

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5975/-74.436

1225 W 7th St Plainfield, NJ 07063	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	25,223		137,978		271,593	
Projected Population (2028)	25,222		136,597		268,791	
Census Population (2020)	25,471		138,283		272,182	
Census Population (2010)	23,944		128,946		253,601	
Projected Annual Growth (2023-2028)	-	-	-1,381	-0.2%	-2,803	-0.2%
Historical Annual Growth (2020-2023)	-248	-	-305	-	-589	-
Historical Annual Growth (2010-2020)	1,527	0.6%	9,336	0.7%	18,581	0.7%
Estimated Population Density (2023)	8,033 <i>psm</i>		4,882 <i>psm</i>		3,460 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	7,456		45,148		90,634	
Projected Households (2028)	7,503		44,943		90,215	
Census Households (2020)	7,448		44,701		89,721	
Census Households (2010)	7,136		42,175		84,948	
Projected Annual Growth (2023-2028)	47	0.1%	-206	-	-418	-
Historical Annual Change (2010-2023)	320	0.3%	2,973	0.5%	5,686	0.5%
Average Household Income						
Estimated Average Household Income (2023)	\$117,050		\$125,766		\$166,121	
Projected Average Household Income (2028)	\$124,768		\$135,417		\$178,841	
Census Average Household Income (2010)	\$76,464		\$84,322		\$104,829	
Census Average Household Income (2000)	\$67,368		\$71,422		\$86,486	
Projected Annual Change (2023-2028)	\$7,718	1.3%	\$9,651	1.5%	\$12,720	1.5%
Historical Annual Change (2000-2023)	\$49,682	3.2%	\$54,345	3.3%	\$79,635	4.0%
Median Household Income						
Estimated Median Household Income (2023)	\$92,485		\$103,576		\$131,124	
Projected Median Household Income (2028)	\$95,486		\$106,630		\$134,749	
Census Median Household Income (2010)	\$69,682		\$73,269		\$88,386	
Census Median Household Income (2000)	\$55,516		\$59,858		\$71,751	
Projected Annual Change (2023-2028)	\$3,001	0.6%	\$3,054	0.6%	\$3,625	0.6%
Historical Annual Change (2000-2023)	\$36,968	2.9%	\$43,717	3.2%	\$59,374	3.6%
Per Capita Income						
Estimated Per Capita Income (2023)	\$34,608		\$41,237		\$55,552	
Projected Per Capita Income (2028)	\$37,123		\$44,640		\$60,141	
Census Per Capita Income (2010)	\$22,784		\$27,582		\$35,109	
Census Per Capita Income (2000)	\$20,799		\$23,841		\$29,419	
Projected Annual Change (2023-2028)	\$2,515	1.5%	\$3,403	1.7%	\$4,590	1.7%
Historical Annual Change (2000-2023)	\$13,809	2.9%	\$17,396	3.2%	\$26,133	3.9%
Estimated Average Household Net Worth (2023)	\$1.17 M		\$1.28 M		\$1.74 M	

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1225 W 7th St Plainfield, NJ 07063	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	25,223		137,978		271,593	
White (2023)	6,142	24.4%	45,114	32.7%	100,716	37.1%
Black or African American (2023)	8,364	33.2%	34,132	24.7%	51,867	19.1%
American Indian or Alaska Native (2023)	320	1.3%	1,288	0.9%	1,641	0.6%
Asian (2023)	1,273	5.0%	16,485	11.9%	62,728	23.1%
