	6,890	1.6%	24,212	1.7%
Hispanic or Latino Population (2023)	4,186	25.0%	81,315	36.2%	232,787	34.6%	680,354	32.3%
Hispanic White	867	20.7%	11,933	14.7%	34,370	14.8%	102,752	15.1%
Hispanic Black or African American	120	2.9%	3,837	4.7%	11,018	4.7%	33,512	4.9%
Hispanic American Indian or Alaska Native	37	0.9%	1,889	2.3%	4,398	1.9%	13,549	2.0%
Hispanic Asian	26	0.6%	429	0.5%	1,258	0.5%	3,150	0.5%
Hispanic Hawaiian or Pacific Islander	2	-	72	-	180	-	536	-
Hispanic Other Race	1,338	32.0%	40,746	50.1%	117,329	50.4%	330,061	48.5%
Hispanic Two or More Races	1,797	42.9%	22,408	27.6%	64,233	27.6%	196,793	28.9%
Not Hispanic or Latino Population (2020)	13,532	79.6%	138,339	60.8%	415,372	61.3%	1.37 M	64.4%
Hispanic or Latino Population (2020)	3,467	20.4%	89,076	39.2%	262,653	38.7%	754,826	35.6%
Not Hispanic or Latino Population (2010)	13,882	86.3%	142,680	65.7%	422,679	66.9%	1.35 M	68.8%
Hispanic or Latino Population (2010)	2,201	13.7%	74,481	34.3%	209,237	33.1%	613,977	31.2%
Not Hispanic or Latino Population (2028)	12,411	75.1%	142,634	63.9%	442,325	65.4%	1.43 M	67.6%
Hispanic or Latino Population (2028)	4,120	24.9%	80,612	36.1%	233,891	34.6%	684,883	32.4%
Projected Annual Growth (2023-2028)	-66	-0.3%	-702	-0.2%	1,104	-	4,529	0.1%
Historical Annual Growth (2010-2020)	1,265	5.7%	14,595	2.0%	53,417	2.6%	140,849	2.3%

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
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LEVIN MANAGEMENT