Hawaiian or Pacific Islander (2023)	11	-	49	-	83	-
Other Race (2023)	6,545	25.9%	27,378	19.8%	32,450	11.9%
Two or More Races (2023)	2,568	10.2%	13,532	9.8%	22,108	8.1%
Population < 18 (2023)	6,589 26.1%		32,734 23.7%		62,702 23.1%	
White Not Hispanic	738	11.2%	5,939	18.1%	15,429	24.6%
Black or African American	1,878	28.5%	7,916	24.2%	11,991	19.1%
Asian	264	4.0%	3,506	10.7%	15,054	24.0%
Other Race Not Hispanic	193	2.9%	1,024	3.1%	1,981	3.2%
Hispanic	3,518	53.4%	14,348	43.8%	18,247	29.1%
Not Hispanic or Latino Population (2023)	14,722 58.4%		90,853 65.8%		209,198 77.0%	
Not Hispanic White	4,969	33.8%	39,331	43.3%	92,295	44.1%
Not Hispanic Black or African American	8,073	54.8%	32,772	36.1%	49,866	23.8%
Not Hispanic American Indian or Alaska Native	20	0.1%	105	0.1%	210	0.1%
Not Hispanic Asian	1,242	8.4%	16,359	18.0%	62,509	29.9%
Not Hispanic Hawaiian or Pacific Islander	3	-	17	-	27	-
Not Hispanic Other Race	145	1.0%	611	0.7%	912	0.4%
Not Hispanic Two or More Races	269	1.8%	1,657	1.8%	3,378	1.6%
Hispanic or Latino Population (2023)	10,502 41.6%		47,125 34.2%		62,395 23.0%	
Hispanic White	1,173	11.2%	5,783	12.3%	8,420	13.5%
Hispanic Black or African American	291	2.8%	1,361	2.9%	2,001	3.2%
Hispanic American Indian or Alaska Native	300	2.9%	1,183	2.5%	1,431	2.3%
Hispanic Asian	31	0.3%	126	0.3%	219	0.4%
Hispanic Hawaiian or Pacific Islander	8	-	32	-	56	-
Hispanic Other Race	6,400	60.9%	26,767	56.8%	31,538	50.5%
Hispanic Two or More Races	2,299	21.9%	11,874	25.2%	18,730	30.0%
Not Hispanic or Latino Population (2020)	13,399 52.6%		84,760 61.3%		205,659 75.6%	
Hispanic or Latino Population (2020)	12,071 47.4%		53,522 38.7%		66,523 24.4%	
Not Hispanic or Latino Population (2010)	15,709 65.6%		90,833 70.4%		206,352 81.4%	
Hispanic or Latino Population (2010)	8,235 34.4%		38,113 29.6%		47,248 18.6%	
Not Hispanic or Latino Population (2028)	14,691 58.2%		89,782 65.7%		206,863 77.0%	
Hispanic or Latino Population (2028)	10,531 41.8%		46,814 34.3%		61,927 23.0%	
Projected Annual Growth (2023-2028)	30	-	-311	-0.1%	-468	-0.1%
Historical Annual Growth (2010-2020)	3,836	4.7%	15,409	4.0%	19,275	4.1%

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Total Age Distribution (2023)							
Total Population		25,223		137,978		271,593	
Age Under 5 Years		1,914	7.6%	9,028	6.5%	16,221	6.0%
Age 5 to 9 Years		1,848	7.3%	8,890	6.4%	17,331	6.4%
Age 10 to 14 Years		1,780	7.1%	9,182	6.7%	18,128	6.7%
Age 15 to 19 Years		1,598	6.3%	8,596	6.2%	17,365	6.4%
Age 20 to 24 Years		1,629	6.5%	8,744	6.3%	15,398	5.7%
Age 25 to 29 Years		1,755	7.0%	9,429	6.8%	16,185	6.0%
Age 30 to 34 Years		1,834	7.3%	9,377	6.8%	17,226	6.3%
Age 35 to 39 Years		1,769	7.0%	9,536	6.9%	19,307	7.1%
Age 40 to 44 Years		1,733	6.9%	9,500	6.9%	19,166	7.1%
Age 45 to 49 Years		1,628	6.5%	9,045	6.6%	18,497	6.8%
Age 50 to 54 Years		1,635	6.5%	9,389	6.8%	18,981	7.0%
Age 55 to 59 Years		1,573	6.2%	9,499	6.9%	19,233	7.1%
Age 60 to 64 Years		1,398	5.5%	8,736	6.3%	17,892	6.6%
Age 65 to 69 Years		1,055	4.2%	6,775	4.9%	14,156	5.2%
Age 70 to 74 Years		844	3.3%	4,883	3.5%	10,354	3.8%
Age 75 to 79 Years		578	2.3%	3,200	2.3%	6,906	2.5%
Age 80 to 84 Years		342	1.4%	2,079	1.5%	4,504	1.7%
Age 85 Years or Over		311	1.2%	2,091	1.5%	4,744	1.7%
Median Age		35.2		37.4		39.1	
Age 19 Years or Less		7,140	28.3%	35,696	25.9%	69,045	25.4%
Age 20 to 64 Years		14,953	59.3%	83,254	60.3%	161,884	59.6%
Age 65 Years or Over		3,130	12.4%	19,028	13.8%	40,664	15.0%
Female Age Distribution (2023)							
Female Population		12,321	48.8%	68,182	49.4%	135,917	50.0%
Age Under 5 Years		912	7.4%	4,364	6.4%	7,845	5.8%
Age 5 to 9 Years		905	7.3%	4,353	6.4%	8,510	6.3%
Age 10 to 14 Years		874	7.1%	4,499	6.6%	8,917	6.6%
Age 15 to 19 Years		760	6.2%	4,133	6.1%	8,331	6.1%
Age 20 to 24 Years		734	6.0%	4,192	6.1%	7,495	5.5%
Age 25 to 29 Years		845	6.9%	4,528	6.6%	7,909	5.8%
Age 30 to 34 Years		859	7.0%	4,387	6.4%	8,404	6.2%
Age 35 to 39 Years		807	6.5%	4,526	6.6%	9,414	6.9%
Age 40 to 44 Years		788	6.4%	4,593	6.7%	9,444	6.9%
Age 45 to 49 Years		767	6.2%	4,349	6.4%	9,020	6.6%
Age 50 to 54 Years		801	6.5%	4,655	6.8%	9,562	7.0%
Age 55 to 59 Years		802	6.5%	4,676	6.9%	9,593	7.1%
Age 60 to 64 Years		740	6.0%	4,420	6.5%	9,068	6.7%
Age 65 to 69 Years		536	4.4%	3,476	5.1%	7,327	5.4%
Age 70 to 74 Years		463	3.8%	2,576	3.8%	5,422	4.0%
Age 75 to 79 Years		324	2.6%	1,804	2.6%	3,844	2.8%
Age 80 to 84 Years		200	1.6%	1,261	1.8%	2,696	2.0%
Age 85 Years or Over		203	1.6%	1,388	2.0%	3,116	2.3%
Female Median Age		36.0		38.2		39.9	
Age 19 Years or Less		3,450	28.0%	17,349	25.4%	33,603	24.7%
Age 20 to 64 Years		7,144	58.0%	40,328	59.1%	79,909	58.8%
Age 65 Years or Over		1,727	14.0%	10,505	15.4%	22,405	16.5%

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Male Age Distribution (2023)							
Male Population	12,902	51.2%	69,796	50.6%	135,676	50.0%	
Age Under 5 Years	1,002	7.8%	4,664	6.7%	8,376	6.2%	
Age 5 to 9 Years	943	7.3%	4,537	6.5%	8,820	6.5%	
Age 10 to 14 Years	906	7.0%	4,683	6.7%	9,211	6.8%	
Age 15 to 19 Years	838	6.5%	4,463	6.4%	9,034	6.7%	
Age 20 to 24 Years	895	6.9%	4,552	6.5%	7,903	5.8%	
Age 25 to 29 Years	909	7.0%	4,901	7.0%	8,275	6.1%	
Age 30 to 34 Years	975	7.6%	4,990	7.1%	8,822	6.5%	
Age 35 to 39 Years	962	7.5%	5,010	7.2%	9,893	7.3%	
Age 40 to 44 Years	945	7.3%	4,906	7.0%	9,722	7.2%	
Age 45 to 49 Years	861	6.7%	4,696	6.7%	9,476	7.0%	
Age 50 to 54 Years	834	6.5%	4,733	6.8%	9,419	6.9%	
Age 55 to 59 Years	771	6.0%	4,823	6.9%	9,641	7.1%	
Age 60 to 64 Years	658	5.1%	4,316	6.2%	8,825	6.5%	
Age 65 to 69 Years	519	4.0%	3,299	4.7%	6,829	5.0%	
Age 70 to 74 Years	381	3.0%	2,307	3.3%	4,932	3.6%	
Age 75 to 79 Years	254	2.0%	1,396	2.0%	3,062	2.3%	