Lat/Lon: 40.8556/-74.1764

1185 Broad St Clifton, NJ 07013	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)								
Total Population	16,740		224,873		672,831		2.1 M	
Age Under 5 Years	906	5.4%	14,039	6.2%	41,073	6.1%	125,605	6.0%
Age 5 to 9 Years	845	5.1%	14,659	6.5%	42,935	6.4%	131,477	6.2%
Age 10 to 14 Years	901	5.4%	15,023	6.7%	43,796	6.5%	135,689	6.4%
Age 15 to 19 Years	887	5.3%	15,308	6.8%	43,251	6.4%	132,645	6.3%
Age 20 to 24 Years	943	5.6%	14,665	6.5%	42,669	6.3%	132,331	6.3%
Age 25 to 29 Years	1,112	6.6%	13,909	6.2%	44,794	6.7%	142,405	6.8%
Age 30 to 34 Years	1,192	7.1%	14,885	6.6%	47,388	7.0%	149,171	7.1%
Age 35 to 39 Years	1,164	7.0%	14,962	6.7%	46,120	6.9%	146,580	7.0%
Age 40 to 44 Years	1,000	6.0%	14,046	6.2%	43,981	6.5%	142,492	6.8%
Age 45 to 49 Years	1,019	6.1%	13,740	6.1%	42,157	6.3%	135,666	6.4%
Age 50 to 54 Years	1,180	7.0%	15,166	6.7%	45,176	6.7%	142,576	6.8%
Age 55 to 59 Years	1,275	7.6%	15,304	6.8%	45,838	6.8%	141,518	6.7%
Age 60 to 64 Years	1,201	7.2%	13,991	6.2%	41,698	6.2%	129,039	6.1%
Age 65 to 69 Years	974	5.8%	11,170	5.0%	32,874	4.9%	102,685	4.9%
Age 70 to 74 Years	788	4.7%	9,109	4.1%	26,411	3.9%	81,882	3.9%
Age 75 to 79 Years	540	3.2%	6,093	2.7%	17,939	2.7%	55,399	2.6%
Age 80 to 84 Years	428	2.6%	4,214	1.9%	11,962	1.8%	37,665	1.8%
Age 85 Years or Over	385	2.3%	4,589	2.0%	12,768	1.9%	39,893	1.9%
Median Age	41.1		37.6		37.5		37.8	
Age 19 Years or Less	3,540	21.1%	59,029	26.3%	171,056	25.4%	525,415	25.0%
Age 20 to 64 Years	10,086	60.3%	130,669	58.1%	399,821	59.4%	1.26 M	60.0%
Age 65 Years or Over	3,114	18.6%	35,175	15.6%	101,954	15.2%	317,523	15.1%
Female Age Distribution (2023)								
Female Population	8,584	51.3%	115,284	51.3%	344,844	51.3%	1.07 M	50.9%
Age Under 5 Years	436	5.1%	6,838	5.9%	20,125	5.8%	61,318	5.7%
Age 5 to 9 Years	435	5.1%	7,131	6.2%	20,893	6.1%	64,193	6.0%
Age 10 to 14 Years	433	5.0%	7,311	6.3%	21,277	6.2%	66,225	6.2%
Age 15 to 19 Years	420	4.9%	7,683	6.7%	21,549	6.2%	65,062	6.1%
Age 20 to 24 Years	481	5.6%	7,637	6.6%	21,772	6.3%	65,827	6.1%
Age 25 to 29 Years	591	6.9%	7,068	6.1%	23,008	6.7%	70,986	6.6%
Age 30 to 34 Years	612	7.1%	7,351	6.4%	23,733	6.9%	73,748	6.9%
Age 35 to 39 Years	559	6.5%	7,409	6.4%	23,062	6.7%	72,605	6.8%
Age 40 to 44 Years	486	5.7%	7,090	6.2%	22,357	6.5%	71,525	6.7%
Age 45 to 49 Years	523	6.1%	6,960	6.0%	21,354	6.2%	68,391	6.4%
Age 50 to 54 Years	619	7.2%	7,797	6.8%	23,039	6.7%	72,279	6.7%
Age 55 to 59 Years	653	7.6%	7,886	6.8%	23,339	6.8%	71,999	6.7%
Age 60 to 64 Years	607	7.1%	7,138	6.2%	21,505	6.2%	66,588	6.2%
Age 65 to 69 Years	565	6.6%	5,953	5.2%	17,181	5.0%	54,439	5.1%
Age 70 to 74 Years	386	4.5%	4,936	4.3%	14,692	4.3%	45,355	4.2%
Age 75 to 79 Years	296	3.5%	3,516	3.0%	10,335	3.0%	31,876	3.0%
Age 80 to 84 Years	245	2.9%	2,543	2.2%	7,197	2.1%	22,725	2.1%
Age 85 Years or Over	235	2.7%	3,038	2.6%	8,425	2.4%	26,305	2.5%
Female Median Age	42.1		38.7		38.5		39.0	
Age 19 Years or Less	1,724	20.1%	28,963	25.1%	83,844	24.3%	256,799	24.0%
Age 20 to 64 Years	5,132	59.8%	66,336	57.5%	203,169	58.9%	633,949	59.2%
Age 65 Years or Over	1,728	20.1%	19,985	17.3%	57,830	16.8%	180,700	16.9%