Age 80 to 84 Years	142	1.1%	817	1.2%	1,808	1.3%	
Age 85 Years or Over	108	0.8%	703	1.0%	1,629	1.2%	
Male Median Age	34.4		36.6		38.3		
Age 19 Years or Less	3,689	28.6%	18,347	26.3%	35,442	26.1%	
Age 20 to 64 Years	7,810	60.5%	42,926	61.5%	81,975	60.4%	
Age 65 Years or Over	1,403	10.9%	8,523	12.2%	18,259	13.5%	
Males per 100 Females (2023)							
Overall Comparison	105		102		100		
Age Under 5 Years	110	52.4%	107	51.7%	107	51.6%	
Age 5 to 9 Years	104	51.0%	104	51.0%	104	50.9%	
Age 10 to 14 Years	104	50.9%	104	51.0%	103	50.8%	
Age 15 to 19 Years	110	52.5%	108	51.9%	108	52.0%	
Age 20 to 24 Years	122	54.9%	109	52.1%	105	51.3%	
Age 25 to 29 Years	108	51.8%	108	52.0%	105	51.1%	
Age 30 to 34 Years	114	53.2%	114	53.2%	105	51.2%	
Age 35 to 39 Years	119	54.4%	111	52.5%	105	51.2%	
Age 40 to 44 Years	120	54.5%	107	51.6%	103	50.7%	
Age 45 to 49 Years	112	52.9%	108	51.9%	105	51.2%	
Age 50 to 54 Years	104	51.0%	102	50.4%	99	49.6%	
Age 55 to 59 Years	96	49.0%	103	50.8%	101	50.1%	
Age 60 to 64 Years	89	47.1%	98	49.4%	97	49.3%	
Age 65 to 69 Years	97	49.2%	95	48.7%	93	48.2%	
Age 70 to 74 Years	82	45.1%	90	47.2%	91	47.6%	
Age 75 to 79 Years	78	43.9%	77	43.6%	80	44.3%	
Age 80 to 84 Years	71	41.5%	65	39.3%	67	40.1%	
Age 85 Years or Over	53	34.7%	51	33.6%	52	34.3%	
Age 19 Years or Less	107	51.7%	106	51.4%	105	51.3%	
Age 20 to 39 Years	115	53.5%	110	52.5%	105	51.2%	
Age 40 to 64 Years	104	51.1%	103	50.8%	101	50.2%	
Age 65 Years or Over	81	44.8%	81	44.8%	81	44.9%	

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Household Type (2023)						
Total Households	7,456		45,148		90,634	
Households with Children	3,336	44.8%	17,659	39.1%	35,017	38.6%
Average Household Size	3.4		3.0		3.0	
Household Density per Square Mile	2,374		1,598		1,155	
Population Family	22,600	89.6%	120,442	87.3%	239,818	88.3%
Population Non-Family	2,608	10.3%	16,508	12.0%	28,096	10.3%
Population Group Quarters	16	-	1,027	0.7%	3,679	1.4%
Family Households	5,774	77.4%	33,637	74.5%	69,864	77.1%
Married Couple Households	3,478	60.2%	22,807	67.8%	51,716	74.0%
Other Family Households with Children	2,297	39.8%	10,830	32.2%	18,147	26.0%
Family Households with Children	3,324	57.6%	17,613	52.4%	34,964	50.0%
Married Couple with Children	1,893	57.0%	11,380	64.6%	25,873	74.0%
Other Family Households with Children	1,430	43.0%	6,233	35.4%	9,091	26.0%
Family Households No Children	2,451	42.4%	16,025	47.6%	34,900	50.0%
Married Couple No Children	1,584	64.7%	11,427	71.3%	25,843	74.1%
Other Family Households No Children	866	35.3%	4,597	28.7%	9,056	25.9%
Non-Family Households	1,681	22.6%	11,511	25.5%	20,770	22.9%
Non-Family Households with Children	13	0.8%	47	0.4%	53	0.3%
Non-Family Households No Children	1,669	99.2%	11,465	99.6%	20,717	99.7%
Average Family Household Size	3.9		3.6		3.4	
Average Family Income	\$130,040		\$140,983		\$186,927	