Lat/Lon: 40.8556/-74.1764

1185 Broad St Clifton, NJ 07013	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)								
Male Population	8,156	*48.7%*	109,589	*48.7%*	327,988	*48.7%*	1.03 M	*49.1%*
Age Under 5 Years	470	*5.8%*	7,201	*6.6%*	20,947	*6.4%*	64,287	*6.2%*
Age 5 to 9 Years	411	*5.0%*	7,528	*6.9%*	22,043	*6.7%*	67,283	*6.5%*
Age 10 to 14 Years	468	*5.7%*	7,712	*7.0%*	22,520	*6.9%*	69,463	*6.7%*
Age 15 to 19 Years	467	*5.7%*	7,625	*7.0%*	21,702	*6.6%*	67,582	*6.5%*
Age 20 to 24 Years	462	*5.7%*	7,028	*6.4%*	20,897	*6.4%*	66,504	*6.4%*
Age 25 to 29 Years	521	*6.4%*	6,842	*6.2%*	21,785	*6.6%*	71,419	*6.9%*
Age 30 to 34 Years	581	*7.1%*	7,534	*6.9%*	23,655	*7.2%*	75,423	*7.3%*
Age 35 to 39 Years	605	*7.4%*	7,553	*6.9%*	23,058	*7.0%*	73,975	*7.2%*
Age 40 to 44 Years	514	*6.3%*	6,956	*6.3%*	21,624	*6.6%*	70,967	*6.9%*
Age 45 to 49 Years	496	*6.1%*	6,781	*6.2%*	20,803	*6.3%*	67,275	*6.5%*
Age 50 to 54 Years	560	*6.9%*	7,369	*6.7%*	22,137	*6.7%*	70,297	*6.8%*
Age 55 to 59 Years	621	*7.6%*	7,418	*6.8%*	22,499	*6.9%*	69,518	*6.7%*
Age 60 to 64 Years	594	*7.3%*	6,852	*6.3%*	20,193	*6.2%*	62,450	*6.0%*
Age 65 to 69 Years	409	*5.0%*	5,217	*4.8%*	15,693	*4.8%*	48,246	*4.7%*
Age 70 to 74 Years	401	*4.9%*	4,173	*3.8%*	11,719	*3.6%*	36,527	*3.5%*
Age 75 to 79 Years	243	*3.0%*	2,577	*2.4%*	7,604	*2.3%*	23,522	*2.3%*
Age 80 to 84 Years	183	*2.2%*	1,671	*1.5%*	4,765	*1.5%*	14,940	*1.4%*
Age 85 Years or Over	150	*1.8%*	1,551	*1.4%*	4,343	*1.3%*	13,588	*1.3%*
Male Median Age	40.2		36.5		36.5		36.7	
Age 19 Years or Less	1,816	*22.3%*	30,066	*27.4%*	87,211	*26.6%*	268,616	*26.0%*
Age 20 to 64 Years	4,954	*60.7%*	64,333	*58.7%*	196,652	*60.0%*	627,829	*60.8%*
Age 65 Years or Over	1,386	*17.0%*	15,190	*13.9%*	44,124	*13.5%*	136,823	*13.2%*
Males per 100 Females (2023)								
Overall Comparison	95		95		95		96	
Age Under 5 Years	108	*51.9%*	105	*51.3%*	104	*51.0%*	105	*51.2%*
Age 5 to 9 Years	94	*48.6%*	106	*51.4%*	106	*51.3%*	105	*51.2%*
Age 10 to 14 Years	108	*52.0%*	105	*51.3%*	106	*51.4%*	105	*51.2%*
Age 15 to 19 Years	111	*52.7%*	99	*49.8%*	101	*50.2%*	104	*50.9%*
Age 20 to 24 Years	96	*49.0%*	92	*47.9%*	96	*49.0%*	101	*50.3%*
Age 25 to 29 Years	88	*46.9%*	97	*49.2%*	95	*48.6%*	101	*50.2%*
Age 30 to 34 Years	95	*48.7%*	102	*50.6%*	100	*49.9%*	102	*50.6%*
Age 35 to 39 Years	108	*52.0%*	102	*50.5%*	100	*50.0%*	102	*50.5%*
Age 40 to 44 Years	106	*51.4%*	98	*49.5%*	97	*49.2%*	99	*49.8%*
Age 45 to 49 Years	95	*48.7%*	97	*49.3%*	97	*49.3%*	98	*49.6%*
Age 50 to 54 Years	90	*47.5%*	95	*48.6%*	96	*49.0%*	97	*49.3%*
Age 55 to 59 Years	95	*48.7%*	94	*48.5%*	96	*49.1%*	97	*49.1%*
Age 60 to 64 Years	98	*49.5%*	96	*49.0%*	94	*48.4%*	94	*48.4%*
Age 65 to 69 Years	72	*42.0%*	88	*46.7%*	91	*47.7%*	89	*47.0%*
Age 70 to 74 Years	104	*51.0%*	85	*45.8%*	80	*44.4%*	81	*44.6%*
Age 75 to 79 Years	82	*45.1%*	73	*42.3%*	74	*42.4%*	74	*42.5%*
Age 80 to 84 Years	75	*42.8%*	66	*39.7%*	66	*39.8%*	66	*39.7%*
Age 85 Years or Over	64	*38.9%*	51	*33.8%*	52	*34.0%*	52	*34.1%*
Age 19 Years or Less	105	*51.3%*	104	*50.9%*	104	*51.0%*	105	*51.1%*
Age 20 to 39 Years	97	*49.2%*	98	*49.6%*	98	*49.4%*	101	*50.4%*
Age 40 to 64 Years	96	*49.1%*	96	*49.0%*	96	*49.0%*	97	*49.3%*
Age 65 Years or Over	80	*44.5%*	76	*43.2%*	76	*43.3%*	76	*43.1%*

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MANAGEMENT

Lat/Lon: 40.8556/-74.1764

1185 Broad St Clifton, NJ 07013	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2023)								
Total Households	6,891		77,067		241,914		760,555	
Households with Children	1,795	26.0%	27,508	35.7%	84,500	34.9%	268,440	35.3%
Average Household Size	2.4		2.9		2.7		2.7	
Household Density per Square Mile	2,195		2,727		3,081		2,422	
Population Family	13,709	81.9%	192,376	85.5%	571,459	84.9%	1.77 M	84.2%
Population Non-Family	2,804	16.8%	27,405	12.2%	92,365	13.7%	289,039	13.7%
Population Group Quarters	226	1.4%	5,092	2.3%	9,007	1.3%	43,538	2.1%
Family Households	4,509	65.4%	55,717	72.3%	169,580	70.1%	531,633	69.9%
Married Couple Households	3,610	80.1%	38,476	69.1%	109,522	64.6%	335,261	63.1%
Other Family Households with Children	898	19.9%	17,242	30.9%	60,059	35.4%	196,372	36.9%
Family Households with Children	1,795	39.8%	27,478	49.3%	84,408	49.8%	268,165	50.4%
Married Couple with Children	1,463	81.5%	18,957	69.0%	53,255	63.1%	162,239	60.5%
Other Family Households with Children	332	18.5%	8,520	31.0%	31,152	36.9%	105,927	39.5%
Family Households No Children	2,714	60.2%	28,240	50.7%	85,173	50.2%	263,468	49.6%
Married Couple No Children	2,148	79.1%	19,518	69.1%	56,266	66.1%	173,022	65.7%
Other Family Households No Children	566	20.9%	8,721	30.9%	28,906	33.9%	90,446	34.3%
Non-Family Households	2,382	34.6%	21,350	27.7%	72,333	29.9%	228,922	30.1%
Non-Family Households with Children	-	-	30	0.1%	92	0.1%	274	0.1%
Non-Family Households No Children	2,382	100.0%	21,319	99.9%	72,241	99.9%	228,648	99.9%
Average Family Household Size	3.0		3.5		3.4		3.3	
Average Family Income	$205,491		$172,430		$155,566		$153,454	
Median Family Income	$156,781		$134,656		$125,471		$123,322	
Average Non-Family Household Size	1.2		1.3		1.3		1.3	
Marital Status (2023)								
Population Age 15 Years or Over	14,088		181,152		545,026		1.71 M	
Never Married	4,375	31.1%	67,570	37.3%	209,660	38.5%	670,450	39.2%
Currently Married	7,275	51.6%	81,050	44.7%	231,993	42.6%	713,117	41.7%
Previously Married	2,437	17.3%	32,532	18.0%	103,374	19.0%	328,379	19.2%
Separated	536	22.0%	8,987	27.6%	29,164	28.2%	91,521	27.9%
Widowed	976	40.1%	9,340	28.7%	26,441	25.6%	87,366	26.6%
Divorced	925	37.9%	14,204	43.7%	47,769	46.2%	149,492	45.5%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	12,257		151,179		459,107		1.45 M	
Elementary (Grade Level 0 to 8)	432	3.5%	11,700	7.7%	33,612	7.3%	109,364	7.6%
Some High School (Grade Level 9 to 11)	484	3.9%	7,854	5.2%	24,043	5.2%	79,259	5.5%
High School Graduate	2,654	21.7%	42,079	27.8%	135,386	29.5%	398,803	27.6%
Some College	1,819	14.8%	21,814	14.4%	68,900	15.0%	219,971	15.2%
Associate Degree Only	641	5.2%	8,144	5.4%	28,949	6.3%	91,675	6.3%
Bachelor Degree Only	3,524	28.8%	35,919	23.8%	104,832	22.8%	334,841	23.1%
Graduate Degree	2,703	22.1%	23,669	15.7%	63,384	13.8%	213,058	14.7%
Any College (Some College or Higher)	8,687	70.9%	89,546	59.2%	266,066	58.0%	859,544	59.4%
College Degree + (Bachelor Degree or Higher)	6,227	50.8%	59,588	39.4%	168,216	36.6%	547,899	37.9%