Median Family Income	\$107,277		\$120,245		\$150,919	
Average Non-Family Household Size	1.6		1.4		1.4	
Marital Status (2023)						
Population Age 15 Years or Over	19,681		110,878		219,914	
Never Married	9,261	47.1%	43,624	39.3%	74,468	33.9%
Currently Married	7,314	37.2%	48,756	44.0%	111,077	50.5%
Previously Married	3,106	15.8%	18,498	16.7%	34,369	15.6%
Separated	1,000	32.2%	6,057	32.7%	9,999	29.1%
Widowed	870	28.0%	4,730	25.6%	9,996	29.1%
Divorced	1,236	39.8%	7,711	41.7%	14,374	41.8%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	16,454		93,538		187,150	
Elementary (Grade Level 0 to 8)	1,933	11.7%	7,711	8.2%	10,129	5.4%
Some High School (Grade Level 9 to 11)	1,186	7.2%	5,553	5.9%	8,041	4.3%
High School Graduate	5,514	33.5%	25,963	27.8%	41,735	22.3%
Some College	2,661	16.2%	15,477	16.5%	26,624	14.2%
Associate Degree Only	1,228	7.5%	7,312	7.8%	12,801	6.8%
Bachelor Degree Only	2,533	15.4%	20,271	21.7%	50,449	27.0%
Graduate Degree	1,399	8.5%	11,251	12.0%	37,371	20.0%
Any College (Some College or Higher)	7,821	47.5%	54,311	58.1%	127,245	68.0%
College Degree + (Bachelor Degree or Higher)	3,932	23.9%	31,522	33.7%	87,820	46.9%

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Housing						
Total Housing Units (2023)	7,840		47,295		94,494	
Total Housing Units (2020)	7,834		46,724		93,307	
Historical Annual Growth (2020-2023)	6	-	572	-	1,187	-
Housing Units Occupied (2023)	7,456	95.1%	45,148	95.5%	90,634	95.9%
Housing Units Owner-Occupied	4,705	63.1%	28,524	63.2%	65,404	72.2%
Housing Units Renter-Occupied	2,751	36.9%	16,624	36.8%	25,229	27.8%
Housing Units Vacant (2023)	384	4.9%	2,147	4.5%	3,860	4.1%
Household Size (2023)						
Total Households	7,456		45,148		90,634	
1 Person Households	1,310	17.6%	8,992	19.9%	16,617	18.3%
2 Person Households	2,010	27.0%	13,519	29.9%	27,298	30.1%
3 Person Households	1,471	19.7%	8,771	19.4%	18,637	20.6%
4 Person Households	1,131	15.2%	6,945	15.4%	16,132	17.8%
5 Person Households	725	9.7%	3,653	8.1%	6,952	7.7%
6 Person Households	372	5.0%	1,699	3.8%	2,926	3.2%
7 or More Person Households	438	5.9%	1,569	3.5%	2,072	2.3%
Household Income Distribution (2023)						
HH Income \$200,000 or More	1,080	14.5%	7,492	16.6%	22,929	25.3%
HH Income \$150,000 to \$199,999	978	13.1%	5,246	11.6%	11,828	13.1%
HH Income \$125,000 to \$149,999	557	7.5%	4,360	9.7%	8,846	9.8%
HH Income \$100,000 to \$124,999	692	9.3%	4,293	9.5%	8,269	9.1%
HH Income \$75,000 to \$99,999	882	11.8%	6,083	13.5%	10,873	12.0%
HH Income \$50,000 to \$74,999	1,112	14.9%	6,316	14.0%	10,098	11.1%
HH Income \$35,000 to \$49,999	738	9.9%	4,063	9.0%	6,219	6.9%
HH Income \$25,000 to \$34,999	340	4.6%	2,239	5.0%	3,620	4.0%
HH Income \$15,000 to \$24,999	516	6.9%	2,302	5.1%	3,478	3.8%
HH Income \$10,000 to \$14,999	215	2.9%	1,091	2.4%	1,774	2.0%
HH Income Under \$10,000	345	4.6%	1,663	3.7%	2,700	3.0%