Lat/Lon: 40.8556/-74.1764

1185 Broad St **Clifton, NJ 07013**	**1 mi radius**		**3 mi radius**		**5 mi radius**		**10 mi radius**	
Housing								
Total Housing Units (2023)	7,112		80,190		253,842		807,771	
Total Housing Units (2020)	7,117		79,882		251,224		800,787	
Historical Annual Growth (2020-2023)	-5	-	309	0.1%	2,618	0.3%	6,984	0.3%
Housing Units Occupied (2023)	6,891	96.9%	77,067	96.1%	241,914	95.3%	760,555	94.2%
Housing Units Owner-Occupied	4,672	67.8%	42,592	55.3%	118,060	48.8%	349,288	45.9%
Housing Units Renter-Occupied	2,219	32.2%	34,475	44.7%	123,853	51.2%	411,267	54.1%
Housing Units Vacant (2023)	221	3.1%	3,123	3.9%	11,929	4.7%	47,215	5.8%
Household Size (2023)								
Total Households	6,891		77,067		241,914		760,555	
1 Person Households	1,991	28.9%	17,211	22.3%	58,390	24.1%	186,009	24.5%
2 Person Households	2,391	34.7%	22,752	29.5%	71,175	29.4%	217,159	28.6%
3 Person Households	1,084	15.7%	13,461	17.5%	43,289	17.9%	141,283	18.6%
4 Person Households	932	13.5%	12,015	15.6%	36,179	15.0%	117,172	15.4%
5 Person Households	322	4.7%	6,150	8.0%	18,430	7.6%	57,864	7.6%
6 Person Households	124	1.8%	2,828	3.7%	8,005	3.3%	23,909	3.1%
7 or More Person Households	46	0.7%	2,649	3.4%	6,445	2.7%	17,160	2.3%
Household Income Distribution (2023)								
HH Income $200,000 or More	1,570	22.8%	16,649	21.6%	46,859	19.4%	143,591	18.9%
HH Income $150,000 to $199,999	1,012	14.7%	8,933	11.6%	26,484	10.9%	75,430	9.9%
HH Income $125,000 to $149,999	518	7.5%	5,729	7.4%	17,123	7.1%	52,226	6.9%
HH Income $100,000 to $124,999	705	10.2%	6,980	9.1%	22,806	9.4%	68,227	9.0%
HH Income $75,000 to $99,999	821	11.9%	8,368	10.9%	27,327	11.3%	81,982	10.8%
HH Income $50,000 to $74,999	742	10.8%	9,609	12.5%	32,994	13.6%	101,069	13.3%
HH Income $35,000 to $49,999	507	7.4%	5,975	7.8%	19,071	7.9%	64,714	8.5%
HH Income $25,000 to $34,999	300	4.4%	4,497	5.8%	14,265	5.9%	48,063	6.3%
HH Income $15,000 to $24,999	321	4.7%	4,486	5.8%	14,339	5.9%	49,816	6.5%
HH Income $10,000 to $14,999	137	2.0%	3,012	3.9%	9,132	3.8%	30,927	4.1%
HH Income Under $10,000	259	3.8%	2,829	3.7%	11,514	4.8%	44,511	5.9%
Household Vehicles (2023)								
Households 0 Vehicles Available	504	7.3%	10,029	13.0%	34,494	14.3%	144,817	19.0%
Households 1 Vehicle Available	2,397	34.8%	29,120	37.8%	95,605	39.5%	298,790	39.3%
Households 2 Vehicles Available	2,703	39.2%	26,315	34.1%	78,699	32.5%	221,008	29.1%
Households 3 or More Vehicles Available	1,287	18.7%	11,603	15.1%	33,115	13.7%	95,940	12.6%
Total Vehicles Available	12,194		121,268		365,057		1.06 M	
Average Vehicles per Household	1.8		1.6		1.5		1.4	
Owner-Occupied Household Vehicles	9,631	79.0%	83,466	68.8%	227,782	62.4%	664,797	62.5%
Average Vehicles per Owner-Occupied Household	2.1		2.0		1.9		1.9	
Renter-Occupied Household Vehicles	2,562	21.0%	37,802	31.2%	137,276	37.6%	399,565	37.5%
Average Vehicles per Renter-Occupied Household	1.2		1.1		1.1		-	
Travel Time (2023)								
Worker Base Age 16 years or Over	9,338		115,828		351,371		1.09 M	
Travel to Work in 14 Minutes or Less	1,600	17.1%	20,892	18.0%	67,114	19.1%	174,132	16.0%
Travel to Work in 15 to 29 Minutes	2,345	25.1%	35,623	30.8%	109,249	31.1%	311,392	28.6%
Travel to Work in 30 to 59 Minutes	2,470	26.5%	29,658	25.6%	86,907	24.7%	281,545	25.8%
Travel to Work in 60 Minutes or More	802	8.6%	8,183	7.1%	25,475	7.3%	98,432	9.0%
Work at Home	2,121	22.7%	21,471	18.5%	62,627	17.8%	225,170	20.6%
Average Minutes Travel to Work	25.0		24.2		23.9		25.6	

Lat/Lon: 40.8556/-74.1764

1185 Broad St Clifton, NJ 07013	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	9,338		115,828		351,371		1.09 M	
Drive to Work Alone	5,773	61.8%	67,346	58.1%	209,342	59.6%	591,710	54.3%
Drive to Work in Carpool	517	5.5%	10,864	9.4%	31,689	9.0%	87,016	8.0%
Travel to Work by Public Transportation	610	6.5%	9,394	8.1%	27,781	7.9%	117,921	10.8%
Drive to Work on Motorcycle	-	-	4	-	44	-	170	-
Bicycle to Work	11	0.1%	394	0.3%	1,342	0.4%	3,143	0.3%
Walk to Work	152	1.6%	4,248	3.7%	10,891	3.1%	37,148	3.4%
Other Means	154	1.7%	2,107	1.8%	7,655	2.2%	28,393	2.6%
Work at Home	2,121	22.7%	21,471	18.5%	62,627	17.8%	225,170	20.6%
Daytime Demographics (2023)								
Total Businesses	638		9,134		27,462		89,506	
Total Employees	3,995		69,768		212,176		831,101	
Company Headquarter Businesses	16	2.5%	248	2.7%	729	2.7%	2,880	3.2%
Company Headquarter Employees	311	7.8%	9,051	13.0%	30,517	14.4%	147,966	17.8%
Employee Population per Business	6.3	to 1	7.6	to 1	7.7	to 1	9.3	to 1
Residential Population per Business	26.2	to 1	24.6	to 1	24.5	to 1	23.5	to 1
Adj. Daytime Demographics Age 16 Years or Over	8,573		132,106		396,868		1.42 M	
Labor Force								
Labor Population Age 16 Years or Over (2023)	13,926		178,223		536,285		1.68 M	
Labor Force Total Males (2023)	6,715	48.2%	85,648	48.1%	258,022	48.1%	818,422	48.6%
Male Civilian Employed	5,021	74.8%	61,206	71.5%	183,831	71.2%	569,186	69.5%
Male Civilian Unemployed	153	2.3%	2,894	3.4%	8,003	3.1%	25,640	3.1%
Males in Armed Forces	-	-	17	-	151	-	899	0.1%
Males Not in Labor Force	1,540	22.9%	21,531	25.1%	66,037	25.6%	222,697	27.2%
Labor Force Total Females (2023)	7,212	51.8%	92,575	51.9%	278,264	51.9%	866,377	51.4%
Female Civilian Employed	4,327	60.0%	54,644	59.0%	167,571	60.2%	521,562	60.2%
Female Civilian Unemployed	168	2.3%	2,545	2.7%	7,976	2.9%	24,849	2.9%
Females in Armed Forces	-	-	18	-	41	-	100	-
Females Not in Labor Force	2,717	37.7%	35,368	38.2%	102,675	36.9%	319,866	36.9%
Unemployment Rate	321	2.3%	5,438	3.1%	15,980	3.0%	50,489	3.0%
Occupation (2023)								
Occupation Population Age 16 Years or Over	9,338		115,828		351,371		1.09 M	
Occupation Total Males	5,018	53.7%	61,200	52.8%	183,819	52.3%	569,144	52.2%
Occupation Total Females	4,320	46.3%	54,628	47.2%	167,552	47.7%	521,527	47.8%
Management, Business, Financial Operations	1,833	19.6%	19,228	16.6%	58,205	16.6%	197,092	18.1%
Professional, Related	3,136	33.6%	28,350	24.5%	82,462	23.5%	273,398	25.1%
Service	1,036	11.1%	17,057	14.7%	54,083	15.4%	167,074	15.3%
Sales, Office	1,949	20.9%	23,799	20.5%	74,285	21.1%	223,467	20.5%
Farming, Fishing, Forestry	3	-	84	-	528	0.2%	1,067	-
Construction, Extraction, Maintenance	554	5.9%	8,758	7.6%	26,705	7.6%	82,360	7.6%
Production, Transport, Material Moving	827	8.9%	18,553	16.0%	55,104	15.7%	146,212	13.4%
White Collar Workers	6,919	74.1%	71,377	61.6%	214,952	61.2%	693,957	63.6%
Blue Collar Workers	2,419	25.9%	44,451	38.4%	136,419	38.8%	396,714	36.4%