Household Vehicles (2023)						
Households 0 Vehicles Available	684	9.2%	3,946	8.7%	6,096	6.7%
Households 1 Vehicle Available	2,471	33.1%	14,655	32.5%	26,706	29.5%
Households 2 Vehicles Available	2,393	32.1%	16,468	36.5%	36,486	40.3%
Households 3 or More Vehicles Available	1,908	25.6%	10,079	22.3%	21,346	23.6%
Total Vehicles Available	13,805		82,240		172,739	
Average Vehicles per Household	1.9		1.8		1.9	
Owner-Occupied Household Vehicles	10,241	74.2%	61,980	75.4%	140,608	81.4%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.1	
Renter-Occupied Household Vehicles	3,564	25.8%	20,260	24.6%	32,131	18.6%
Average Vehicles per Renter-Occupied Household	1.3		1.2		1.3	
Travel Time (2023)						
Worker Base Age 16 years or Over	12,949		73,633		144,878	
Travel to Work in 14 Minutes or Less	2,117	16.4%	12,651	17.2%	23,459	16.2%
Travel to Work in 15 to 29 Minutes	4,096	31.6%	21,254	28.9%	36,532	25.2%
Travel to Work in 30 to 59 Minutes	3,856	29.8%	20,721	28.1%	35,458	24.5%
Travel to Work in 60 Minutes or More	1,062	8.2%	6,038	8.2%	14,300	9.9%
Work at Home	1,819	14.0%	12,968	17.6%	35,129	24.2%
Average Minutes Travel to Work	25.6		24.9		26.0	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
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Lat/Lon: 40.5975/-74.436

1225 W 7th St Plainfield, NJ 07063	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	12,949		73,633		144,878	
Drive to Work Alone	8,068	62.3%	44,919	61.0%	83,449	57.6%
Drive to Work in Carpool	1,395	10.8%	6,619	9.0%	10,742	7.4%
Travel to Work by Public Transportation	652	5.0%	3,421	4.6%	7,525	5.2%
Drive to Work on Motorcycle	2	-	7	-	11	-
Bicycle to Work	10	-	122	0.2%	214	0.1%
Walk to Work	274	2.1%	1,323	1.8%	2,410	1.7%
Other Means	729	5.6%	4,255	5.8%	5,399	3.7%
Work at Home	1,819	14.0%	12,968	17.6%	35,129	24.2%
Daytime Demographics (2023)						
Total Businesses	412		4,541		10,781	
Total Employees	2,544		41,470		130,258	
Company Headquarter Businesses	11	2.7%	143	3.1%	417	3.9%
Company Headquarter Employees	285	11.2%	5,550	13.4%	28,575	21.9%
Employee Population per Business	6.2 to 1		9.1 to 1		12.1 to 1	
Residential Population per Business	61.2 to 1		30.4 to 1		25.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	8,937		76,829		201,623	
Labor Force						
Labor Population Age 16 Years or Over (2023)	19,342		109,020		216,313	
Labor Force Total Males (2023)	9,885	51.1%	54,975	50.4%	107,424	49.7%
Male Civilian Employed	7,240	73.2%	40,329	73.4%	78,577	73.1%
Male Civilian Unemployed	311	3.1%	2,052	3.7%	3,022	2.8%
Males in Armed Forces	-	-	28	-	64	-
Males Not in Labor Force	2,334	23.6%	12,566	22.9%	25,761	24.0%
Labor Force Total Females (2023)	9,457	48.9%	54,045	49.6%	108,889	50.3%
Female Civilian Employed	5,709	60.4%	33,304	61.6%	66,308	60.9%