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Lat/Lon: 40.8556/-74.1764

1185 Broad St Clifton, NJ 07013	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)								
Total Units	6,891		77,067		241,914		760,555	
1 Detached Unit	3,994	58.0%	33,318	43.2%	90,791	37.5%	270,159	35.5%
1 Attached Unit	359	5.2%	4,955	6.4%	14,342	5.9%	49,525	6.5%
2 Units	465	6.8%	13,760	17.9%	51,952	21.5%	131,714	17.3%
3 to 4 Units	825	12.0%	7,101	9.2%	26,553	11.0%	87,934	11.6%
5 to 9 Units	304	4.4%	5,617	7.3%	14,945	6.2%	47,376	6.2%
10 to 19 Units	403	5.9%	4,276	5.5%	13,578	5.6%	46,810	6.2%
20 to 49 Units	111	1.6%	2,981	3.9%	11,134	4.6%	45,100	5.9%
50 or More Units	421	6.1%	4,824	6.3%	17,781	7.4%	78,821	10.4%
Mobile Home or Trailer	3	-	161	0.2%	722	0.3%	2,695	0.4%
Other Structure	5	-	73	-	116	-	420	-
Homes Built By Year (2023)								
Homes Built 2020 or later	3	-	182	0.2%	610	0.2%	2,304	0.3%
Homes Built 2010 to 2019	205	2.9%	2,882	3.6%	11,153	4.4%	39,442	4.9%
Homes Built 2000 to 2009	328	4.6%	3,634	4.5%	11,843	4.7%	48,807	6.0%
Homes Built 1990 to 1999	236	3.3%	2,150	2.7%	8,393	3.3%	35,864	4.4%
Homes Built 1980 to 1989	366	5.2%	5,086	6.3%	16,303	6.4%	57,810	7.2%
Homes Built 1970 to 1979	364	5.1%	5,197	6.5%	18,585	7.3%	68,895	8.5%
Homes Built 1960 to 1969	1,116	15.7%	8,200	10.2%	27,904	11.0%	99,339	12.3%
Homes Built 1950 to 1959	2,463	34.6%	15,348	19.1%	43,254	17.0%	124,502	15.4%
Homes Built 1940 to 1949	800	11.3%	9,355	11.7%	28,971	11.4%	83,002	10.3%
Homes Built Before 1939	1,009	14.2%	25,032	31.2%	74,899	29.5%	200,589	24.8%
Median Age of Homes	64.3	yrs	67.4	yrs	65.9	yrs	62.6	yrs
Home Values (2023)								
Owner Specified Housing Units	4,672		42,592		118,060		349,288	
Home Values $1,000,000 or More	78	1.7%	1,912	4.5%	5,031	4.3%	17,669	5.1%
Home Values $750,000 to $999,999	321	6.9%	3,141	7.4%	8,280	7.0%	30,944	8.9%
Home Values $500,000 to $749,999	1,214	26.0%	10,138	23.8%	29,546	25.0%	97,714	28.0%
Home Values $400,000 to $499,999	1,091	23.3%	9,481	22.3%	25,737	21.8%	72,991	20.9%
Home Values $300,000 to $399,999	1,373	29.4%	10,964	25.7%	27,205	23.0%	67,200	19.2%
Home Values $250,000 to $299,999	204	4.4%	2,894	6.8%	8,334	7.1%	21,491	6.2%
Home Values $200,000 to $249,999	92	2.0%	1,165	2.7%	4,403	3.7%	13,351	3.8%
Home Values $175,000 to $199,999	103	2.2%	617	1.4%	1,781	1.5%	4,915	1.4%
Home Values $150,000 to $174,999	62	1.3%	581	1.4%	1,754	1.5%	4,921	1.4%
Home Values $125,000 to $149,999	6	0.1%	176	0.4%	606	0.5%	2,041	0.6%
Home Values $100,000 to $124,999	32	0.7%	234	0.5%	912	0.8%	2,688	0.8%
Home Values $90,000 to $99,999	5	0.1%	49	0.1%	268	0.2%	511	0.1%
Home Values $80,000 to $89,999	3	-	32	-	124	0.1%	428	0.1%
Home Values $70,000 to $79,999	-	-	24	-	105	-	538	0.2%
Home Values $60,000 to $69,999	-	-	19	-	140	0.1%	542	0.2%
Home Values $50,000 to $59,999	4	-	53	0.1%	145	0.1%	855	0.2%
Home Values $35,000 to $49,999	15	0.3%	358	0.8%	880	0.7%	2,002	0.6%
Home Values $25,000 to $34,999	15	0.3%	85	0.2%	288	0.2%	985	0.3%
Home Values $10,000 to $24,999	12	0.2%	118	0.3%	471	0.4%	2,045	0.6%
Home Values Under $10,000	40	0.9%	553	1.3%	2,049	1.7%	5,458	1.6%
Owner-Occupied Median Home Value	$449,773		$461,648		$454,877		$477,029	
Renter-Occupied Median Rent	$1,507		$1,291		$1,287		$1,300	

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Lat/Lon: 40.8556/-74.1764

1185 Broad St Clifton, NJ 07013	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2023)								
Total Household Expenditure	$696.27 M		$7.32 B		$21.13 B		$65.4 B	
Total Non-Retail Expenditure	$371.1 M		$3.9 B		$11.27 B		$34.89 B	
Total Retail Expenditure	$325.17 M		$3.41 B		$9.87 B		$30.51 B	
Apparel	$25.24 M		$266.3 M		$767.33 M		$2.38 B	
Contributions	$25.13 M		$261.43 M		$743.53 M		$2.29 B	
Education	$25.02 M		$263.25 M		$746 M		$2.31 B	
Entertainment	$40.84 M		$426.41 M		$1.22 B		$3.78 B	
Food and Beverages	$100 M		$1.06 B		$3.06 B		$9.48 B	
Furnishings and Equipment	$25.19 M		$262.85 M		$755.86 M		$2.33 B	
Gifts	$19.25 M		$203.13 M		$577.8 M		$1.79 B	
Health Care	$56.1 M		$587.06 M		$1.7 B		$5.27 B	
Household Operations	$28.32 M		$296.51 M		$851.47 M		$2.63 B	
Miscellaneous Expenses	$13.36 M		$139.61 M		$402.64 M		$1.25 B	
Personal Care	$9.34 M		$97.99 M		$283.23 M		$876.27 M	
Personal Insurance	$5.39 M		$55.95 M		$159.06 M		$489.92 M	
Reading	$1.55 M		$16.18 M		$46.55 M		$143.83 M	
Shelter	$146.28 M		$1.54 B		$4.47 B		$13.85 B	
Tobacco	$3.42 M		$36.9 M		$110.12 M		$344.3 M	
Transportation	$124.51 M		$1.31 B		$3.78 B		$11.65 B	
Utilities	$47.33 M		$501.04 M		$1.46 B		$4.53 B	
Monthly Household Consumer Expenditure (2023)								
Total Household Expenditure	$8,420		$7,911		$7,280		$7,166	
Total Non-Retail Expenditure	$4,488	53.3%	$4,219	53.3%	$3,881	53.3%	$3,823	53.3%
Total Retail Expenditures	$3,932	46.7%	$3,692	46.7%	$3,400	46.7%	$3,343	46.7%
Apparel	$305	3.6%	$288	3.6%	$264	3.6%	$260	3.6%
Contributions	$304	3.6%	$283	3.6%	$256	3.5%	$251	3.5%
Education	$303	3.6%	$285	3.6%	$257	3.5%	$253	3.5%
Entertainment	$494	5.9%	$461	5.8%	$422	5.8%	$414	5.8%
Food and Beverages	$1,209	14.4%	$1,141	14.4%	$1,054	14.5%	$1,038	14.5%
Furnishings and Equipment	$305	3.6%	$284	3.6%	$260	3.6%	$256	3.6%
Gifts	$233	2.8%	$220	2.8%	$199	2.7%	$196	2.7%
Health Care	$678	8.1%	$635	8.0%	$586	8.1%	$577	8.1%
Household Operations	$342	4.1%	$321	4.1%	$293	4.0%	$288	4.0%
Miscellaneous Expenses	$162	1.9%	$151	1.9%	$139	1.9%	$136	1.9%
Personal Care	$113	1.3%	$106	1.3%	$98	1.3%	$96	1.3%
Personal Insurance	$65	0.8%	$61	0.8%	$55	0.8%	$54	0.7%
Reading	$19	0.2%	$17	0.2%	$16	0.2%	$16	0.2%
Shelter	$1,769	21.0%	$1,667	21.1%	$1,539	21.1%	$1,518	21.2%
Tobacco	$41	0.5%	$40	0.5%	$38	0.5%	$38	0.5%
Transportation	$1,506	17.9%	$1,411	17.8%	$1,301	17.9%	$1,277	17.8%
Utilities	$572	6.8%	$542	6.8%	$503	6.9%	$497	6.9%

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