Female Civilian Unemployed	400	4.2%	2,040	3.8%	3,243	3.0%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	3,348	35.4%	18,701	34.6%	39,339	36.1%
Unemployment Rate	711	3.7%	4,092	3.8%	6,265	2.9%
Occupation (2023)						
Occupation Population Age 16 Years or Over	12,949		73,633		144,878	
Occupation Total Males	7,240	55.9%	40,329	54.8%	78,573	54.2%
Occupation Total Females	5,709	44.1%	33,304	45.2%	66,305	45.8%
Management, Business, Financial Operations	1,822	14.1%	11,754	16.0%	29,763	20.5%
Professional, Related	2,180	16.8%	16,955	23.0%	41,205	28.4%
Service	2,473	19.1%	11,241	15.3%	18,450	12.7%
Sales, Office	2,593	20.0%	13,606	18.5%	25,917	17.9%
Farming, Fishing, Forestry	3	-	236	0.3%	264	0.2%
Construction, Extraction, Maintenance	1,161	9.0%	6,153	8.4%	9,093	6.3%
Production, Transport, Material Moving	2,717	21.0%	13,688	18.6%	20,186	13.9%
White Collar Workers	6,595	50.9%	42,315	57.5%	96,885	66.9%
Blue Collar Workers	6,354	49.1%	31,317	42.5%	47,993	33.1%

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Units In Structure (2023)						
Total Units	7,456		45,148		90,634	
1 Detached Unit	4,809	64.5%	26,307	58.3%	57,226	63.1%
1 Attached Unit	429	5.8%	2,311	5.1%	7,893	8.7%
2 Units	987	13.2%	4,467	9.9%	5,994	6.6%
3 to 4 Units	567	7.6%	3,547	7.9%	4,803	5.3%
5 to 9 Units	105	1.4%	2,417	5.4%	4,026	4.4%
10 to 19 Units	121	1.6%	2,023	4.5%	4,212	4.6%
20 to 49 Units	215	2.9%	1,849	4.1%	2,986	3.3%
50 or More Units	173	2.3%	2,093	4.6%	3,238	3.6%
Mobile Home or Trailer	49	0.7%	133	0.3%	254	0.3%
Other Structure	-	-	1	-	1	-
Homes Built By Year (2023)						
Homes Built 2020 or later	23	0.3%	171	0.4%	276	0.3%
Homes Built 2010 to 2019	196	2.5%	1,745	3.7%	4,167	4.4%
Homes Built 2000 to 2009	239	3.1%	2,208	4.7%	5,781	6.1%
Homes Built 1990 to 1999	93	1.2%	2,413	5.1%	7,406	7.8%
Homes Built 1980 to 1989	240	3.1%	2,852	6.0%	10,911	11.5%
Homes Built 1970 to 1979	707	9.0%	4,656	9.8%	9,076	9.6%
Homes Built 1960 to 1969	1,313	16.7%	8,017	17.0%	15,796	16.7%
Homes Built 1950 to 1959	1,649	21.0%	8,410	17.8%	16,338	17.3%
Homes Built 1940 to 1949	952	12.1%	4,397	9.3%	6,666	7.1%
Homes Built Before 1939	2,044	26.1%	10,279	21.7%	14,217	15.0%
Median Age of Homes	68.3 yrs		62.6 yrs		57.1 yrs	
Home Values (2023)						
Owner Specified Housing Units	4,705		28,524		65,404	
Home Values \$1,000,000 or More	91	1.9%	711	2.5%	2,351	3.6%
Home Values \$750,000 to \$999,999	156	3.3%	1,417	5.0%	5,817	8.9%
Home Values \$500,000 to \$749,999	555	11.8%	4,798	16.8%	15,644	23.9%
Home Values \$400,000 to \$499,999	965	20.5%	4,925	17.3%	12,910	19.7%
Home Values \$300,000 to \$399,999	1,710	36.3%	9,501	33.3%	16,973	26.0%
Home Values \$250,000 to \$299,999	485	10.3%	3,198	11.2%	5,230	8.0%
Home Values \$200,000 to \$249,999	371	7.9%	1,810	6.3%	2,841	4.3%
Home Values \$175,000 to \$199,999	151	3.2%	533	1.9%	691	1.1%
Home Values \$150,000 to \$174,999	21	0.4%	178	0.6%	358	0.5%
Home Values \$125,000 to \$149,999	22	0.5%	164	0.6%	216	0.3%
Home Values \$100,000 to \$124,999	16	0.3%	322	1.1%	537	0.8%
Home Values \$90,000 to \$99,999	14	0.3%	77	0.3%	215	0.3%
Home Values \$80,000 to \$89,999	4	-	39	0.1%	73	0.1%
Home Values \$70,000 to \$79,999	8	0.2%	25	-	67	0.1%
Home Values \$60,000 to \$69,999	-	-	12	-	16	-
Home Values \$50,000 to \$59,999	17	0.4%	125	0.4%	238	0.4%
Home Values \$35,000 to \$49,999	30	0.6%	130	0.5%	275	0.4%
Home Values \$25,000 to \$34,999	23	0.5%	85	0.3%	136	0.2%
Home Values \$10,000 to \$24,999	16	0.3%	38	0.1%	76	0.1%
Home Values Under \$10,000	49	1.0%	436	1.5%	741	1.1%
Owner-Occupied Median Home Value	\$366,765		\$395,470		\$462,568	
Renter-Occupied Median Rent	\$1,316		\$1,367		\$1,437	

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Total Annual Consumer Expenditure (2023)			
Total Household Expenditure	\$582.22 M	\$3.73 B	\$9.31 B
Total Non-Retail Expenditure	\$308.55 M	\$1.98 B	\$4.96 B
Total Retail Expenditure	\$273.67 M	\$1.75 B	\$4.35 B
Apparel	\$21.06 M	\$134.63 M	\$339.54 M
Contributions	\$19.8 M	\$128.51 M	\$337.24 M
Education	\$19.58 M	\$126.41 M	\$340.14 M
Entertainment	\$33.62 M	\$215.82 M	\$547.35 M
Food and Beverages	\$84.98 M	\$541.92 M	\$1.34 B
Furnishings and Equipment	\$20.78 M	\$133.54 M	\$337.31 M
Gifts	\$14.99 M	\$98.87 M	\$262.59 M
Health Care	\$47.49 M	\$303.6 M	\$743.63 M
Household Operations	\$23.24 M	\$149.14 M	\$379 M
Miscellaneous Expenses	\$11.05 M	\$70.88 M	\$178.07 M
Personal Care	\$7.81 M	\$50.02 M	\$124.63 M
Personal Insurance	\$4.32 M	\$27.94 M	\$72.76 M
Reading	\$1.27 M	\$8.16 M	\$20.59 M
Shelter	\$122.57 M	\$783.14 M	\$1.95 B
Tobacco	\$3.15 M	\$19.77 M	\$44.84 M
Transportation	\$105.37 M	\$673.7 M	\$1.67 B
Utilities	\$41.14 M	\$260.83 M	\$628.85 M
Monthly Household Consumer Expenditure (2023)			
Total Household Expenditure	\$6,508	\$6,879	\$8,560
Total Non-Retail Expenditure	\$3,449 53.0%	\$3,648 53.0%	\$4,559 53.3%
Total Retail Expenditures	\$3,059 47.0%	\$3,231 47.0%	\$4,001 46.7%
Apparel	\$235 3.6%	\$248 3.6%	\$312 3.6%
Contributions	\$221 3.4%	\$237 3.4%	\$310 3.6%
Education	\$219 3.4%	\$233 3.4%	\$313 3.7%
Entertainment	\$376 5.8%	\$398 5.8%	\$503 5.9%
Food and Beverages	\$950 14.6%	\$1,000 14.5%	\$1,229 14.4%
Furnishings and Equipment	\$232 3.6%	\$246 3.6%	\$310 3.6%
Gifts	\$168 2.6%	\$182 2.7%	\$241 2.8%
Health Care	\$531 8.2%	\$560 8.1%	\$684 8.0%
Household Operations	\$260 4.0%	\$275 4.0%	\$348 4.1%
Miscellaneous Expenses	\$123 1.9%	\$131 1.9%	\$164 1.9%
Personal Care	\$87 1.3%	\$92 1.3%	\$115 1.3%
Personal Insurance	\$48 0.7%	\$52 0.7%	\$67 0.8%
Reading	\$14 0.2%	\$15 0.2%	\$19 0.2%
Shelter	\$1,370 21.1%	\$1,446 21.0%	\$1,793 20.9%
Tobacco	\$35 0.5%	\$36 0.5%	\$41 0.5%
Transportation	\$1,178 18.1%	\$1,244 18.1%	\$1,533 17.9%
Utilities	\$460 7.1%	\$481 7.0%	\$578 6.8%

